

Rotary

Club of Prince George County



Presentation to Prince George Rotary Club – July 10, 2019

Mark Creech, President

VISION & STRATEGIC GOALS FOR 2019-20

Prince George Rotary Presidents Past & President

1996-1998	Patricia C. Hale	Charter President
1998-1999	John Doherty	
1999-2000	Nathaniel Elliott	
2000-2001	Carol Woodward	Past Assistant Governor
2001-2002	Earl H. Hale, Jr.	Past District Governor
2002-2003	William Gandel	
2003-2004	Scott Firestine	
2004-2005	Lou Gorr	Past Assistant Governor
2005-2006	Lisa Sharpe	Past Assistant Governor
2006-2007	Chana Ramsey	
2007-2008	Steve Woith	
2008-2009	Floyd Brown, Sr.	Past Assistant Governor
2009-2010	Donna Street	
2010-2011	Peg Whipple	
2011-2012	Jan Rowley	
2012-2013	Erma Brown	
2013-2014	Kim Wells	
2014-2015	Floyd M. "FJ" Brown, Jr.	Past Assistant Governor
2015-2016	Shel Bolyard-Douglas	Assistant Governor
2016-2017	Percy C. Ashcraft	
2017-2018	Michael Moore	
2018-2019	Denya C. Hankerson	
2019-2020	Mark Creech	



PRESIDENT'S PERSONAL AGENDA

- ❖ Recommitment from each member.
- ❖ Seek out new niches for us to fill.
- ❖ Surpass success and achieve significance.
- ❖ Engage members to maximize their time, talent & resources.
- ❖ Promote Rotary for the next generation.
- ❖ Increase our partnerships & collaborations.
- ❖ Encourage members to attend district events.



BOARD OF DIRECTORS





BOARD OF DIRECTORS

- ❖ Held planning meeting in May to map out course for the next 12 months.
- ❖ Reviewed all areas of Rotary and discussed what is working and what might need tweaked.
- ❖ Continue to create more opportunities to serve



PRESIDENT Mark Daniel Maloney's AGENDA

- ❖ Several Goals Are Well on Their Way:
 1. Foundation Giving (at least \$536).
 2. Foundation Contribution (\$26.50 from each member).
 3. Annual Fund Contribution (\$100 minimum per capita).
 4. Online Tool Adoption (two members participate in group discussions).



PRESIDENT Mark Daniel Maloney'S AGENDA

5. Humanitarian Service – Partner with the Rotary Foundation by sponsoring at least one project funded by a global or a district grant.
6. New Generations – Sponsor an Interact Club & participate in RYLA.
7. Public Image – Host events, get media coverage and involve local media.



FINANCES

- ❖ Treasury is in good shape
- ❖ No adjustment of dues will be recommended.
- ❖ Review of financial policies.
- ❖ Treasurer's Report will be issued every quarter to give members a complete status of Club funds.



CLUB ADMINISTRATION

- ❖ No change in weekly meeting format, but a change in meeting location
- ❖ Off-Site meetings will be held every quarter
- ❖ After-hour meetings will be held every month when possible
- ❖ Pursue joint meetings with other clubs
- ❖ Board of Director meetings will be continue to be held on the first Monday of the month



CLUB ADMINISTRATION

1. Three programs per month and one Club Assembly.
2. Encourage more business and service-oriented programs.
3. Pursue a family night or picnic, either in the fall or summer months.
4. Multi-Club Picnic?
5. By-Laws will be reviewed when Rotary International recommends changes.



MEMBERSHIP

- ❖ Emphasis is on retention
- ❖ Satellite Club
- ❖ 2019-20 Membership Goal is plus-2
- ❖ Members under 40 is plus one



YOUTH SERVICES

- ❖ Continue to support Interact & send students to RYLA.
- ❖ Engage more members in Interact and have regular lunch.
- ❖ Support another youth group whose theme is leadership.
- ❖ Be visible at youth academic & sporting events.



SERVICE PROJECTS

- ❖ District Grant
- ❖ Dictionary
- ❖ Scholarship Picnic
- ❖ Bell Ringing
- ❖ FOLAR Clean-Up
- ❖ Back to School Fair
- ❖ Animal Shelter



SERVICE PROJECTS

- ❖ Toddler Fair
- ❖ Business of the Year
- ❖ Senior Citizens
- ❖ Adopt-A-Highway?
- ❖ Magazine Donation to McGuire
- ❖ Newspaper Donation to PG Animal Shelter



FUNDRAISING

- ❖ Add at least one large fundraising project.

- ❖ Continue with:
 1. Scholarship Picnic
 2. 50-50 Raffle; Pass the Bowl.
 3. Reverse Raffle
 4. Polio Day at Luca's



PUBLIC IMAGE/MEDIA PLAN

Strategic Goals:

1. Increase public awareness of Rotary.
2. Improve communication with membership and the community.
3. Create awareness of club projects & activities.
4. Recruit new members.



SUMMARY

- ❖ Continue to emphasize ‘engagement vs. attendance.’
- ❖ Raise more attention to the ‘good work’ Rotary is doing in the community.
- ❖ Continue to seek the attention of Rotary clubs everywhere for our leadership in public service.

QUESTIONS/COMMENTS

