

**DISTRICT 7620 of ROTARY INTERNATIONAL
STRATEGIC PLAN – 2008 – 2010**

PURPOSE – the purpose of this strategic plan is to establish overall guidance and direction for the District Governor and successors for the future growth and development of District 7620 and its member Rotary Clubs. The expectation is that specific programs, methods and tactics would be developed and implemented annually, as needed, consistent with the objectives and priorities identified within this plan, and with the Mission and Vision of Rotary International.

MISSION –

The mission of Rotary District 7620 is to support that of Rotary International, a world-wide association of Rotary Clubs; to provide service to others; to promote high ethical standards and to advance world understanding, goodwill and peace through its fellowship of business, professional and community leaders.

VISION –

The vision of Rotary District 7620 is to support that of Rotary International to be universally recognized for our commitment to Service Above Self to advance world understanding, goodwill and peace.

PRIMARY OBJECTIVES –

- 1 – Increase membership base
- 2 – Assist clubs in implementing successful service projects, locally and internationally
- 3 – Develop future leaders for clubs, district and beyond the district level
- 4 – Increase district-wide support of The Rotary Foundation through contributions and participation in its programs

PRIORITIES –

- 1 – Expansion of the membership base via growth in club membership and extension of additional clubs throughout the district
- 2 – Support and expansion of training programs to develop club leaders, district leaders, and to identify and encourage candidates for Rotary positions beyond the district level
- 3 – Strengthen the Vocational Service lane within the district by encouraging greater coordination with the business community of District 7620 to increase membership, facilitate fund-raising, and promote club and District projects and specific programs to assist the less-advantaged to enter the job market.
- 4 – Maintain and grow support of programs on behalf of Gallaudet University, including expansion of the Rotary endowment fund
- 5 – Encourage club and district projects that will fulfill community needs and simultaneously present a favorable image of Rotary within the community with such programs as the 4 Way Test program, RYLA and the Dictionary Project
- 6 – Provide on-going support of PolioPlus, until the program is completed
- 7 – Expansion of district financial support of The Rotary Foundation, encouraging all clubs to contribute

KEY ELEMENTS FOR DEVELOPMENT OF PROGRAMS IN SUPPORT OF OBJECTIVES AND PRIORITIES –

- 1 – Where are we now? – Annually identify purpose, strengths, weaknesses and threats
- 2 – Where do we want to be? – Review annually the vision, expectations and purpose, and appropriate means to measure progress
- 3 – How do we get there? – From the general objectives, identify gaps between our mission and our vision/expectations; identify required resources (manpower, material); develop specific project and program goals, objectives, tactics and actions

Approval Date: May 13, 2009 Chairman: /Paul Frey/