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 **Hanover Rotary Club Minutes**

**6/30/21 Weekly Meeting**

**Blessing: Holly**

**Pledge: Ted**

**Attending Members:** Penny, Michelle, Brenda, Holly, Mike and Rachel Swinford, Mike Smith, David Creasy, and Ed Via.

**Honorary Rotarian:**

**Visiting Rotarians:**

**Guests:**

Penny called the meeting to order at 6:50 PM.

**Sergeant-at-Arms Report**: Mike gave the sergeant-at-arms report and a lame joke.

**Rotary Minute:**

**Happy Bucks:**

Holly is happy for many, many things including the Hanover Rotary Foundation, going on vacation and straight A report card for her daughter

Penny is happy for Glenn for setting up the installation dinner and getting through COVID over the past year

Janice is happy for Brenda feeding the firefighters and Penny getting through the pandemic

Mike getting through a great year

Brenda for the wonderful installation and thankful for everyone who attended and here tonight

Michelle will be in South Africa

Rachel is happy for the great time she had at the installation dinner, getting to sit with Aimee new member and her new business cards

**Announcements:**

Rachel gave an update on our July speakers:

7/7 - Stephen Wilson, Executive Director of St Johns Church

7/14 - Debbie Walls, new District Governor

7/21 - Brian Traynor is new president of Lewis Ginter

7/28 - Stephen Beer, district chair for Rotary Foundation

These are all good programs to which to invite a friend

Penny announced that we met all our goals for the year, including Foundation giving!

**Program:**

Penny presented Large Sticky Notes with different headings. People added items under each heading:

**Strengths/Characteristics**

Good people

Fellowship

History

Generosity

Diversity in race, age, gender make up

**Weaknesses**

Need more participation at events

New member orientation (in progress)

Poor attendance

Meeting frequency can be difficult for people with young families to commit. Question: do we have enough membership types. Maybe what we are doing doesn’t work?

**Opportunities**

Always prevalent

New Fundraisers

New members

(EREY) Every Rotarian Every Year

More community engagement

**Challenges**

Need qualified new members – developing new member retention

Also: Goals for all members

Membership – need more members to sustain ourselves and impact

How do we know if we are ‘getting everybody’? who are we missing – are we casting our net wide enough to make a bigger impact?

Penny wanted us to decide on no more than 3 goals, so that we can create a vision statement. SMART Goals are Specific, Measurable, Attainable, Relevant, Time-based

Strategic Priority #1: Increase Membership

1. Two net members per year for the next five years - Every member should invite one person to a club meeting. Educate new members on our club
2. Each new member receives membership packet that includes information about our club
3. Increase awareness of rotary by creating a potential new member packet

Strategic Priority #2: Engage Current and New Members

1. New members should be engaged on a committee of their choice

Strategic Priority #3: Community Engagement and Service

1. Increase distribution of the Dolly Parton Imagination Library Books

Strategic Priority #4

1. Send more stories about our speakers on website and in newspaper, sending out more announcements about upcoming speakers

After Penny led the Club in the 4-Way test, Penny adjourned the meeting at 7:35 pm.

 Michelle Nelms