

THE 2019 CHEAT LAKE ROTARY
39th ANNUAL JACK FM RADIO-THON

WHERE: 450 Leonard Avenue Fairmont, WV 26554

WHEN: Recording - Saturday, March 9, 2019 from 9:00 a.m. to 2:00 pm

AIR DATE: March 18-23, 2019

PURPOSE: To raise money to support Cheat Lake Rotary sponsored projects.

PROCEDURE: Advertisements are requested from area businesses in return for on air mention of the firm's support. Each announcement will be approximately 10-20 seconds in length. **IMPORTANT: SELL THESE SPOTS AS ADVERTIZING (TAX DEDUCTIBLE).** The spots sell for \$100.00 for 5 announcements

It is important for each Rotarian to obtain at least 2 ads. Further, after the sale, you will be responsible for two (2) additional things:

1. You are responsible for collecting the money. **All checks must be made out to Cheat Lake Rotary. Do not have them send the check to JACK FM.** If they need an invoice, use the blanks provided to you.
2. You must provide the Radio-Thon committee with the information the advertiser wants included in their announcements. Be sure to indicate the name of the business, location, slogan, and any special information the firm wishes to convey. If they are repeat advertisers, they may agree to use the same material used in the past. Please return all money and advertiser information forms to **Tyler Withee** or **Tony Sawczyn** **AS SOON AS POSSIBLE BUT NO LATER** than Thursday, March 7, 2019.

Also, we are obligated to provide Rotarians for recording assistance every 30 minutes from 9:00 a.m. to 2:00 p.m. Saturday, March 9, 2019. Without our presence, JACK FM cannot continue to make their facilities and personnel available for this extremely important fund raising effort. Please make some time available!

This is one of our organization's most important and largest fundraiser of the year. Everyone's involvement is needed and remember, "Service above self!"

If you have any questions please contact Tyler at: 304-619-9702 or tylerwithee@gmail.com.

2019 CHEAT LAKE ROTARY
39th RADIO-THON

ADVERTISER: _____

ADDRESS: _____

CONTACT PERSON: _____

PHONE NUMBER: _____

SOLD BY: _____

COSTS: \$100.00 - 5 radio ads – (MAKE CHECKS PAYABLE TO CHEAT LAKE ROTARY)

Announcements will be written for you, however, if you would like a special message, please fill in below:

() Same as Last Year

() Please include the following information:

Air Date Saturday – March 9, 2019

2019 CHEAT LAKE ROTARY
39th RADIO-THON

ADVERTISER: _____

ADDRESS: _____

CONTACT PERSON: _____

PHONE NUMBER: _____

SOLD BY: _____

COSTS: \$100.00 - 5 radio ads – (MAKE CHECKS PAYABLE TO CHEAT LAKE ROTARY)

Announcements will be written for you, however, if you would like a special message, please fill in below:

() Same as Last Year

() Please include the following information:

Air Date Saturday – March 9, 2019

CHEAT LAKE ROTARY
P.O. Box 423
Dellslow, WV 26531

INVOICE

39th ANNUAL RADIO-THON RECEIPT CHEAT LAKE ROTARY ADVERTISEMENT

March 9, 2019

ADVERTISER: _____

AMOUNT DUE: \$100.00 for 5 ads

PLEASE MAKE CHECK PAYABLE TO: CHEAT LAKE ROTARY

REMIT TO: Rotary Club of Cheat Lake
P.O. Box 423
Dellslow, WV 26531

Interested in becoming a member,
Visit www.cheatlakerotary.org or attend a meeting every
Tuesday, 7:30 a.m. at Pines Country Club