



**THE MAGIC
OF ROTARY**

The Rotary Action Plan

Vision Statement

TOGETHER we see a world
Where **PEOPLE** unite and take action
To **CREATE** lasting
CHANGE across the globe,
In our communities, and in ourselves



Increase our Impact

- Service Projects
- Youth Exchange (in & out)
- Contributions
 - Annual Fund, PolioPlus, Bequest Society, etc



Expand our Reach

- Club Membership (more members and more Clubs)
- Rotaract Clubs & Interact Clubs
- RYLA Participation
- Media Stories / Public Image



Enhance Participant Engagement

- Service Participation
- Social Activities
- Leadership Development
- District Conference & Training Participation
- Use of Rotary Promo Materials
- Rotary Action Groups & Fellowships



Increase our Ability to Adapt

- Strategic Planning
- Online Presence
- Update Website & Social Media
- Review & Consider updating Bylaws

