



THE MAGIC
OF ROTARY

7 Most Important Things to be a Great Club President

ONE

Have a plan

- **Set club goals**
- **Set membership goals**
- **Set foundation goals**



Use SMART Goals

Specific
Measurable
Attainable
Relevant
Time-Bound



TWO

Build your team

- Officers
- Directors
- Committee chairs



THREE

Do strategic planning

- Lead your club in planning out for the next 3 to 5 years
- Succession planning- make sure that strong leadership will follow you



FOUR

Use Rotary International's tools:

- Website / DACdb
- R.I. Learning Center
- MAP- Membership Success Center
- Rotary Brand Center
- And Many Others



FIVE

Have some *great* projects that
engage and *excite* your
membership

- Local Hands-on projects
- International Projects
- Fellowship & Fun



SIX

Apply for TRF Grants (Global and/or District) so that your projects are even more effective (& support the Foundation too!)



SEVEN

**Use the District to help you
succeed**

That's what we are here for!



EIGHT (Bonus!)

INSPIRE
your club members!

