


Director 2014-16  
Rotary International  
Zones 33 & 34

**ROBERT HALL**  
Rotary Club of Dunwoody  
Atlanta, GA USA  
District 6900



Be a gift to the world

Mid-Atlantic and Southeastern USA, the Caribbean, Puerto Rico, French Guiana, Guyana, Suriname

I want to thank our DGs, District leadership, Zone Coordinators, District Advisors and our Club Presidents for a great year. You set high goals and achieved most. You made me proud as I reported on your progress at the Quarterly Board Meetings to President Ravi, President Elect John Germ and the other directors.

Although final numbers are not in, it looks like membership grew for the first time in many years!!! In addition, female membership was up, the percentage of young members was up and membership retention was up. You had a great membership year. Foundation giving preliminary numbers show annual fund giving over \$10M, all districts gave DDF with total PolioPlus giving over \$3M and total Foundation giving over \$14M. Wow!!! Your adoption of Rotary Club Central was highest of any zone in the world. This is very good since President John Germ is using this for all goal setting and results reporting.

We had one of the best Zone Institutes at Destin, FL led by PDG Fran Milberg and the executive committee, our first Young Professionals Summit led by PP Ryan Clements and his team, our 4th Rotary Has Heart led by PDG Betsy Owen, a great Seoul Southland Dinner Cruise led by PDG Gary Gunter, PDG Carlos Giraldo for taking care of this bulletin and the Zone 33-34 website, and our Treasurer Russ Miller who kept us in the black again. I also want to thank each PDG who represented our districts at the Council of Legislation which passed significant enactments giving clubs more flexibility which has been asked for.

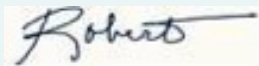
Lastly, this year's zone institute highlighted Alzheimer's and Coins for Alzheimer's Research Trust (CART). As the CART Fund celebrates its' twentieth year we featured a segment of Carl White's Life in the Carolinas TV show "Remembering No More: A Story of Change - Life in the Carolinas Alzheimer's Special". CART executive director and Rotarian Bill Shillito and founder and Rotarian Roger Ackerman have worked many years encouraging Rotary clubs to donate their coins at the Rotary meal to CART. Almost \$6M has been raised to date by over

half of our zone's clubs with the same amount awarded in grants for leading edge research not funded by the government. All of us have been touched by a relative or friend who has this terrible disease. I urge you to view this 22.5 minute video (no commercials) and consider showing it at a club meeting. This special tells the story of the Power of One with the support of Many. This is "The Rotary Story" demonstrated once again. A major theme in this story is one of hope.

You can also provide feedback to Bill Shillito at (execdir@cartfund.org). Your feedback will be useful.

[https://www.youtube.com/watch?feature=player\\_embedded&v=UJpS091Vss0](https://www.youtube.com/watch?feature=player_embedded&v=UJpS091Vss0)

Well, I have been blessed by being able to serve the over 66,000 Rotarians in near 1600 Clubs, in our 29 districts and 2 zones the past 2 years. I have tried to represent you to the best of my ability on the Rotary Board as we made some significant decisions and changes under President's Gary Huang and Ravi Ravindran. Most importantly I have tried to help you be the best you could be. I hope I was your best listener, coach and cheerleader. I know Director Joe Mulkerrin and the new Governors will pick up where you and I left off never missing a step as they and President John Germ lead in the 16-17 Rotary Year.



[Zones 33 & 34 Leadership Team 2014-16](#)

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## PolioPlus Update

By the time you read this, History will have been made! The Global Switch will have been carried out and we will be that much closer to ending polio in the world. 155 Countries in two weeks will be making the switch from the trivalent vaccine to the bivalent vaccine greatly reducing cases of cVDPV.

[Learn More](#)



Cynde Covington  
Zone 34 Polio Plus  
Coordinator

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## My Rotary story

Once Upon A Time there was a little girl that lived in Miami, FL who had two older brothers during a frightful period in the history of our country. Not only were Americans involved in WWII with blackouts and food rations, but polio was rearing its ugly head.

[Learn More](#)



Betsy Owen  
Rotary  
Public Image  
Coordinator Zone  
34

## The four-way test and Rotary International

Reproduced from a newspaper article that appeared in the Sarasota Herald Tribune and shared by Tim Milligan, PDG from the Rotary Club of Bradenton, Florida



PDG Tim Milligan

[Learn More](#)

## Rotary members attend Jubilee Audience at the Vatican

Nearly 9,000 members of Rotary from across the globe attended the Jubilee Audience at the Vatican in St. Peter's Square on 30 April 2016 at the invitation of Pope Francis.



RI President Ravindran and Pope Francis

[Learn More](#)

## 2017 International Convention - Atlanta

After Seoul, it is on to Atlanta. It is our goal to make this the biggest and the best convention in Rotary International history. That means we have to attract over 45,000 Rotarians. That means we need YOU.



Special early registration offer...

[Learn More](#)

## Membership news

### New: Membership Resource Guide

Looking for membership resources, look no further! This one document contains lots of valuable info and links to: guides; reports and what they contain; online tools and their description; the new membership leads program; Young Professional ideas; strategic planning info; branding templates; RI Webinars; and much, much more. Thanks RI for putting it together and thanks Regional Membership Officer Rebecca Holloway for sharing!



Art MacQueen  
Rotary Coordinator  
Zone 34

[Resource Guide \(click here\)](#)

### New: District Membership Committee (2016), guidelines & outlines!

The district membership attraction and engagement committee is responsible for

identifying, marketing, and implementing the membership development strategies that are appropriate for the district and will result in growth.

To be effective, the district membership committee must have continuity of leadership; therefore, the district membership committee chair shall be appointed for a three year term, subject to review, with documented agreement of the governor, governor-elect and governor-nominee for their term of service.

[Guidelines \(click here\)](#)

### **New: District Membership Progress to Goal Report!**

This is a great new report that will currently be provided on a quarterly basis. We can't run it as yet ourselves, but with the assistance of our Regional Membership Officer, Rebecca Holloway, we'll make sure the information is shared when available.

The report includes YTD comparisons by district for: club count; clubs with membership goals, total membership goals; current membership; alumni participation; gender and age makeup; and retention!

Here's a tip for you as you look at the membership goals for the districts: if a club doesn't submit a membership goal in Rotary Club Central, they are automatically added in to the district overall goal, as a plus 1. Therefore, even though you may have had some clubs fail to enter, they are still in the total.

Enjoy! One for each of our zones! (Click on the link)

[Zone 33 Membership Progress to Goal Report](#)  
[Zone 34 Membership Progress to Goal Report](#)

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## **Zone 34 Public Image Citation Winners**

Congratulations to the 136 clubs which submitted an application and earned the Zone 34 Public Image Citation for 2015-16. A special mention goes for District 7020's clubs which submitted and won 40 citations.

[Click here for the list of winners](#)



Betsy Owen Rotary  
Public Image  
Coordinator Zone  
34

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## **"STATE OF THE ZONES"**

*[Click on the link for current district statistics](#)*

[Foundation Giving - Zones 33 & 34](#)

[Membership - Zone 33](#)

[Membership - Zone 34](#)

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