Minutes

McLean Rotary Board of Directors Meeting

August 11, 2015

Present: President Lynn Heinrichs, Vice President Bob Rosenbaum, Treasurer Jan Auerbach, Director Public Image Rick Neldon, Director Membership Dana Sippel, Director Service Lois Wilson, Director At-Large Carol Stone, Immediate Past President Paul Sawtell, Foundation Chair Glenn Yarborough, Sergeant-at-Arms Thamir Al'Hashimi

Treasurer's Report: Treasurer Jan noted that we had a number of large expenses at the beginning of the year and invoice payments don't cover them. Thus, it is important to have carryover funds available.

She noted that the McLean Chamber of Commerce has raised its annual membership fee for nonprofits from $155 to $200 annually. She proposed paying the $200 but cease getting a $200 ad on the Chamber's shopping bags which are distributed at the chocolate festival. President Lynn is going to talk to the Chamber president by August 14 to see if our club can continue to be a member at the $155 level. If not, the board will vote by email what to do.

The board discussed the cost of credit card processing. Treasurer Jan said that a $10 convenience fee would cover the average cost the club pays for credit card processing. The board voted unanimously to impose a $10 credit card processing convenience fee beginning next quarter. Members who pay by check will not pay the additional fee.

Vote on Cyrus Anvari as a New Member: The board voted to approve Cyrus Anvari for club membership, subject to the seven day notice to all members. There was one abstention on the vote. Membership Director Dana will talk with Cyrus about minimizing his emphasis on business development at meetings.

New Member Approval Process: Vice-President Bob reviewed the process for recruiting and selecting new members. He stressed that the Sergeant-at-Arms table should not have the "How to Propose a New Member" booklet containing the new member application form for guests and prospective to take. The proposed sponsor, not the prospective member, should complete Part A of the new member application. We should have copies of our club brochure on the tables each week and give a copy of the club brochure to prospective members, stressing the sections on cost, attendance, and service. Treasurer Jan will look into the cost of printing additional brochures. Prospective members should come to at least two meetings to learn about our club and let us get acquainted with them before they are proposed for membership. Prospective members should not be informed they are being considered for membership until after the board has approved their application.

Global Grants: The Champions of all our international initiatives (Frank with Partners in Surgery, Lois with Michelo, Barry with VA Hospital Brigade and Bob J. with the Strategic Water Alliance) were not able to schedule a meeting to discuss how best to present one international initiative the Club could support rather than have all 4 compete with each other. Service Director Lois noted that the Bailey's Crossroads club has a policy that a new member cannot propose a global grant during their first year of membership. The board decided that Lynn should be the champion of Barry Byer's proposed grant for Hospital Brigade for Honduras.

New Membership Survey Summary: Our September 15 program on service projects will include some time for Membership Director Dana to discuss the membership process and provide feedback on the satisfaction survey conducted this spring.

New Member Development – Red Badge Program: New members wear a Red Badge to distinguish them from more established members. Once a member completes seven of nine tasks, they are eligible to wear their permanent badge. One of those nine tasks is to serve as greeter at meetings. Team leaders should schedule new members to be a greeter. The greeter can scan the badge of each member to help connect names with faces. New members Ricardo Balcells and Emir Arslanagic are both completing the new member tasks but not wearing the Red Badge since both are already Rotarians.