



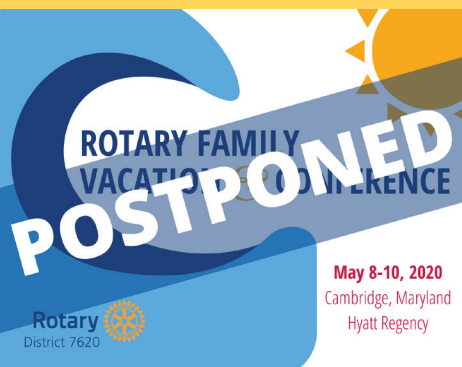
Are you at high risk for Covid-19 and unable to leave your home?

Call us: 240-781-6586

for immediate volunteer assistance to deliver your groceries and medicine.

UPCOMING EVENTS

D7620 is currently evaluating the impact of coronavirus on District events that are scheduled for the months of April, May and June. As decisions get made, D7620 District Governor will share these decisions with all the D7620 Rotarians.



CLUB MEETINGS AND RESOURCES IN THE TIME OF COVID-19

By Jennifer Coppitt, District Membership Chair

District 7620 wants to support our clubs as you find ways to keep your club members engaged during this difficult time. We encourage you to work with your Boards to assess and determine which strategies would be useful to your club. This is simply a compendium of resources. It is not a mandate of any sort on the part of the District to use any of these options. None of the strategies are a replacement for timely, transparent and regular communication with your members about how you plan to manage your club during this time. Be sure, however, that officers and committee leaders in your club are equipped with consistent messaging to minimize confusion to your members. Forgetting to communicate with ALL members regularly is a sure fire way to build discontent and resentment among members who may feel ignored or minimized at this time. Attached to this email is a document sent to me by the Zone 33 Coordinator Team.

If you have a strategy that has been effective for your club, please send details to District Membership Chair, Jennie Coppitt via this email: rotariancoppitt@gmail.com.

Virtual Meetings

Considering the use of technology creatively can offer a breath of fresh air to your normally scheduled meetings. You may find that you have members who already have professional access to the following formats. There are many free as well as paid options. There are also many programs offering reduced fees and no cost-extended trials during this time.

Highly Interactive Formats

Zoom Basic Free | www.youtube.com/watch?v=2pq4l1urXA

GoTo Meeting Free | <https://support.goto.com/meeting>

Google Hangout Free | <https://support.google.com/hangouts/answer/3115553?co=GENIE.Platform%3DDesktop&hl=en>

Less Interactive Formats

These formats are very useful. They do not require that everyone log in at a specific time, which could be the perfect level of flexibility for your club. The ideas below range from social media to project management and communication tools.

Facebook Live | <https://blog.hubspot.com/marketing/facebook-live-guide>

Instagram TV | <https://www.youtube.com/watch?v=EaRxcAW9mUY>

Basecamp | <https://basecamp.com/>

Slack | <https://slack.com>

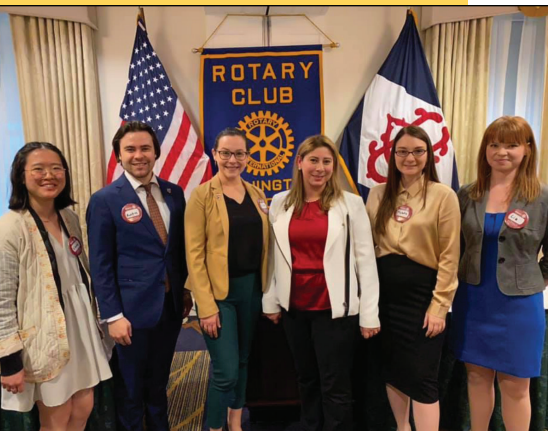
Tips for hosting a “Virtual Meeting”

- Consider shortening the length of the virtual meeting to make it more feasible for members to “tune in.”
- Do keep your fellowship activities if they can easily migrate online (for example, “getting to know you” activities, interesting speakers, and happy bucks/dollars)
- Avoid taking up “video time” with elements of your meeting that would be better shared in writing such as basic announcements or upcoming dates to note - consider sending those in a follow up email once the virtual meeting concludes
- Check out Rotary resources on virtual meetings :

www.rotary.org/en/how-take-your-club-online

www.my.rotary.org/en/learning-reference/learn-topic/online-club-meetings

(continued on page 3)



[Above] In honor of World Rotaract Week, the Rotaract Club of Washington DC was invited by the DC Rotary Club to lead their weekly meeting. They kept the tradition alive, and presented to their wonderful Rotary family what they have been up to in the past year.