



NEWS CONNECTION

ROTARY DISTRICT 7620 NEWSLETTER

CENTRAL MARYLAND AND WASHINGTON DC, USA

Rotary District 7620 Newsletter September 2019

INSIDE THIS ISSUE:

Membership Summit on 9/14	1
Upcoming Events	2
Membership Summit on 9/14	2
Rotary Leadership Institute	3
Multi-Club Meetings	4
Silver Spring Book Distribution	4
Blue Crab Baseball Rotary Night	4
Towsontowne 30th Anniversary	5
DC Rotary Supports Foundation	5
Camp Fantastic	6
Archie Avedisian Way	7
Rotaract	8
2021-22 Rotary Intl. President	9
Youth Exchange Program	10
Elkridge Designer Bag Bingo	10
Disaster Aid USA	11
Interact	11
In Memoriam: PDG Bob Hanson	12
Quote of the Month	12

10 REASONS TO COME TO THE DISTRICT MEMBERSHIP SUMMIT ON SEPTEMBER 14

By Quentin Wodon, District Membership Chair

Please come to the District Membership Summit on September 14! The Summit will be held from 9 am to 3 pm, with breakfast starting at 8 am. The location is the Howard Community College, Kittleman Room, DH100, 10901 Little Patuxent Pkwy, Columbia, MD 21044.

Why should you come? Here are 10 reasons to come:

1. You (or your club) are a star. You helped your club increase membership over the last few years, or maybe for one great year, and you want to share your experience with other clubs. We want to hear from you! If you would like to present your experience, just come and also send me a short email at rotarianeconomist@gmail.com to tell me why you and your club are stars.

2. You (and your club) are struggling. Then you will be greatly benefit from practical tips and advice not only on how to recruit new members, but also how to nurture and keep them over time. Whether you are in a big or small club, you will learn something useful!

3. You (and your club) are doing fine. That's well, fine, but ... we need you to become stars! Our District is losing members, as are most other Districts in the United States. We need clubs doing fine to do great, so we also need you to come.

4. You love new ideas. We have new ideas for you. Rotary has relaxed

rules for clubs and the types of membership. For example, you can decide to meet less often, or differently. We will tell you all the new options available to you.

5. You love satellites. This is one of the cool ways to grow clubs. A satellite club, linked to an existing club, can be started with just 8 members, ideal for firms or small communities!

6. You are a social media maverick, or would like to become one. A key initiative we are launching this year is a digital marketing campaign to help club attract new members through well-advertised meet and greet events. Come and learn about this initiative, and more generally about how social media can help your club grow and become more visible in your community.

7. You are your club's President or Membership Chair. We welcome all Rotarians to the Summit, but we especially want you to come since you are leaders in your club on membership issues. This is THE event on membership in our district this year – don't miss it.

8. You are hungry. Yes, there will be good food, both breakfast and lunch.

9. You care about Rotary. We all do. Membership decline is the #1 long-term threat in the United States to our organization. We need all hands on board.

10. You like freebies. Yes, the event is free!

Register for the Membership Summit at <https://www.dacdb.com/index.cfm?EventID=77452564>



WE WANT YOU!

