

Honoring members who strengthen Rotary's membership

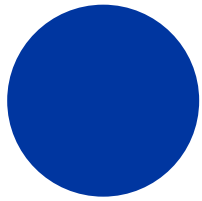
The New Member Sponsor Recognition Program is an exciting new initiative approved by the Rotary International Board of Directors. It honors Rotary members who sponsor new members. All sponsors of members admitted to Rotary on or after 1 July 2013 are eligible to receive a specially designed membership pin and colored pin backer from Rotary in recognition of their commitment to the organization's membership growth. A current member who sponsors one new member will receive a recognition pin with a blue backer. As additional members are sponsored, new colored backers will be awarded to signify the sponsor's achievement.



NEW MEMBER SPONSOR RECOGNITION PROGRAM

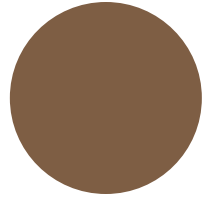


Levels of achievement



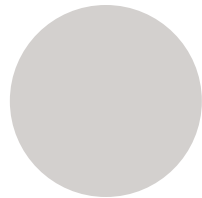
1 NEW MEMBER

Blue backer



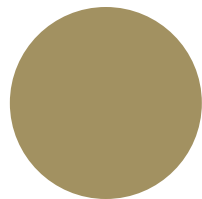
2-3 NEW MEMBERS

Bronze backer



4-5 NEW MEMBERS

Silver backer



6+ NEW MEMBERS

Gold backer

Sponsors will also have opportunities to be acknowledged in the Membership Recognition Gallery that will soon appear on www.rotary.org, as well as in regional magazines and other Rotary publications. Members who earn gold backers and beyond and who are in attendance at the Rotary International Convention will be invited to join the RI president for a special recognition event.

How it works

It's easy to designate new members' sponsors to ensure they are recognized for their support of Rotary. For each new member:

①

Sign in to **My Rotary** and go to **Manage**, then **Club Administration**.

②

Add the new member to the club's record. An email address is essential for new members to ensure they receive Rotary's welcome bulletin.

③

Search for the sponsoring member in the **[Sponsored By]** field and click to select it. If the new member does not have a sponsor, select **[No Sponsor Information Given]**.

④

Look up the sponsoring member's record and check to be certain that the sponsor's email address is listed. An email address is necessary so that sponsors can receive messages about their recognition items and achievement levels.

Additional information

It's important that new members be entered into club records as soon as possible after being inducted.

Clubs using a synchronized club administration software application should enter new members into that system and identify their sponsors where indicated. Confirm that an email address is present for both members, and submit the record to Rotary.

Every week, Rotary will send clubs a packet containing the names of newly-identified sponsors along with Rotary pins and backers. Club presidents are asked to set aside time during club meetings to honor sponsors' achievements by presenting them with their pins and backers.

Club presidents, district governors, and district governors-elect will have access to summary reports that show an overview of all new members and their sponsors.

If sponsors don't want to receive recognition, they can decline the pins and backers and the other recognition components of the program by selecting that option in the email message from Rotary that congratulates them for sponsoring new members.

Questions about this program can be directed to membershipawards@rotary.org.