

# HOW YOU CAN CELEBRATE

WORLD POLIO DAY

END  
POLIO  
NOW

## HOST

- Organize a viewing party for friends and club members to watch the Online Global Update.
- Don't forget to tell us how you're celebrating! **Register your event.**
- Invite local media, officials, and leaders to introduce them to Rotary.
- Dedicate a club meeting to World Polio Day and update your website with the event details.
- Create a fundraising or community event. Every \$1 raised is matched 2-to-1 by the Bill & Melinda Gates Foundation.

## WRITE

- Email or call local reporters and pitch a story about World Polio Day and your club's contributions to the effort.
- Write a letter to the editor of your local newspaper about the importance of ending polio. Send it to the op-ed or editorial features editor for consideration.
- Write your government officials asking for their continued support of polio eradication efforts.

## SHARE

- Share the sample social media posts on your Facebook, Twitter and Instagram pages.
- Use the #endpolio hashtag to follow and join the global conversation on social media.
- Follow End Polio Now on Facebook and Twitter.
- Update your Facebook cover photo and Twitter avatar, using the graphics provided.
- Use **Brand Center** to create a People of Action End Polio Now social media post that promotes your club's local events.

## VIEW

- Mark your calendar to tune in for Rotary's World Polio Day Online Global Update on 24 October.
- Visit the Rotary International Facebook page to RSVP to the Online Global Update.
- Follow the event on social media and share it with your network.

Donate Now

[endpolio.org](http://endpolio.org)

