

Blue Ridge Mountains Rotary
Board of Directors Meeting Minutes
Farmington Country Club
September 21, 2022

Directors Present

Roger Higgins, Amy Hart, Robert Haggard, Ty Cooper, Jamie White, Brian Donovan, Ronda Puryear, Susan Evans, Bruce Woodzell, Rachel Burns, Marcus Stamp

Guests: Sheila Brennan, Franklin Daniels, Randy Fleitman

Welcome and Call to Order

President Roger Higgins called the meeting to order at 8:36 AM.

Prior Meeting Minutes

Motion: Ronda moved to approve minutes from August. Rachel seconded. All in favor.

Club Secretary Report – Amy Hart

Amy shared attendance report. Roger wants to make sure that we are acting on it. Amy and Roger will review the member list and clean that up before we move over to DACdb.

Treasurer Report – Robert Haggard

Since Sept 1, we have received many more dues payments (around 15-16K).

He suggested that we wait for next 2 weeks, give them time to pay and then review the list. He will report at the next meeting who is in the “danger zone”.

Bruce W. requested more information in the Treasurer’s report to include the Budget-to-Actual report, and the previous year.

Community Service – Rachel Burns

- Food Bank event went well
- Day of Caring today

Club Administration Report –

- Oyster Roast: Rachel is assisting Joan. Committee meeting has happened.

Programs Report –

Matt is not present, so Roger passed along some information.

- Next week meeting canceled for tri-club event with speaker Bill Crutchfield
- PVCC president
- And more coming up.

Public Relations Report – Ty Cooper and Jamie White

- Ty has scheduled interviews with some members.
- Video will be around 2 minutes long.
- He wants to show diversity in the video
- Timing – video should be completed in Q4
- Randy said he is working on articles for the website.

Festival of the Wheel: Randy F. said he was surprised that Rotary was not well-represented at the event. No one wearing Rotary shirts, no table cloth/logo, sign, etc. He believes, with all the hard work we do, we should get credit.

Whoever is running an event should know how to access (and be responsible for bringing) the table skirt, sign, etc. Also recommended using a QR code on literature/ sign.

Roger suggested that Randy work with Amy H. on acquiring these things.

Membership Report – Marcus Stamp

- Brian Thomas has asked for additional 30 days due to ongoing physical therapy.

Motion: Marcus moved to approve an extra 30 days to Brian Thomas. Seconded by Rachel. All in favor.

- Erik Greenbaum will be leaving the club. He feels he has a limited amount of time, and can make a bigger difference in other arenas (Martha Jefferson Foundation) than he can with Rotary. He shared with Roger that the same people show up at the service events every time.
 - Roger suggested that we reach out to him. Many members already had.
- Ronda said he had same concerns during last year. There was an option to make service mandatory, but there was push-back.
- New members are really stepping up and getting involved.
- Two new members: Martin Kendig and Roger Johnson.

Foundation Report – Susan Evans & Brian Donovan

- Plan to be reviewed at October meeting
- They had zoom meeting with Ethan yesterday regarding more fundraising ideas. Rabbit Run is the most effective.
- Also talked about a raffle, possible giving the 2nd runner-up beneficiary a financial gift, other ideas.
- \$6,600 to give away this year.
- In the past funds have run through our Rotary account, and now it's running through the Foundation account. She is not sure why, but possibly tax purposes. It makes it difficult to track fundraising through the years.
- 4.5% floor but there is no ceiling, so we can collect as many donations as we want/ can.
- Sheila mentioned raiseforrotary.org. Roger said we would look into that.

DEI Report – No report

Other Business

Franklin – presented on Rabbit Run Task Force.

They have worked on an audit of RR. Group of 5-6 people have met regarding this: some older members, Eric N, Eric P, Joe V, Joan C., Shelby E., and Franklin D. Goal is to keep it or change it. Does it still work for the club in terms of fundraising? Over years averaged 20-25K. Over their talks, they realized the run is actually working for us. In the end they would like to keep RR with some changes. 1- move to new venue, change time of day, outsource more of setting up and running it to people who specialize in races/timing. Possibilities include moving it to a winery, or an 11:00 AM start with tasting at end. Add social piece to the event including spouses, etc.

Susan added that the overhead is very low compared to other fundraising events.

Franklin requested that Roger work on assembling the RR committee and chair. No one on the task force would like to chair the event, though they are all excited about volunteering their time.

Bruce started conversation about the beneficiary utilizing the opportunity with a robust marketing campaign that would also benefit our club. This event deserves a strong marketing campaign.

Motion: Susan moved to approve plan to create RR committee... Seconded by Rachel B. All in favor.

Rachel presented on moving the club from Club Runner to DacDB.

She sent out research and link to DACdb brochure. Highlights:

- Better functionality
- Less expensive
 - First year cost will be \$1684
 - 2nd year \$990
- Ability to pay dues online (approx. 3% per transaction)
- Eliminates need for double entry with QB
- Built by Rotarians for other Rotarians
- Easy data transfer from Club Runner

Sheila said she did not like DACdb when she first started, so took the time to learn it properly. Now she loves it and touted it's power with reporting, etc.

Roger suggested we have a call with DACdb using the finance module, and get Robert and Amy involved.

Bruce W said Club Runner expires in April. Both are under his personal credit card.

Motion: Rachel moved to change over from Club Runner to DACdb, pending information on the finance module. Susan seconded. All in favor.

Bruce W. suggested a campaign that will get more people at meetings. General consensus.

Sheila presented a personal gift to Roger.

With no further business, meeting was adjourned at 9:40.

Respectfully submitted,



Amy Hart, Club Secretary