

TEAM COVID-19 RECOVERY INITIATIVE



DISTRICT 7620 VISION WEBINAR SERIES

Fundraising During Covid-19 & Allocating Funds for Club-Designated Activities



Bill DuBoyce, AG



Mandy Granger, AG



**Ashley Waters
D7620 PR/PI Chair**

TEAM COVID-19

RECOVERY INITIATIVE



**WHAT WILL FUNDRAISERS
LOOK LIKE?**

**WHAT DOES MY CLUB NEED TO
THINK ABOUT WHEN BUDGETING
FOR THE NEXT YEAR?**

TEAM COVID-19 RECOVERY INITIATIVE



CURRENT REALITY

Current executive orders, regulations, and ordinances in your jurisdiction for events, permits, crowd sizes, etc.

People wary of attending events in large crowds.

TEAM COVID-19 RECOVERY INITIATIVE



FUNDRAISING EVENT OPTIONS

CANCEL

POSTPONE

ADAPT

TEAM COVID-19 RECOVERY INITIATIVE



OTHER EVENT CONSIDERATIONS

Remember the partners you have built.

- Your sponsors are hurting, too.
- Get creative with your sponsorships.
- Support those who support you.

TEAM COVID-19 RECOVERY INITIATIVE



NON EVENT OPPORTUNITIES

VIRTUAL

DIRECT
ASK

RAFFLES

TEAM COVID-19 RECOVERY INITIATIVE



FY2021 BUDGETING

- Be realistic – some of your fundraising profits may not be available this year
 - If your club uses those funds for operating expenses, you may need to adjust your budget
- Does your club rely on members to bring family and friends to fundraisers, or do you rely on press/external drivers?
- Consider what works best for your club. If your club plans to meet virtually, consider contributing pre-charged meal funds to the fundraiser.

TEAM COVID-19 RECOVERY INITIATIVE

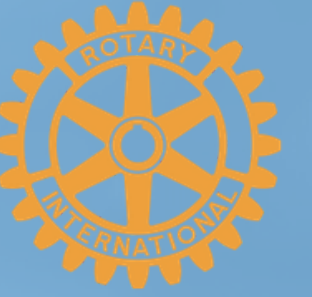


FINAL THOUGHTS

- Communicate – talk to your club about options and get input from others throughout the process.
- Having many hands involved in this process will allow your club to innovate and continue to keep Rotary relevant in your community.

TEAM COVID-19 RECOVERY INITIATIVE

Rotary
District 7620



QUESTIONS?



Bill DuBoyce, AG
billydubes@hotmail.com
phone: (443) 995-0136



Mandy Granger, AG
mandywarfield@gmail.com
phone: (410) 733-8614



Ashley Waters, PR Chair
ashleywatersdpa@gmail.com
phone: (814) 883-8485