

*Rota-Note*

ROTARY CLUB OF ALTOONA  
P.O. BOX 2538  
ALTOONA, PENNSYLVANIA 16603-2538

# ROTARY CLUB OF ALTOONA

DISTRICT 7360

## CLUB INFORMATION

### 2022-2023 ROTARY INTERNATIONAL OFFICERS

*ROTARY INTERNATIONAL PRESIDENT*

**Jennifer Jones**

*DISTRICT GOVERNOR  
DISTRICT 7360, ZONE 29*

**Victoria R. Zimmerman**

*district7360@gmail.com*

### 2022-2023 ROTARY BOARD OF DIRECTORS

**President**

Alison Seltzer

**President-Elect**

J. Seth Smith

**Vice President**

Samantha Watters

**Secretary**

Richard Johnston

**Treasurer**

Gregory A. Smith

**Sergeant-at-Arms**

John Carey



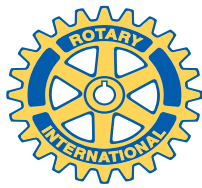
# IMAGINE ROTARY

CLUB NEWSLETTER

*Meets Each Tuesday, 12:10 P.M.  
The Blair County Convention  
Center*

#### Meeting Times of Other Clubs

|   |           |          |
|---|-----------|----------|
| Altoona Sunrise, The Casino, Lakemont . . . . .   | Wednesday | 7:15 AM  |
| Bedford Sunrise, Homewood at Spring House Estates . . .   | Tuesday   | 7:00 AM  |
| Bedford, Hoss's . . . . .   | Monday    | 6:15 PM  |
| Claysburg, Peggy's Diner . . . . .  | Tuesday   | 6:00 PM  |
| Clearfield, Moena Restaurant . . . . .  | Wednesday | 12:00 PM |
| Hagerstown, MD , Fountain Head Country Club . . . . .   | Wednesday | 12:00 PM |
| Harrisburg, Hilton Hotel at Tower . . . . .   | Monday    | 12:00 PM |
| Hollidaysburg, Marzoni's . . . . .  | Wednesday | 6:00 PM  |
| Huntingdon, Huntingdon Country Club . . . . .   | Tuesday   | 12:00 PM |
| Indiana, Rustic Lodge, RT. 286 S.W. . . . .   | Tuesday   | 5:30 PM  |
| Johnstown, Sunnehanna Country Club, Westmont . . . . .  | Wednesday | 12:10 PM |
| Lewistown, Birch Hill Supervisors Club . . . . .  | Tuesday   | 12:00 PM |
| Morrisons Cove, Jun - Aug Morrisons Cove Memorial Park<br>Sept.- May Spring Cove School District Admin. Bldg. . . . . | Tuesday   | 7:00 AM  |
| Pittsburgh, Omni William Penn Hotel . . . . .   | Wednesday | 12:00 PM |
| State College, Downtown, Ramada State College Hotel &<br>Conference Center . . . . .                                  | Thursday  | 12:00 PM |
| State College, Nittany Lion Inn . . . . .   | Tuesday   | 5:30 PM  |
| State College Sunrise, Hotel State College . . . . .  | Wednesday | 7:15 AM  |
| Tyrone, Epworth Residential Living . . . . .  | Monday    | 5:45 PM  |
| Summer meeting till August - Reservoir Park, Tyrone   |           |          |



**RECOGNIZING OUR PAST  
CELEBRATING OUR FUTURE** OUR 105th Year

**No. 650, April 28 2023  
Program Chair: Joseph Fagnani  
April Registration: Chris Michelone**

**The Four-Way Test**  
1. Is it the Truth?  
2. Is it Fair to all concerned?  
3. Will it build Good Will and Better Friendships?  
4. Will it be Beneficial to all concerned?

**ANNOUNCEMENTS FROM 04/04, 04/11, 04/18 & 04/25**

Alison Seltzer, President

**INVOCATION**

- 04/11 Tim O'Brien
- 04/18 Jason Ebersole
- 04/25 Jodi Cessna
- 05/02 Kate Shaffer



**SOUP KITCHEN**

- 01/06 Chris Michelone & Seth Smith
- 01/09 Richard Johnston
- 01/13 Don Ruggery & Tom Smith
- 01/16 Closed
- 01/20 Tim Balconi & Colton Kensinger
- 01/23 Neil Rudel

On October 3rd, our regular Rotary meeting will be cancelled, and we will meet Herb Smith, the new District Governor at the Casino at Lakemont at 5:30 pm-6:00 pm cocktails and 6:00 pm dinner.

President Alison and the club, recognized Rotarians with birthdays in the month of April as well as anniversaries. President Alison shared Famous Birthdays, This day in history and National days

Visiting Rotarian; Carry Belon from Mt Aloysius, New director of institutional advancement.

Speaker: Jodi Cessna, Executive Director of the Central Pennsylvania Community Foundation. CPCF was founded in 1995 and Jodi became their first staff person in 1998. They received their first corporate endowment in 2000 from the Mclanahan corporation. They have grown from \$11 million to managing and administering over \$55 million. When Nason hospital was purchased by a for profit, the Nason Foundation in 2015 hired CPCF to run the foundation. This foundation must be used for healthcare. On March 24th CPCF moved from downtown Altoona to Greenwood when Allen Hancock gave them a building. Jodi explained the types of endowments and grants that they manage. They have developed a Philanthropy award that has been awarded to members of our own club. No minimum is required to set up a scholarship or trust. There is a minimum administrative fee. Our club set up the Rotary club of Altoona Foundation

April 11 Meeting  
Joe Hurd shared that April 19th is the career fair at Blair County Convention Center. There will be 1200 high school sophomores. They still need several careers to be represented. The set up is at 1pm on Tuesday and all are invited to help.

Fred Thursfield has volunteered to be president elect.

Visitors: Carry Milan has filled out her application to become a Rotarian.

Eva Eagler has been named Marriot Manager of the year and salesperson of the year.

Scholarship pledges are still being accepted today, April 11th.

Our speakers today were Tammy & Adam Wiley, owners of Bedford Candies In 1929 Bedford Candy was founded by the Sotirokos family. The Wileys purchased it 13 years ago. They employe twenty-five high school kids and college students. Tammy shared her background working with for SAC & Walmart distribution center and purchasing the business in 2010. Her son Adam suggested adding gourmet popcorn, which has become a huge hit. In 2015 they came to a kiosk in the Logan Valley Mall and in 2016 moved into the pleasant valley

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shopping center. Fundraising has become a huge part of the business. They built a 10k square foot warehouse facility in Osterburg. They purchased Rita's franchise, which allowed them to have income flow March- October 2019. This fills the void between Christmas, Valentines, and Easter. Giant Eagle allowed them to put product in during Covid, then their website blew up and helped sell during the pandemic. Issues they have encountered include the development of a reliable website and shipping chocolate in warmer months. E-commerce is vital. Drive-through for Rita's may be the next thing! They just closed on a pharmacy building in Bedford that will include seventeen parking spaces, a drive-through and patio tables. Remodeling should be done by the end of September. They currently have forty employees.

April 18 Meeting  
The Career fair is tomorrow.

June 6th will be our Jared Box fundraiser. The club has agreed to fund \$500.

Visitors: Marea Mannion's brother Joel Mannion joined us today. Cary Milan has been approved as a club member. Lisa Hann invited everyone to participate in the Purple Purse Event to support Victim Services on May 17th at 6pm at the Convention Center. Tickets are \$35 and can be purchased from Lisa.

Our speaker was Justin Smithmyer, city of Altoona Fire Inspector and Lucille, certified Arson detection k-9. Lucille comes from Main Specialty Dogs, where she failed as a seeing eye dog. She is a good fit with Justin's family. The make up the only certified team between Pittsburg and Harrisburg and are one of only 150 teams between here and Canada. Lucille is a food trained dog which means she only gets fed when she trains. She must be trained daily, and Jason constantly needs to change the amount of food. He noted that she is the best partner he has ever had. Lucille is three and will work for at least 5 years. She could potentially serve 10 years and live to eighteen. State Farm funded the purchase and training of Lucille. She is valued at \$35,000. Lucille could sniff out an arsonist in the crowd and alert on them. A fire scene could be completely gutted, and she could find the accelerant several feet down. She can identify 20-30 distinct kinds of accelerants and will lay them down to show the location of the accelerant.

April 25 Meeting  
Thanks to all who participated in the Career Fair

Blood Drive- Traci Naugle, sign up to give on the Red Cross website. Help is needed 4-6:30pm

Grapes for a good, Deb thanked sponsors and donors.

Tracey- grant selection committee is looking for volunteers.

Phyllis announced Healthy Kids Day this Saturday at the YMCA rain or shine.

June 6th will be our Jared Box fundraiser. The club has agreed to fund \$500.

Speakers; Lisa Purcell and Heather Fleck North Star Support Service North Star is a private, non-profit, supports coordination organization located at Lakemont park. They serve Blair, Bedford, Somerset, Centre, Mifflin, Juniata, and Huntingdon counties. They are tasked with locating, coordinating, and monitoring services to 724 individuals with intellectual disabilities. The goal is to support these individuals in having everyday lives. The agency began in the seventies, providing case management. North Star also has an early intervention component for children birth to age three who have or are at risk of having developmental delays. They had 486 referrals in 21/22.

April 4 Meeting  
Scholarship pledges are still being accepted until April 11th. Scholarships will be awarded on 5/16.

Ann Dunlavy and Karin Tome were on hand to share information on the Monarch Program and distribute milkweed seeds to area clubs.

April 19th is the Career Fair at the BCCC. All are welcome to check it out.

April 22nd is Earth Day and our Spring Highway Clean-up. Please meet us at 8 am at the carpool lot off of the I-99 Pinecroft Exit. Gloves, bags, and vests are provided. Friends and Family are welcome!

April 27th is in Ballroom 3 for the Blood Drive from 11:00 am -7:00 pm at the BCCC.

April 29th is in Ballrooms 1-3 for the Grapes for Good Fundraiser at the BCCC

May 2nd and third is the District Training, which is virtual. Go to DACBC for more information.

May 20th is a Saturday and the third annual Foundation Walk, which is in Muncy, State College

June 27th Induction of President Seth Smith, and the induction of the new board members. July 1st is Herb Smith's, Induction as District Governor starting at 5 pm at Green Grove Gardens in Green Castle,

Visit our Website at: [www.rotaryofaltoona.org](http://www.rotaryofaltoona.org)