Blue Ridge Mountains Rotary

Board of Directors Meeting Minutes

Farmington Country Club

August 19, 2020

**Directors Present**

Franklin Daniels, Aimee Andrews, Ben Horne, Ravi Respeto, Thomas Markham, Wayne Murphy, Matt Crane, Ty Cooper, Erik Greenbaum, Norman Gee

**Welcome and Call to Order**

Franklin Daniels, President, welcomed everyone and called the meeting to order at 8:25 am.

**President’s Report**

Mr. Daniels reported on the following items:

* Vice President:
  + Mr. Daniels and President-Elect Aimee Andrews have secured the agreement of Roger Higgins to serve as Vice President.

***Motion:*** *Franklin Daniels made a motion to receive Roger Higgins as Club Vice President and Ravi Respeto seconded the motion. The motion was approved by the board.*

* New Member:
  + Bob Kahn has offered to pay one year’s dues for today’s speaker, Joe Varaksa, to join the Club. Mr. Varaksa is a former Club member.

***Motion:*** *Aimee Andrews made a motion to accept Bob Kahn’s proposal of Joe Varaksa for membership, and Matt Crane seconded the motion. The motion was approved by the board.*

**Financial Report**

Ben Horne, Treasurer, provided a financial report to the group.

* Financial Report: Highlights include:
  + For the first month of the fiscal year, the Club is showing a loss of ~$1,700. This is because we are not billing in advance for meals as we normally would, because of COVID-19.
  + The Club’s investments were down in the first quarter of the year, but have rebounded by ~$15,000, back to where they were prior to COVID-19. The total balance is ~$131,000.
* Past Due Accounts: Mr. Horne walked through significant outstanding accounts:
  + Jim Greene: Mr. Greene owes over $800. Mr. Daniels offered to lead outreach about the balance.
  + Devy Goradia: This former member is ready to settle her balance once meals charges during her leaves of absence have been removed.
  + Olga Boucher: Ms. Boucher has requested a leave of absence due to COVID-19-related budget concerns. To keep her involved with the Club, she has been offered a ‘scholarship’ of dues relief. The question is what to do about outstanding dues charges from past quarters.

***Motion****: Mr. Daniels moved to relieve Ms. Boucher of outstanding dues charges, and work out a payment plan for outstanding meals charges. Seconded by Matt Crane. Approved by the board.*

* + Larry Miller, Rachel Burns, and Sam Caughron: Mr. Daniels will lead outreach to these individuals.
  + Isaac Robinson: This past member has outstanding dues and meals charges. He may be unaware of his balance. Ty Cooper offered to reach out to Mr. Robinson about his balance.
  + Other delinquent accounts: All other delingquent accounts are to receive a 30-day past due notice letter per standard procedure.

**Secretary’s Report**

Thomas Markham, Secretary, reported on the following item:

* Online Payments
  + Many members would like to be able to pay Club charges online. The Club has a Square account, but this does not integrate with ClubRunner.
  + Mr. Markham is exploring an online payments module offered by ClubRunner.

***Motion:*** *Aimee Andrews made a motion to authorize expenditure of up to $250 on an online payments module. Matt Crane seconded the motion. The motion was approved by the board.*

**President Elect**

Aimee Andrews, President-Elect, reported on the following items:

* Zoom experience: Ms. Andrews and Mr. Cooper are managing the Zoom video-conferencing at Wednesday meetings. Members reach out with requests to improve the quality of the experience (e.g., better audio, better cameras).

***Motion****: Mr. Daniels moved to authorize expenditure of up to $200 on A/V equipment to enhance video-conferencing. Matt Crane seconded the motion. The motion was approved by the Board.*

* Service: Ms. Andrews noted that the Club has lost sight of service during the COVID-19 situation, and that the Board should be discussing service opportunities more regularly.
* Club Assembly: Ms. Andrews suggested that a Club-wide meeting should be held to share updates.
  + Mr. Daniels suggested that it would be good to wait until after Mr. Greenbaum has sent out the service opportunities survey.

**Vice President/Membership**

No report

**Program Chairs**

Matt Crane, Associate Director of Club Programs, reported that speakers are booked through September and into October. Mr. Crane noted that member David Atchley has been helpful lining up many speakers.

Mr. Crane noted that there may be interest in having both new member talks and “old member talks.” Meeting slots will be kept open to accommodate these.

Ms. Andrews requested that a meeting in October be kept open to accommodate a Club Assembly.

Mr. Daniels emphasized that, for now, speakers should be physically present rather than speaking through video-conferencing.

**Club Adminstration**

No report

**Club Service**

Erik Greenbaum, Director of Service Projects, will send out an email to the Club in September about resuming Salvation Army volunteering. SA needs 4 people per month to put together food packages. Live dinner service is not ready to resume yet due to COVID-19.

Mr. Greenbaum has attempted to contact VDOT about Adopt a Highway, but has not heard back from VDOT.

Mr. Greenbaum suggested that, for members receiving a ‘scholarship’ of relief of Club dues because of COVID-19, a service requirement could be added. The Board agreed with this suggestion. Mr. Daniels stated that this should be incorporated in conversations with individual members partaking of such ‘scholarships.’

Mr. Greenbaum also plans to send a survey to the Club gauging interest in various service projects. Amy Hart, Direct of Club Administration, will assist.

**Public Relations**

Ty Cooper, Director of Public Image, submitted a proposal for a Club branding video. The video will be 30-second spots that can be used for TV or radio placements, as well as publishing online. Mr. Cooper is producing the spots pro bono for the Club.

Mr. Daniels noted that Rotary International’s president is emphasizing diversity in clubs, and that this video is an opportunity to emphasize the Club’s diversity. Mr. Daniels expressed the Board’s gratitude for Mr. Cooper and Ms. Respeto conceiving this idea.

**International**

No report

**Foundation**

Wayne Murphy, Director of the Rotary Foundation, noted that the Club is #1 in giving in the District. Ms. Respeto suggested that this could be advertised via Facebook. Mr. Cooper noted that he can do that.

Mr. Murphy noted that he attended a District membership meeting via Zoom, and that there was much interest in what the Club is doing well. Blue Ridge Mountains was #1 in new members in 2019.

Mr. Murphy noted that District grants are still available in amounts of ~$3,000, but that the President must have completed Presdent-Elect Training Seminar (PETS). Mr. Daniels confirmed that he had completed this training.

**Past President**

No report

**Club Executive Secretary**

No report

There being no further the business the meeting was adjourned at 9:45 am.

Respectfully submitted,

Thomas Markham, Secretary