

**Rotary Club of  
CHARLES COUNTY, LA PLATA**

# 2024 SPONSORSHIP OPPORTUNITIES

Dear Friend,

The Rotary Club of Charles County La Plata is preparing for its 47th Annual Lobster Festival scheduled for September 29, 2024. During the past two years, this Rotary club has given back over \$135,000 to our community, thanks to the support of partners like you. \$65,000 has been awarded in scholarships to local high school students. Free dictionaries have been provided to every third grade student in the county, along with grants to community based partners such as War Fighter Advance, Southern Maryland Food Bank, Charles County Youth Orchestra, Spring Dell Center, CSM Foundation for the Trades and Energy Scholarship, Charles County Literacy Council and so much more. Once again we are searching for local businesses like yours to be a special part of our event! Pick from one of our exciting sponsorship opportunities, consider a silent auction donation or contact us to design a tailored package to meet your needs.

## PRESENTING LOBSTER SPONSOR: \$5000

- Exclusive status as presenting sponsor throughout the event
- Naming rights to the largest area of the event, the Eating Area (includes name and logo on picnic tables)
- Name & logo on the ADULT and CHILD tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 10 complimentary tickets

## PREMIER LOBSTER SPONSOR: \$2000

- Naming rights to the area of your choice at the event. (Entertainment, Children's, Gambling, Beer Truck)
- Name & logo on the ADULT tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 8 complimentary tickets

## SILVER LOBSTER SPONSOR: \$1000

- Name & logo on the CHILD tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 4 complimentary tickets

## GOLD LOBSTER SPONSOR: \$1500

- Name & logo on the ADULT tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 6 complimentary tickets

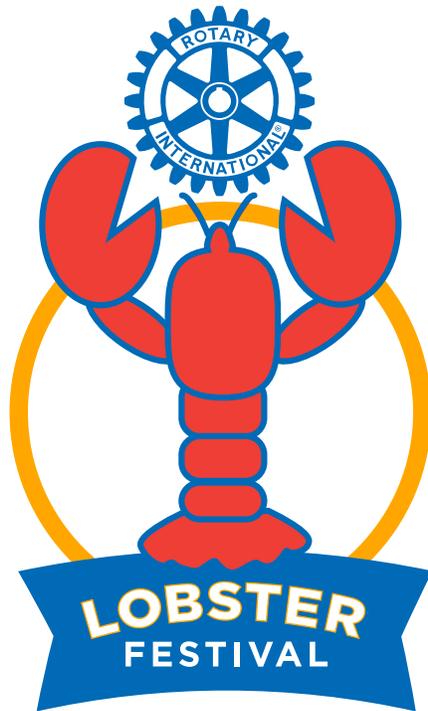
## BRONZE LOBSTER SPONSOR: \$500

- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 2 complimentary tickets

## Questions?

CONTACT SETH VEILLEUX:

[LaPlataRotaryClub@gmail.com](mailto:LaPlataRotaryClub@gmail.com) • 240-640-2688



Rotary Club of  
**CHARLES COUNTY, LA PLATA**

**YES!**

Count me in! I wish to help the Rotary Club of Charles County, La Plata by sponsoring the 47<sup>th</sup> Annual Lobster Festival.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

if applicable

**Sponsor Level:**

- Presenting Lobster Sponsor: \$5000
- Premier Lobster Sponsor: \$2000
- Gold Lobster Sponsor: \$1500
- Silver Lobster Sponsor: \$1000
- Bronze Lobster Sponsor: \$500

Thank you in advance for your generosity & support.

Please make checks payable to:

**Rotary Club of Charles County Foundation**

Return this form and payment by mail to:

**Lobster Festival Committee • PO Box 37 • La Plata, MD 20646**

For name and logo requirements, email your print-resolution, vector files (.eps or vector-based .pdf) directly to **LaPlataRotaryClub@gmail.com** or mail to:

**Lobster Festival Committee • PO Box 37 • La Plata, MD 20646.** Print Deadlines are fast approaching, so don't delay! Complete this form and send your logo and reservation no later than **JULY 31, 2024.**

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**Questions? Email [LaPlataRotaryClub@gmail.com](mailto:LaPlataRotaryClub@gmail.com) or call 240-640-2688**