



**Rotary District 7620
Membership Summit 2019
Saturday, September 14, 2019**

Howard Community College
Kittleman Room, DH100
10901 Little Patuxent Pkwy
Columbia, MD 21044

Preliminary Program

Breakfast	8:00 AM–9:00 AM
Opening Session	9:00 AM–9:30 AM
State of Rotary and Importance of Membership, <i>Peter Kyle, RI Director-Elect</i> Growing Membership in Our District, <i>Barton Goldenberg, District Governor</i>	
Generating and Closing Leads	9:30 AM–11:00 AM
Basics of Membership Growth, <i>Quentin Wodon</i> Youth, Corporate, Family, and Other Memberships, <i>Monica Smith & Jay Kumar</i> Social Media and Digital Pilot Program, <i>Ashley Waters</i> Managing Leads in DACDB, <i>Sonia Liu</i> Open Discussion	
Morning Break	11:00 AM–11:15 AM
Growing Clubs and Exploiting New Flexibility	11:15 AM–12:15 PM
Satellite Clubs and New Clubs, <i>Jennifer Coppit</i> Nurturing New Members, <i>Mark Rom & Mary Barry</i> Club Flagship Events, <i>Lynn Holec & Chris Zabriskie</i> Open Discussion	
Lunch	12:15 PM–1:00 PM
Retaining and Growing Members	1:00 PM–2:15 PM
Engaging New Members through Service Projects, <i>Daniel Fisher</i> Engaging New Members through Committees and Lanes, <i>Frank Andracchi</i> RLI and Other Training Opportunities, <i>Pam Kreis</i> District Conference and Rotaract Initiative, <i>Barton Goldenberg</i> Open Discussion	
Wrap Up: Step by Step Approach	2:15 PM–3:00 PM
Step by Step Approach, <i>Jennifer Coppit & Quentin Wodon</i> Conclusion, <i>Barton Goldenberg</i> Feedback from Participants and Evaluation Form	