



**Rotary Club of  
CHARLES COUNTY, LA PLATA**

# 2021 SPONSORSHIP OPPORTUNITIES

Dear Friend,

The Rotary Club of Charles County, La Plata is preparing for its 45th Annual Lobster Festival, scheduled for September 26, 2021. Once again, we will raise money for local scholarships and charities throughout our community. Last year, we were able to distribute over \$20,000 in scholarship monies to local high school students along with donations to Special Olympics, the Southern Maryland Food Bank, Spring Dell Center, CSM Trades and Energy scholarships and International Youth Exchange students to name a few. We are searching for local businesses like yours to be a special part of our event! Pick from one of our exciting sponsorship opportunities, consider a silent auction donation or contact us to design a tailored package to meet your needs.

## PRESENTING LOBSTER SPONSOR: \$5000

- Exclusive status as presenting sponsor throughout the event
- Naming rights to the largest area of the event, the Eating Area (includes name and logo on picnic tables)
- Name & logo on the ADULT and CHILD tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 10 complimentary tickets

## PREMIER LOBSTER SPONSOR: \$2000

- Naming rights to the area of your choice at the event. (Entertainment, Children's, Gambling, Beer Truck)
- Name & logo on the ADULT tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 8 complimentary tickets

## SILVER LOBSTER SPONSOR: \$1000

- Name & logo on the CHILD tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 4 complimentary tickets

## GOLD LOBSTER SPONSOR: \$1500

- Name & logo on the ADULT tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 6 complimentary tickets

## BRONZE LOBSTER SPONSOR: \$500

- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before, during and after the event.
- 2 complimentary tickets

## Questions?

**CONTACT MARK WALKER:**

**LaPlataRotaryClub@gmail.com • 301-643-4191**



**Rotary Club of  
CHARLES COUNTY, LA PLATA**

*Yes!*

Count me in! I wish to help the Rotary Club of Charles County, La Plata by sponsoring the 45<sup>th</sup> Annual Lobster Festival.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

if applicable

**Sponsor Level:**

- Presenting Lobster Sponsor: \$5000
- Premier Lobster Sponsor: \$2000
- Gold Lobster Sponsor: \$1500
- Silver Lobster Sponsor: \$1000
- Bronze Lobster Sponsor: \$500

We thank you in advance for your generosity and support. Please make checks payable to:

**Rotary Club of Charles County Foundation**

Return this form and payment by mail to:

**Lobster Festival Committee**

**PO Box 37**

**La Plata, MD 20646**

For name and logo requirements, email your print-resolution, camera-ready ad copy (.pdf or .jpg files only) directly to **LaPlataRotaryClub@gmail.com** or mail to:

**Lobster Festival Committee • PO Box 37 • La Plata, MD 20646.** Print Deadlines are fast approaching, so don't delay! Complete this form and send your logo and reservation no later than **JULY 10, 2021.**

**Questions? Email [LaPlataRotaryClub@gmail.com](mailto:LaPlataRotaryClub@gmail.com) or call 301-643-4191**