

Blue Ridge Mountains Rotary
Board of Directors Meeting Minutes
Farmington Country Club

October 19, 2022

Directors Present

Roger Higgins, Amy Hart, Jamie White, Susan Evans, Rachel Burns, James Brown, Eddie K, Ben Horne

Guests: None

Welcome and Call to Order

President Roger Higgins called the meeting to order at 8:29 AM.

Club Secretary Report – Amy Hart

- Amy shared attendance report and update on Club Directory.

Treasurer Report – Robert Haggard

- No report

Community Service Report

- Salvation Army dinner on Oct 24
 - Rachel and Aimee will pass around the clipboards for volunteers in addition to an online platform
- Boo House Oct 27-28 from 5-8pm
- Red Kettles, Rachel will send info out soon and will push weekly
- Ravi has an opportunity to work with Greer of Friends of Cville. Revitalizing downtown mall. Doggy Halloween and Holiday Magic on the Mall.

Club Admin Report

- Quick discussion of Oyster Roast planning, going well and is underway.
 - Joan suggested the next Oyster Roast should be planned by a sub-committee rather than one/two members who may be new.
- Oct 26 is Halloween at Rotary day, members are encouraged to dress in costume
- Holiday Party planning is underway. Joan is trying to find entertainment. Target date is December 14th.
- Possibly 12th Night party can happen. Joan will consider.
- Valentines Day – possibly offering members opportunity to bring significant other to breakfast.

Programs Report

- Programming going well
- Eddie K following up with John from Apex
- Discussion of Amy running trivia contest around Christmas holiday
- Meeting between Christmas and New Years Dec 28 – open meeting for members to have coffee & doughnuts rather than a full meeting.

Public Relations Report

- Ty working on video will be around 2 minutes long.
- Jamie recommended shutting down the old facebook page. He is the one who originally created the page so he can do that.
- Randy sent article for the website.
- Discussion on getting Randy and Bruce involved with club history for the 40 year anniversary

Membership Report

- Marcus not present. Roger shared that Marcus is working on a new member onboarding plan and checklist. He will present that next month.
- Member movement – Shelby Edwards will be moving away due to a job opportunity.
- Andy Jenkins is on LOA Oct-Dec.
- Norman Gee submitting resignation.
- Brian Thomas planning to come back in November, extending his LOA 30 days.
- We've had 6 new members since July, and 4 people leave the club.
- Roger will talk to Marcus about a New Member Social. Jamie suggested a Friday evening so we can have a social then people can go out to dinner.

Foundation Report

- Brian and Susan working with Ethan at CACF. The minimum 3.5% now is at \$6,600. The committee came up with 3 organizations.
- Susan suggested increasing the donation to \$8,000 and award this to the 4 runners-up organizations from the Rabbit Run: Building Goodness, City of Promise, Georgia's Friends and Quickstart Tennis.
- Jamie suggested sticking to the minimum 3.5% and Joan agreed due to market conditions and uncertainty.
 - Susan suggested doing an ongoing raffle at \$100 per ticket. This could be an ongoing raffle where members donate some items. The goal is between \$5K and \$10K depending on the prize packages. This would begin in 2023. Brian and Susan will head this up and will ask for donations.

Motion: Award the four organizations mentioned above an equal portion of the 3.5% \$6,600. Seconded by Rachel Burns. All in favor and no opposed.

DEI Report

- Eddie wants to do a panel discussion with some minority-owned businesses. This will be presented at a meeting. Board members liked this idea.

Other Business

- Argentine Exchange Program: James Brown, Henry W. and Dan Alley will be meeting to review this. James also spoke to Tiffany Norman.
- Roger spoke to Tiffany Norman about an international rotary event with the Roatan Rotary.
- Jamie Yowell and Susan Evans will be co-chairing the Rabbit Run 2024.
- Breakfast Club Committee (Amy, James and Bruce W) will be sending a survey out to club asking for feedback on food and suggestions/requests. Following the survey results, the committee will meet and speak with FCC.
- Rachel spoke about the changeover to DACdb. She is being advised by another club Treasurer currently using it. Getting more information on the payment module and the options offered. Roger reiterated that this changeover will save the club around \$5,000. Our contract with ClubRunner ends in April 2024. This does not limit our timing, because they will not start charging us until the April end of contract.

With no further business, meeting was adjourned at 9:34.

Respectfully submitted,



Amy Hart, Club Secretary