**Minutes**

**McLean Rotary Board of Directors Meeting**

**October 13, 2015**

**Present**: President Lynn Heinrichs, President-Elect Michael Arietti, Vice President Bob Rosenbaum, Secretary Bob Jansen, Treasurer Jan Auerbach, Director/Membership Chair Dana Sippel, iPast President Paul Sawtell, Director/Service Project Chair Lois Wilson

**September 8, 2015 BOD Minutes:** These minutes were approved unanimously.

**We announced the date of the November Board meeting to be on the 17th.**

**Stop Hunter Now (SHN):**  We discussed whether contributions to SHN can be included in our $50k fundraising goal. We decided that contributions can be counted only if they are from a Rotarian and that they go through the Foundation.

**Weekly Emails to Prospective Members:** We discussed the possibility of sending a weekly recurring recruiting email to prospective members (something utilized in the Arlington Club). The Board seemed to agree with this initiative in principle but agreed the email should be shorter and tighter than the example we reviewed. We also agreed that once a month may be a better interval to send out and that each email should have an “unsubscribe” option. Dana was going to explore who could take this initiative on.

**Monte Carlo Night:** Dana encouraged one last push for silent auction items.

**50th Anniversary:** Michael reported out that currently 45 out of our 57 members are scheduled to come. He also mentioned the program is progressing nicely.

**Holiday Party:** We need volunteers to work with the caterer. Paul was going to ask Mike Holleran. We reminded all of the date of December 4th.

**Time Share:** Dana was still pursuing Mike Holleran to get a legal opinion on taking on the time share. We decided as a Board to vote no on taking this time share on. Bob R. will respond to Jackie.

**Winterfest Parade:** In the past we’ve put in a car to this parade. We could then have members walking (holding our 50th Anniversary Banner) and riding. We need volunteers to participate. Lynn was going to prepare a sign-up sheet. The parade is on Sunday, December 6th.

**Done in a Day and Budget Report:** We were running short on time so we agreed to pursue the Done in a Day initiative outside the Board meeting and finalize and discuss both issues at our November 17th Board meeting.

**New Business:** We discussed the announcement at our regular meetings of the slate of officers for next year. The Board has formally approved this slate of officers (Michael Arietti, President. Bob Jansen, President-Elect, Gene Durman, Secretary and Jan Auerbach, Treasurer). The slate needs to be finalized 4 weeks before the last meeting in December.