

Rotary District 7620 Awards Form 2019-2020

Club Name: _____

Submitted by: _____

Due by May 31, 2020 - Submit to leahy620@verizon.net or dawn.wittfelt@gmail.com

Rotary 7620 Awards		For District Admin Use		
Points	CLUB FOUNDATION Gold – 85 points, Silver - 75 points, Bronze – 60 points	Club Foundation	Public Image	Member-ship
	10 points - Did your club actively support Polio eradication with a donation of at least \$1,000.00.			
	10 points - Has your club sponsored an international project with or without the assistance of a grant from the district or a Global grant from the Rotary Foundation?			
	5 points each - Has your club actively participated in a Rotary Foundation Global Grant during the current Rotary year through financial contributions to another club? Maximum 15 points			
	15 points - Has your club sponsored an international project with or without the assistance of a grant from the district?			
	10 points each - Has your club sponsored a local project with or without the assistance of a grant from the district? Maximum 30 points			
	10 points – Did your club submit a Global Grant project application this Rotary year?			
	10 points for 100% - Has your club accepted the challenge of “The Every Rotarian, Every Year” initiative as evidenced by a contribution from every club member to The Rotary Foundation during the current Rotary year?			
Total	100 points possible			
Club Foundation				
Total				
POINTS	PUBLIC IMAGE Gold – 85 points, Silver - 75 points, Bronze – 60 points			
	5 points – Does your club have a PR chair and committee?			
	5 points – Did your club submit your PR goals to District PR Chair by Chesapeake PETS?			
	5 points – Has your club held a Rotary event that results in media coverage that engages your members and offers the opportunity to promote your club and The Rotary Foundation?			
	5 points – Did your club submit a report of your event with examples of the media coverage above to the District PR Chair?			
	5 points – Has your club submitted 2 different articles/photos or videos for the District Newsletter?			

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	5 points – Has your club promoted your club's signature activity or event to the public?			
	10 points – Has your club had media coverage of an action-oriented service project?			
	5 points – Have you established a club website or enhanced your club's existing site using the current RI People of Action campaign?			
	5 points – Has your club started or updated an electronic club newsletter using the current RI Voice and Visual Identity Guidelines			
	5 points – Do you publicize your newsletter to non-Rotarians and local media?			
	15 points – Do you post at least monthly to social media outlets to publicize your club's activities, enhance Public Image and recruit prospective members?			
	10 points – Has your club held at least one fellowship, networking, or collaborative event that is open to the public?			
	10 points – Does your club have at least one member who holds a media classification?			
	10 points – Has your club posted at least one project in Rotary Showcase in Rotary Club Central?			
Total	100 possible points			
Public Image Total				

POINTS	MEMBERSHIP Gold – 85 points, Silver - 75 points, Bronze – 60 points			
	5 points – Does your club have a membership chair and committee?			
	5 points – Does your club have at least 2 or more active membership committee members?			
	5 points – Has your club submitted membership goals to District Membership Chair by Chesapeake PETS?			
	10 points – Has your club created a satellite club within your area?			
	10 points – Does your club use a membership recruitment, orientation, and retention program (i.e. Red Badge program)?			
	5 points – Has your club held at least one club open house program prior to March 2020?			
	5 points – Has your club held a live or virtual club assembly specifically on growing membership?			
	5 points – Has at least one member of your club attended a Zone or district-wide membership seminar?			
	5 points each 2- How many members have registered to attend the annual District 7620 Conference on May 8-10, 2020? Maximum 15 points			
	10 points – Do you have two new members (less than 1 year of Rotary membership), attending the Annual District 7620 Conference on May 8-10, 2020?			
	15 points – Has anyone in your club attended 2 of the below: 1) 9/14/19 Membership Summit, 2) 2/16/20 or 3/15/2020 Leads Management Seminar, or			

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	3) 03/2020 Satellite Clubs webinar				/
	10 points – Is your club applying for Mark Maloney’s Presidential Citation?				
Total	100 possible points				
Membership					
Total					