Blue Ridge Mountains Rotary

Board of Directors Meeting Minutes

Zoom Videoconference

October 30, 2020

**Directors Present**

Franklin Daniels, Aimee Andrews, Roger Higgins, Ben Horne, Thomas Markham, Amy Hart, Erik Greenbaum, Matt Crane, Susan Evans

**Welcome and Call to Order**

Franklin Daniels, President, welcomed everyone and called the meeting to order at 2:00pm.

**President’s Report**

No report

**Vice President/Membership**

Roger Higgins, Vice President, presented the following report.

* New Members:
  + Orientation has been completed for five new members, who will be inducted at the November 4 meeting.
  + One additional prospective members is in the pipeline.
* Exit Interview:
  + Mr. Higgins proposed creating an exit interview for members leaving the Club. The interview will be short (2-3 questions) and simple, asking why the member is leaving, what they feel the Club is doing right, and what could be improved.
  + The consensus of the Board was that this is a good idea and the Club should proceed with it.
* One-Pager for New Members
  + Mr. Higgins proposed having new members complete a standardized one-page introduction with a photo and answers to a few basic questions. The one-pager will help familiarize existing members with new members, particularly given limitiations on in-person meetings during COVID.
  + The consensus of the Board was to proceed with this idea as well.
* Equity Plan / Diversity Committee
  + Mr. Higgins reported that a sub-committee has been formed to guide creation of a diversity committee for the Club. The sub-committee includes Antonio Rice, Ty Cooper, Olga Boucher, President-Elect Aimee Andrews, and Mr. Higgins.
  + The Club will be working with Mr. Higgins’ firm One Digital to guide the process.
  + Mr. Higgins and Ms. Andrews noted that this is a long-term process that will span multiple presidencies.

**Financial Report**

Ben Horne, Treasurer, provided a financial report to the group.

* Past Due Accounts: Mr. Horne noted that the Club currently has ~$1,900 of bad debt, of which $1,300 is accounted for by two members.
  + Remaining significant outstanding balances include:
    - Jim Greene and Larry Miller: No response has been received from either member after multiple attempts to connect.
    - Devy Goradia: Outstanding pledge for Rabbit Run. Mr. Horne will follow up to collect.

***Motion****: Mr. Daniels moved to write off Devy Goradia’s pledge as a bad debt. Seconded by Erik Greenbaum. Approved by the board.*

**Secretary’s Report**

No report

**President Elect**

Aimee Andrews, President-Elect, presented the following report:

* Nominating Committee:
  + A nominating committee has been formed to nominate Board members for the 2021-22 fiscal year.
* Salvation Army:
  + Ms. Andrews reported that bell-ringing will proceed this year, but on a more limited scale because of COVID.
  + The Club will be responsible for filling 4 days of shifts at Barnes & Noble. Ms. Andrews will circulate a sign-up for volunteers by email.

**Program Chairs**

No report

**Club Adminstration**

Amy Hart, Director of Club Administration, presented the following report:

* Survey:
  + Ms. Hart has completed a survey of member attitudes towards meeting in person during cold weather.
  + Results show support for continuing to meet in person, although a range of opinions exist. Open-ended responses tend to suggest concern about continuing to meet in person during cold weather and as COVID cases rise.
  + The Board discussed various options for future meetings, including continuing to meet in Farmington’s terrace room, meeting in Farmington’s large ballroom, or moving fully online untiil the spring.
    - Mr. Daniels: Meeting in person is important for Club viability, but must be sensitive to the risks. Financial considerations matter as well. If we are unable to sustain minimum attendance levels through the winter, it will cost the Club to continue meeting at Farmington.
    - Mr. Crane: Inviting speakers for fully inside meetings is not something I am comfortable doing, but fine to continue meeting in terrace room with open doors.
      * Mr. Daniels: If we can attract high-profile speakers from beyond the local area, that would mitigate the downside of having to move to Zoom meetings.
    - Ms. Hart: What if we limited attendance through a free registration system.
      * Mr. Daniels: Attendance has been hovering at 25 members anyway, without a registration system.

***Motion:*** *Mr. Daniels made a motion to continue meeting in the terrace room through November 25, then switch to online meetings through March 15. Action on the motion was postponed to give members time for consideration.*

* + *Update: The motion was approved at a special meeting by Zoom videoconference on November 3.*

**Club Service**

No report

**Public Relations**

No report

**International**

No report

**Foundation**

No report

**Past President**

No report

**Club Executive Secretary**

No report

There being no further the business the meeting was adjourned at 3:00pm.

Respectfully submitted,

Thomas Markham, Secretary