

# 38TH ANNUAL TURKEY CHASE CHARITY RACE

## CARRY ON THE TRADITION, VIRTUALLY!

*By Carla Larrick (YMCA) and Anabel Quintero 2020 Turkey Chase Chair, Bethesda-Chevy Chase Rotary Club*

The Bethesda-Chevy Chase Rotary Club is partnering with the YMCA to hold the 38th Annual Turkey Chase charity race. Started in 1982, the race has grown to be the largest 10K in Montgomery County with over 10,000 individuals and families engaging in community and personal wellness.

Funds raised will benefit the BCC Rotary Foundation and the YMCA. The BCC Rotary Foundation utilizes the funds for international projects and local community efforts. This year's major focuses are mental and physical health and food insecurity. The race also funds the YMCA's Youth & Family Services which provides free services to thousands of DMV residents each year. The services include community outreach, school-age and parenting programs, and senior programs. By providing proactive assistance through counseling, crisis intervention, and therapeutic outdoor adventure programs and camps, the goal is to get and keep community members on track for health and success. YMCA membership is not a requirement for the programs. It is the largest fundraiser for both the YMCA as well as the BCC Rotary Foundation.

This year's race will be a virtual experience utilizing RaceJoy to make participants feel as though they are part of a crowd, with friends and family cheering. After registering, participants will run, walk, or bike their chosen distance on a self-selected route

anytime from 11/16/2020 to 11/30/2020. Early registration goes through October 12th (\$38 in honor of 38 years) and regular registration ends on November 30th. To add to festivities, spirit prizes will be awarded for various categories.

### Participate – Everyone - Anywhere

- Choose your distance (10K, 5K, 2 mile) to run, walk or bike (10 miles).
- Have your pet participate with you and order a bandana for them!



- Use the RaceJoy app to hear cheers from family and friends, to track time and send marker notifications, and to automatically record your finish time into Runsignup, the scoring platform.
- Create a team and a fundraising page to tell a story -- maybe how many years you have run the Turkey Chase.
- Shirts will be mailed to participants.

### Donate

Every dollar counts! Donate online or mail in your donation using the sponsor form to Turkey Chase Charity Race, C/O YMCA, PO Box 65325, Washington DC 20037 - 5325

### Spread the Word

Reach out to your contacts/network to sponsor and participate. No matter where people live, they can participate in this year's virtual race! Follow and share Turkey Chase on social media: Facebook or Twitter @turkeychase.

### Sponsor

With 38 years of tradition, the Turkey Chase has a BIG following. With over 10,000 runners in past years, sponsors have great exposure and a large marketing avenue. This year's virtual race provides sponsors a longer active advertising shelf life during the two-week race window. Combining social media and RaceJoy, the race app provides even greater exposure by reaching not just the participants but their friends and family who follow them too.

For more information visit [TurkeyChase.com](https://TurkeyChase.com) or contact Carla Larrick at [Carla.Larrick@ymcadc.org](mailto:Carla.Larrick@ymcadc.org).

## SOLES FOR SOULS

*By Susan Greif, Metro Bethesda Rotary Club*

How many pairs of shoes will fit in an SUV? Metro Bethesda Rotary Club found out that the answer is "about 300." The club held a used shoe drive in August - perfect timing with everyone at home and able to clean out closets. MBR collected 300 pairs, all types and all sizes, for a group called Soles for Souls. This organization distributes donated shoes around the world so that others may repair, use and/or sell in local markets.