

Minutes  
Board of Directors  
McLean Rotary  
17 March 2009

**OPENING:** The Board of Directors of McLean Rotary met at the McLean High School on 17 March 2009. President Lois Wilson, presided and opened the meeting at 5:30 PM. A quorum was present. Hostess, Prnicipal, Deborah Jackson was thanked for her continued most kind hospitality.

**ATTENDEES:** Lois Wilson, President  
Admiral Kathy Martin, Director Community Service  
Deborah Jackson, Director Vocational Service  
Matthew Wallace, Fund Raising  
Richard Neldon, Director Rotary Foundation  
ED Shahin, Guest  
W. Glenn Yarborough, Secretary

**MINUTES:** The minutes of the 17 February 2009 Meeting were discussed and accepted.

**OLD BUSINESS:**

**FUND RAISING (Matt Wallace):** Director Matt Wallace noted that \$13,800.00 had been received from Casino Night(of which maximum of \$800.00 may have to be on completion of audit).

CLUB FOUNDATION (Lois Wilson): President Wilson indicated that the Club and the Stan Richards had several initiatives to make this relationship even better. All noted approval.

MEMBERSHIP (Jeff DiMeglio): It was noted and approved that Bill Fabian had resigned (effective 1 March) based on his job and distance from McLean. Upon review of his payment status a decision will be made on standing.

TREASURER'S REPORT (Jamie Bleakley): Please see attachment.

VOCATIONAL SERVICE (Deborah Jackson): Ms Jackson discussed several initiatives and volunteers. President Wilson offered several suggestions. Note was made of the Rotary Youth Leadership Program. President Wilson indicated that there would be a presentation at the District Conference on 4 April (the entire morning will be devoted to youth programs). Group Study Exchange, Interact, and Music Competition were discussed.

INTERNATIONAL SERVICE (Sam Agarwal): In the absence of Sam, President Wilson discussed:

- Rotary Youth Exchange both long term and short term.
- Opportunities for International Service.
- Volunteer Service Grants. An amount of \$2,000.00 was approved subject to coordination with President Elect Paul Frank for a team to explore further opportunities in Swaziland.

CLUB SERVICE (Ed Shahin, Guest): Ed discussed the lack of bulletin availability to update the club historical record on the web site. A full and open discussion ensued. President Wilson took the issue under advisement after noting that the Secretary maintains hard copies of the weekly bulletin.

**NEW BUSINESS: None**

**CLOSING: Upon motion, President Wilson closed the meeting at 0745.**

**Respectfully submitted,**

**William G. Yarborough, Jr.  
Club Secretary**

**Attachments:**

**AGENDA**

**STRATEGIC PLAN – McLean Rotary Strategic Survey Summary**

**FINANCIAL STATEMENT – Interim**

**FOUNDATION—Club Recognition Summary**

**March 17, 2009  
McLean Rotary Club Board Meeting  
McLean High School**

**Welcome**

**Minutes Approval**

**Treasurer Report**

**Foundation-**

**Membership**

**Community Service**

**Vocational Service—Group Study Exchange, Music Competition, Interact**

**International Service**

**Fundraising**

**Club Service**

**Strategic Planning**

# **McLean Rotary Strategic Survey Summary**

The following are top priorities determined by 31 Rotarians in attendance February, 2009. These findings are helpful as an initial starting point for the clubs strategic planning group. It is advised that further sampling be conducted by the club at future event to be determined.

## **Avenues of Service**

1. Community Service covers the projects and activities the club undertakes to improve life in its community. **136**
2. Club Service focuses on strengthening fellowship and ensuring the effective functioning of the club. **101**

## **What do you really like about our club?**

1. Service **97**
2. Fellowship **96**

## **Area (s) that need improvement?**

1. Better Programs **67**
2. Greater participation as a club **67**

## **How can we enhance fellowship for you & your family?**

1. Better opportunities to get to know each other **96**
2. More social programs attractive to spouses **87**
3. Better participation in everything **81**

## **How can we make weekly programs more effective?**

1. Better speakers **80**
2. More substantial topics **54**

## **How can we make service more effective?**

1. Quality over quantity **83**
2. Require every member to participate in at least 1 service project **67**
3. More local projects **62**
4. Greater participation of members in selecting projects **58**
5. Better participation **57**

# **The Four-Way Test**

Of the things we think, say or do

1. Is it the **TRUTH**? **117**

2. Is it **FAIR** to all concerned? **109**

3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**? **91**

4. Will it be **BENEFICIAL** to all concerned? **72**

## **Avenues of Service**

1. **Community Service** covers the projects and activities the club undertakes to improve life in its community. **136**
2. **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club. **101**
3. **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards. **87**
4. **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace. **87**

## **What do you really like about our club?**

3. **Service 97**
4. **Fellowship 96**
5. **Willingness to volunteer 42**
6. **Social responsibility 32**
7. **Diversity 31**
8. **Programs 27**
9. **Food 20**
10. **Sense of Family 16**
11. **Vision 9**
12. **McLean Day 8**
13. **Humor 6**
14. **Happy Talk 3**



## **Area (s) that need improvement?**

3. **Better Programs 67**
4. **Greater participation as a club 67**
5. **Better communications 32**
6. **Opportunities for service 30**
7. **Better training 26**
8. **Greater visibility in the community 24**
9. **Challenging service projects 23**
10. **Better attendance 22**
11. **More women as members 19**
12. **McLean Foundation visibility 17**
13. **Less nagging for money 16**
14. **Improved balance in the four areas of service 20**
15. **Better screening process of members 16**
16. **Strategic planning between leaders and members 14**
17. **Better management of meeting time 13**
18. **Better coordination of new member support 12**
19. **Stricter adherence to attendance 3**

## **How can we enhance fellowship for you & your family?**

4. Better opportunities to get to know each other **96**
5. More social programs attractive to spouses **87**
6. Better participation in everything **81**
7. Variety of seating patterns **59**
8. Monthly happy hour **50**
9. More spirits at the meeting **6**

## **How can we make weekly programs more effective?**

3. **Better speakers 80**
4. **More substantial topics 54**
5. **Re-classification talks 33**
6. **Increased shared leadership in programming 32**
7. **Short weekly profile talks 30**
8. **Flexibility in programming 29**
9. **More classification talks 23**
10. **Less announcements at beginning 22**
11. **Better new member training 21**
12. **Use internet for announcements 20**
13. **More leadership development 16**
14. **Better reporting and communications 13**
15. **Shorter happy talk 13**
16. **Less politics 11**
17. **Annual major themes 10**
- 18.

## **How can we make service more effective?**

6. **Quality over quantity 83**
7. **Requiring every member to participate in at least one service project 67**
8. **More local projects 62**
9. **Greater participation of members in selecting projects 58**
10. **Better participation 57**
11. **More physical service projects 44**
12. **More information about projects 27**
13. **Better use of website 22**

# Budget and Financial Statement

## Rotary Club of McLean

2008-2009

2/17/09 update

	Budget	Actual
<b>Revenue and Receipts</b>		
<b>Dues and Monthly Invoices</b>		
Club Dues (\$176/year x 70) 67 members	\$ 12,320	\$ 11,792
Induction Fees (\$150/new member x 10) 67 members	\$ 1,500	\$ 1,050
RI Dues (\$66 per capita x 70 members) 67 members	\$ 4,620	\$ 4,422
District 7610 Per Capita Levy (\$35/member as of 7/1/2007 x 70) 67 members	\$ 2,450	\$ 2,345
TRF Contributions via Dues 67 members	\$ 7,000	\$ 6,700
<b>Total Dues and Monthly Invoices</b>	<b>\$ 27,890</b>	<b>\$ 25,859</b>
<b>Lunches</b>		
Meals (total meal charges less makeup credits)	\$ 53,975	
Members Present (\$17 x 50 x 50) avg 40 attend ytd	\$ 42,500	\$ 34,000
Members Absent (675 x \$17)(average of 13.5 members per meeting)	\$ 11,475	\$ 11,475
Guests and Visiting Rotarians (2 x \$17 x 50)	\$ 1,700	\$ 654
Happy Talk and Fines & Ticket sales	\$ 5,250	\$ 2,576
<b>Total Lunch Receipts</b>	<b>\$ 60,925</b>	<b>\$ 48,705</b>
<b>Fundraising</b>		
McLean Day	\$ 8,000	
Monte Carlo Night	\$ 15,000	\$ 14,620
Assessment Party?	\$ 15,000	
Picture a Better World Scarves (50 x \$20)	\$ 1,000	
Shawls	\$ 2,500	\$ 2,490
<b>Total Fundraising</b>	<b>\$ 41,500</b>	<b>\$ 17,110</b>
<b>Club Fellowship Events</b>		
Holiday Party (50 x \$25)	\$ 1,250	\$ 1,125
St. Patrick's Day (30 x \$20)	\$ 600	
Awards and Installation Banquet (65 x \$40) 2008 installation	\$ 2,600	
<b>Total Club Fellowship Events</b>	<b>\$ 4,450</b>	<b>\$ 1,125</b>
<b>Interest</b>		
Checking Account	\$ 40	\$ 190
<b>Total Interest</b>	<b>\$ 40</b>	<b>\$ 190</b>
<b>Grants</b>		
Provident Bank Literacy Project Grant		
India Library TRF Matching Grant (balance forward from 08-09)	\$ 5,965	

MRCFI Annual Allocation	\$ 7,000	\$ 6,700
MRCFI Current Fund	\$ 1,500	
DSG (Timber Lane Literacy)		
Guatemala Surgical Supplies TRF Matching Grant	\$ 23,000	
<b>Total Grant Funds Received and Administered by Club</b>	<b>\$ 43,815</b>	
<b>Funds on Hand as of July 1, 2008</b> (Balance Forward from 07-08)	<b>\$ 7,846</b>	
<b>Total Revenue, Receipts, and Balances Forward</b>	<b>\$ 186,466</b>	<b>\$ 92,989</b>
<b>Expenses and Disbursements</b>		
<b>Foundation Disbursements</b>		
\$100 Million PolioPlus Challenge	\$ 2,000	
Club Contribution to Guatemala Matching Grant	\$ 3,529	
Member Contributions to TRF via dues	\$ 7,000	
<b>Total Foundation Disbursements</b>	<b>\$ 12,529</b>	<b>\$ -</b>
<b>Club Service</b>		
<b>Dues</b>		
Rotary International Dues	\$ 4,620	\$ 2,024
District 7610 Per Capita Levy	\$ 2,450	\$ 2,345
<b>Sub Total Dues</b>	<b>\$ 7,070</b>	<b>\$ 4,369</b>
<b>Fellowship Events</b>		
St. Patrick's Day	\$ 600	
Holiday Party	\$ 1,250	\$ 1,362
Awards and Installation Banquet 2007 installation	\$ 3,458	
Awards and Officer Pins	\$ 1,000	
<b>Sub Total Fellowship Events</b>	<b>\$ 6,308</b>	<b>\$ 1,362</b>
<b>Membership</b>		
Brochures/ Quik Copy to donate	\$ 250	\$ -
<b>Sub Total Membership</b>	<b>\$ 250</b>	
<b>Fundraising</b>		
McLean Day	\$ 4,000	
Picture a Better World (Shawls)	\$ 1,000	\$ 2,490
Assessment Party	\$ 10,000	
Monte Carlo Night (prorata expenses)	\$ 6,500	
<b>Sub Total Fundraising</b>	<b>\$ 21,500</b>	<b>\$ 2,490</b>
<b>Training District</b>		
<b>Training</b> (RI meetings, 1k for president elect and current President)	<b>\$ 2,000</b>	
<b>Meeting Costs</b>		
Caterer (\$14 x 50 meals x 50 meetings)	\$ 35,000	\$ 19,313
Holiday Bonus to Caterer	\$ 500	\$ 500
Fellowship Hall Rental (50 x \$150)	\$ 7,500	
Ticket Sales (weekly and pot disbursements)	\$ 2,000	\$ 1,149
Wheel Bulletin & Other Printing	\$ 4,368	\$ 2,942
Rolls of 33-33-33 Tickets	\$ 15	\$ 13

Speaker Gifts	\$ 250	\$ 283
<b>Sub Total Meeting Costs</b>	<b>\$ 49,633</b>	<b>\$ 24,200</b>
<b>Club Administration</b>		
Rotary Documents (publications purchased from RI)	\$ 350	
ClubRunner Website Fee	\$ 460	
Network Solutions	\$ 168	
Membership Badges	\$ 125	\$ 250
New Member Packets and Pins	\$ 80	
Quick Books Online Accounting Software Service Fee	\$ 215	
Bank Service Fees and Checks	\$ 70	\$ -
State Corporation Commission Fees	\$ 27	\$ 25
Postage and Post Office Box	\$ 225	\$ 57
<b>Sub Total Club Administration</b>	<b>\$ 1,720</b>	<b>\$ 332</b>
<b>Public Image</b>		
Local Community Public Image Campaign	\$ 250	
McLean Day Booth	\$ 600	
Greater McLean Chamber of Commerce Membership	\$ 100	
<b>Total Public Image</b>	<b>\$ 950</b>	
<b>Total Club Service</b>	<b>\$ 90,931</b>	<b>\$ 32,753</b>
<b>Vocational Service</b>		
Interact Clubs	\$ 250	
<b>Youth Service Awards (McLean foundation paid)</b>	<b>\$ 1,575</b>	
RYLA	\$ 2,000	\$ 2,000
Pimmit Hills H.S. Scholarships (Feb: \$3,500; June: \$3,000)		
Ethics Day Mclean & Langley High School	\$ 1,000	
<b>Total Vocational Service</b>	<b>\$ 11,325</b>	<b>\$ 2,000</b>
<b>Community Service</b>		
Medical Care for Children's Partnership	\$ 1,000	
Timber Lane Elementary School Literacy Project	\$ 8,000	\$ 1,500
Pimmit High School Field Trip & Medical/Dental Screenings	\$ 3,000	
Literacy Council of Northern Virginia (Reading: A Family Affair)		
Safe Community Coalition (funding for Cyber Safety Summit)	\$ 1,000	
Alternative House Meals and Mentoring Project (\$500 DSG)	\$ 500	\$ 214
Falls Church /McLean Childrens Center	\$ 1,000	
McLean Project for the Arts	\$ 5,000	\$ 5,000
<b>Total Community Service</b>	<b>\$ 20,500</b>	<b>\$ 7,714</b>
<b>International Service</b>		
	\$ 2,000	
Guatemala Surgical Supplies TRF Matching Grant	\$ 23,000	
India Library Books Shipping and Expenses	\$ 2,000	
<b>Total International Service</b>	<b>\$ 27,000</b>	<b>\$ -</b>
<b>Total Expenses and Disbursements</b>	<b>162,285</b>	<b>42,467</b>