



# Rotary Walk to End Polio Now

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Help Rotary Meet the Challenge





# About the Challenge

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- After 20 years of hard work, Rotary and its partners are on the brink of eradicating this tenacious disease, but a strong push is needed now to root it out once and for all. It is a window of opportunity of historic proportions.
- Your contribution will help Rotary raise \$200 million to match \$355 million in challenge grants received from the Bill & Melinda Gates Foundation. The resulting \$555 million will directly support immunization campaigns in developing countries
- As long as polio threatens even one child anywhere in the world, children everywhere remain at risk. The stakes are that high.





# Who

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- Rotary Clubs from anywhere in the country and perhaps beyond
- Rotary Foundation
  - Polio Plus
- Bill and Melinda Gates Foundation





# What

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- Rotary Walk to End Polio Now on Saturday, October 24<sup>th</sup>
- Organized by the Gainesville-Haymarket Rotary Club of Virginia
- Pick a path any where and then walk, run, ride a bike
- Create your own goal for how far you will go
- Ask everyone you know (friends, family, coworkers) to sponsor your effort.
- Can't do this yourself then sponsor someone who is The Gainesville-Haymarket Rotary Club has created a web site <http://www.firstgiving.com/rotarywalk> where you can:
  - Make on-line donations.
  - Create teams of people walking, running, biking from anywhere
  - Participants will be able to email friends, family etc to ask for support
- Tell everyone your walking to help End Polio Now
- Tell them they are contributing to Rotary's \$200 million Polio Plus Challenge Grant





## Where

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- Create a route in your area – your choice
- The Gainesville-Haymarket Rotary Club is walking from Northern Virginia to DC
- We encourage you to walk, run or bike
- If you want to join us at the Ellipse 17th St and Constitution Ave, NW
- An ellipse full of Rotarians will be a wonderful PR moment for Rotary





# When

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- Saturday, October 24<sup>th</sup> 2009
- This is World Polio Awareness Day





## Here is how to join us

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- Register to Walk to End Polio Now
- The On-line registration and donation site is up and running  
<http://www.firstgiving.com/rotarywalk>
- Get people to sponsor you and/or your team
- Sponsor someone or a team yourself
- For more info go to [www.rotarywalk.org](http://www.rotarywalk.org)
- Search for Rotary Walk on Facebook.com

