

May/June PolioPlus Update

Country	2015	2016 (to date)	Date of last case
Pakistan	54	11	26 April 16
Afghanistan	20	5	4 April 16
Total	74	16	

*Please go to polioeradication.org for the latest details regarding case counts and progress

Convention News

- The International PolioPlus committee at their meeting on 23-24 May recommended to the Trustees grants totaling over US\$35 million for continued efforts in the fight to eradicate polio. The Trustees approved the grants. These funds will be used to provide operational and technical support as well as social mobilization activities in countries across Africa and the Middle East. A grant was also approved for polio research activities in India. The funds will help build on recent progress and secure the legacy of a polio free world for future generations.
- At the Rotary International Convention 2016 in Seoul, Coca-Cola Pakistan announced 10 million Pakistani rupees for seven solar water filtration plants under the 'New World' program in partnership with United Nations Development Program (UNDP). Acknowledging this partnership at the PolioPlus workshop in Seoul, Fahad Qadir, Director Public Affairs and Communications said "It was of great concern to us that Pakistan remains only one of two polio-risk countries in the world. Therefore, as a socially responsible corporate citizen, we decided to make our contribution to fight the transmission risk of water borne viruses, in partnership with Rotary Pakistan. With a deep commitment for Pakistan's welfare, our ethos is to create shared value through sustainable development, which is reliant on the health of our nation."

Advocacy

- At the G7 meeting hosted by Japan on 26-27 May, G7 leaders reaffirmed their continued commitment to polio eradication, emphasizing immunization as one of the key cost effective measures to prevent the spread of infectious diseases. As part of the Ise-Shima Vision for Global Health, the G7 leaders committed to continuing global efforts to achieve the targets of the Global Vaccine Action Plan and to achieving polio eradication targets and improving children's health. They added: "We recognize the tremendous progress achieved towards polio eradication where global eradication is now within reach." G7 Leaders emphasized the significant contribution that polio related assets, resources and infrastructure can have for strengthening health systems and advancing universal health coverage. This recognition from the G7 is timely as the countries are embarking on a major planning effort for the transfer of some of the most critical polio assets by 2019. This work ensures that the investments made in polio eradication will continue to positively impact health into the future.

- Rotary recognized five members of Congress for their support of the humanitarian service organization's top priority to eradicate polio. The following lawmakers were presented with Rotary's *Polio Eradication Champion Award* during an event at the Capitol Building in Washington, D.C. on May 11, 2016: Sen. Roy Blunt (MO.), Sen. Jeff Merkley (OR.), Sen. Brian Schatz (HI), Rep. Tom Cole (OK), and Rep. Dave Reichert (WA). These five lawmakers serve as advocates for securing U.S. government funding for polio eradication activities through the U.S. Centers for Disease Control and Prevention (CDC) and the U.S. Agency for International Development (USAID). As key allies, they influence both their constituents at home and congressional colleagues to support a polio-free world.

Communications Update

MEDIA

- USA Today featured polio in its "Snapshot" (a daily USA Today infographic feature) on 29 April. The Snapshot ran on the front page of the newspaper with Rotary listed as the source. USA Today also [tweeted](#) the infographic to its 2.3 million followers.
- Los Angeles Times ran an [article](#) about the Lady Health Workers in Pakistan, quoting National PolioPlus Chair (NPPC) for Pakistan Aziz Memon. The article ran in-print in both Los Angeles Times and Chicago Tribune.
- Forbes [profiled](#) NPPC Aziz Memon and his work as an entrepreneur and philanthropist. The article heavily focused on his work with Rotary to end polio.
- The US July issue of *The Rotarian* features an article titled "What you don't know about the campaign to end polio" that highlights why funds are still needed to finish the job of polio eradication. Plans are underway to make this available to all regional magazines in languages.

SOCIAL MEDIA

- During Rotary's International Convention in Korea, End Polio Now's Facebook and Twitter channels featured 20 [posts](#) about polio-related Convention content. The posts garnered reached 122,268 people resulting in 4,463 engagements.
- End Polio Now's Twitter channel thanked the [U.S.](#), Canadian, Italian and British governments for their announcement of continued support for polio eradication efforts during the G7 Summit.



Fundraising Goals & Progress for 2015-16*

Fundraising Goals	Fundraising Progress
US\$1,500 per club/US\$35 million total	Total Contributions (as of 8 June 2016) US\$29.6 million
20% or more DDF from all districts/US\$7 million total	DDF raised: US\$5.7 million
US\$3.5 million in Major Gifts	Major Gifts: US\$3.4 million

*If you want specific club or district fundraising information, please contact **Clare Monroe** in PolioPlus at polioplus@rotary.org.

- **Encourage clubs to give a minimum of US\$1,500 prior to 30 June 2016.** Each participating club at the US\$1,500 or higher level will receive a special PolioPlus certificate, recognizing the club's generosity.
- **Encourage Districts to commit 20% of their available District Designated Funds toward PolioPlus.** Each participating district at the 20% mark or higher will receive a special PolioPlus certificate, recognizing the district's generosity. Districts that commit 20% each year from 1 July 2013 through certification of the eradication of polio will be recognized on the PolioPlus Recognition installation at Rotary International Headquarters in Evanston.
- **A contribution of US\$2,650 by clubs to PolioPlus is one of the criteria for the 2016-17 Presidential Citation. Encourage clubs to set this as a minimum goal for PolioPlus.**

2015-16 ROTARY YEAR END DEADLINES

Credit Cards: Online via www.rotary.org— must be authorized on or prior to **Thursday 30 June 2016, midnight (Central Standard Time)**

Note: Sending credit card information by mail is less secure and slower than contributing on-line. For security purposes, please do not send credit card contributions electronically, rather fax them to 847-328-5260.

Fax: +1-847-328-5260—must be received by **Thursday 30 June 2016**

Phone: +1-866-976-8279 - must be received prior to the close of business on **Thursday 30 June 2016**

Checks*: must be postmarked **Thursday 30 June 2016** or prior **and** received by **Wednesday 6 July 2016**

United States	Canada
The Rotary Foundation 14280 Collections Center Dr. Chicago, IL 60693 USA	The Rotary Foundation (Canada) c/o 911600 PO Box 4090 STN A Toronto, ON M5W 0E9 Canada

*Please do NOT send in checks for the 2016-17 Rotary year until Friday 1 July 2016.

Wire transfers: must be initiated prior to **Thursday 30 June 2016 and** received by **Tuesday 5 July 2016**

Securities: must be received prior to **Thursday 30 June 2016**

[Learn how](#) you can donate stocks, mutual funds, or other securities.

Special gifts: to obtain instructions for Charitable Gift Annuities and Charitable Remainder Unitrusts email plannedgiving@rotary.org or call +1-847-866-3100