



Public Image Commmittee 25-Year Committee 2020-2021 Plan

PI

Carol Woodward, Chair

Networking

Mark Creech
Glenn Horst
Bill Gandel

Art & Print Design

Shel Douglas
Chana Amaro

25-YEAR

Brian Manning, Chair
Anna Kroyer

CAVALRY

Dana Rieves
Jan Rowley

Goals

PI LIAISON TO EACH COMMITTEE

DAILY FACEBOOK UPDATES

WEEKLY WEBSITE UPDATES

TRAIN BOARD MEMBERS TO USE EZ STORY

Con't

PUBLICITY FOR ALL CLUB EVENTS & MEETINGS

EXPAND NEWSLETTER RECIPIENT LIST

USE RI MESSAGING GUIDE

UPDATE ALL PRINTED MATERIALS & DISPLAYS

TASKS

CONFIRM BUDGET \$1000

UPDATE & ORDER

RACK CARDS

POP UP BANNER

BUSINESS CARDS

CON'T

CONFIRM CLUB EVENTS

CREATE PI RUBRIC FOR EACH EVENT

SUGGESTIONS FROM MEMBERS ARE INVITED