

Paul Harris Recognition Points – A great way to incentivize giving

For each dollar individual Rotarians give to The Rotary Foundation, either by giving to Polio Plus, or by giving to the Annual Fund – SHARE program, they are earning Paul Harris Fellow recognition points. If Rotarians transfer funds to their club and the club makes a contribution to The Rotary Foundation, then the club earns the Paul Harris Fellow recognition points. The points can then be used towards attaining Paul Harris Fellow recognition. For example, you need to give \$1,000 to the Rotary Foundation to earn a Paul Harris Fellow. If you give \$800 to TRF and you have 200 PHF points you are recognized as a Paul Harris Fellow! (Note: PHF recognition points do NOT count towards Major Donor recognition.)



Consider this PHF recognition point program for your club: Members have been giving \$100 per year to the SHARE program as part of the EREY (Every Rotarian Every Year) program. The club wants to meet the new District 7620 strategic goal of having our contributions to the SHARE program average \$200 per member in three years. To do so, the club offers Rotarians who contribute \$200 to SHARE, which is \$100 more than they have been contributing, a 1 point for 1 dollar match for every dollar over \$100 and up to \$200 the member contributes. For a thirty member club, the number of PHF recognition points needed to “fund” the program would be 3,000 points, or 100 points for each member.

Rotarians can contribute \$200 to TRF but have \$300 that counts towards their first Paul Harris Fellow award (\$200 cash + 100 points.) This is a very nice incentive for giving!

Club Foundation Chairs should know if their club has PHF recognition points available to use as an incentive program. Alternatively they can ask members who have accumulated points to use them to fund a club’s incentive program. Finally, consult with your Foundation Advocate; Area Governor, or APF Chair, to see if the District has points that can be used for this purpose.

Contributed by: Doug Dribben, Foundation Advocate

Advocate TIPS is presented by your Foundation Advocates. The Advocate Team’s mission is to assist District 7620 Rotary Clubs in developing funds for the Annual Fund – SHARE program. If you have not heard from your Foundation Advocate, contact the District Annual Program Fund Chair, Ken Solow, at 410-952-9637 or KSolow@Pinnacleadvisory.com