

Rotary District 7620 Awards Form 2020-2021

Club Name: _____

Submitted by: _____

Due by March 31, 2021 - Submit to leahy620@verizon.net or dawn.wittfelt@gmail.com

Points	Rotary 7620 Awards	For District Admin Use		
	CLUB EXCELLENCE Gold – 85 points, Silver - 75 points, Bronze – 60 points	Club Excellence	Public Image	Member- ship
Section 1				
	5 points - Did your club achieve a net gain of at least one member between July 1, 2020 and March 31, 2021 as shown on the club's semiannual reports to RI? New members added since January report count. Additional points for 3 and 5 new members. 3:10 points, 5:15 points, Maximum 15 points			
	10 points - Has your club adopted and used a written membership recruitment plan, and followed that plan?			
	15 points - Has your club established a written three-year plan for the club, which has actively involved the current club president, club president-elect, and club president-nominee/club vice-president, and any other club members selected by them, with the development and statement of three-year goals for each Avenue of Service and targets for club membership to support the new goals? Existing plans MUST have been updated.			
	5 points - Does your club regularly send a newsletter weekly, bi-monthly or monthly to all club members, the Governor, and the district PR committee chair electronically?			
	5 points each - Has your club developed and maintained a current club website outlining its membership, programs, projects, achievements and a welcome from the current club president? Does your club maintain a YouTube, Facebook, or other social media platforms? Maximum 20 points			
	5 points - Does your club provide financial assistance to the club president and/or president-elect for his or her attendance at the District Conference?			
	5 points - Does your club sponsor members to attend RLI training?			
	5 points - Does your club offer financial assistance for the president and/or president-elect to attend the International Conference?			
	10 points - Does your club encourage member engagement by ensuring that every member has personally participated in at least one service activity and one social activity?			
	5 points - Has your club adopted a program for the leadership development (RU) of all members AND ensure that each club member is assigned a specific role in your club's leadership development goals for the year, either in a leadership position or as a member of a club committee?			
	5 points each - How many NEW activities has your club initiated and will have completed by the end of this			

Rotary District 7620 Awards Form 2020-2021

Club Name: _____

Submitted by: _____

Due by March 31, 2021 - Submit to leahy620@verizon.net or dawn.wittfelt@gmail.com

	Rotary year?			
	5 points each - Has your club sponsored an 'open house' to attract a group of potential Rotarians to your club and inform the guests of club activities, with follow up? Maximum 20 points			
Total	140 possible points			
Section 2				
	10 points - Has your club worked with a Rotaract Club or Interact Club sponsored event for a community project?			
	10 points Has your club sponsored a joint project with an Interact or Rotaract Club in the past 12 months?			
	10 points each - Has your club sponsored a Interact Club or a Rotaract Club this Rotary year (2018-19)? Maximum 30 points			
	5 points each - Has your club sponsored a NEW Interact or Rotaract club?			
	5 points each, max 40 - Has your club sponsored a student to RYLA within the past 12 months?			
	5 points - Has your club sponsored or hosted a Rotary Youth Exchange Student?			
	5 points - Has your club endorsed or hosted a Global Grant Scholars or a Peace Fellow?			
	10 points - Has your club assisted another club with their sponsorship of a Rotary Youth Exchange Student?			
	5 points Does your club sponsor scholarship programs at your local schools?			
	5 points each - Does your club sponsor literacy programs, health initiatives, or recognition programs at your local middle or Elementary schools? Maximum 20 points			
Total	140 possible points			
Section 3				
	10 points - Did your club actively support Polio eradication with a donation of at least \$1,000.00.			
	10 points - Has your club sponsored an international project with or without the assistance of a grant from the district or a Global grant from the Rotary Foundation?			
	5 points - Has your club actively participated in a Rotary Foundation Global Grant during the current Rotary year through financial contributions to another club?			
	15 points Has your club actively participated in an international project during the current Rotary year with the assistance of funds from a Rotary Foundation District Grant received by your district?			
	10 points - Does your club currently have a Global Grant project in the late planning stages that will be			

Rotary District 7620 Awards Form 2020-2021

Club Name: _____

Submitted by: _____

Due by March 31, 2021 - Submit to leahy620@verizon.net or dawn.wittfelt@gmail.com

	submitted this Rotary year?			
	10 points for 100% - Has your club accepted the challenge of The Every Rotarian, Every Year initiative as evidenced by a contribution from every club member to The Rotary Foundation during the current Rotary year.			
Total	70 points possible			
Club Excellence				
Total				

POINTS	PUBLIC IMAGE Gold – 85 points, Silver - 75 points, Bronze – 60 points			
	5 points - Have a clearly defined PR chair and committee position description(s)?			
	5 points - Have PR goals to District PR Chair by Chesapeake PETS?			
	5 points Organize a Rotary Day event that results in significant media coverage that engages your members and offers the opportunity to promote your club and The Rotary Foundation. Submit a report of your event with examples of media coverage to your District PR Chair?			
	5 points - Submit 2 different articles/photos or videos for the District Newsletter?			
	5 points - Define your club's signature activity and promote it to the public?			
	10 points - Gain media coverage of an action-oriented service project?			
	5 points - Establish a club website or enhance your club's existing site using the current People of Action campaign?			
	5 points - Start or update an electronic club newsletter using the current Voice and Visual Identity Guidelines? Publicize it to non-Rotarians and local media?			
	15 points - Use social networking to publicize your club's activities, enhance Public Image and recruit prospective members?			
	10 points - Hold at least one fellowship, networking, or collaborative event that is open to the public? Use the opportunity to introduce non-Rotarians to Rotary?			
	10 points - Have at least one media person as a member of your club?			
	10 points - Post at least one project in Rotary Showcase in Rotary Club Central?			
Total	100 possible points			
Public Image Total				

POINTS	MEMBERSHIP Gold – 85 points, Silver - 75 points, Bronze – 60 points			
	5 points - Have a clearly defined membership chair and committee position description(s)?			
	5 points - Have a membership chair AND 2 or more			

Rotary District 7620 Awards Form 2020-2021

Club Name: _____

Submitted by: _____

Due by March 31, 2021 - Submit to leahy620@verizon.net or dawn.wittfelt@gmail.com

	active membership committee members?				/
	5 points - Have membership goals to District Membership Chair (DMC) by Chesapeake PETS?				
	10 points - Have created a satellite club within your area?				
	10 points - Have a membership recruitment, orientation, and retention program (i.e. Red Badge criteria)?				
	5 points - Held at least one club open house program prior to March 2019?				
	5 points - Held a club assembly specifically on membership?				
	5 points each – Registered to attend a regional or district wide membership seminar?				
	5 points each - Registered to attend the annual District 7620 Conference?				
	5 points - Have two new members registered for the Annual District conference?				
Total	100 possible points				
Membership					
Total					