Rotary Summit

Quote that Swan gave from 1916-17 was timeless and a wonderful statement. What we do affects so many people. People you know and people you never get to meet.

Like that we’re focusing on membership.

“Quality over quantity” is a statement we should not be saying. It was surprising to hear.

When we welcome a member we should be welcoming as a family to a team. Each bring different strengths, some good ideas, accept people as they are and get them involved.

Not hearing about Rotary on the national news. We need to promote ourselves.

How has our club functioned during Covid:

Altoona club sunrise still meeting and on line and focusing on food to the community and active. Attendance is 50%.

State College sunrise brought in 3 new members and there has been a lot of engagement. Meetings have had good attendance, in zoom only. Did a fundraiser online. Three new members had all been speakers.

Lewisburg sunrise has gained 2 members since covid. One person was looking for a place to serve while experiencing a transition in his life and the other was a friend of a member. They are only doing zoom meeting meeting and attendance is at half. They called all their members and the reason was due to technology and comfort level with zoom. They are considering in person after the first of the year.

Coudersport has gained members. Meeting outside, now inside and a few members are not attending. Zoom not possible because of wifi, so they call in on speaker phone. Speakers are invited to join. Food bank movie has been closed down, so worked with elementary school. Halloween parade was adjusted.

Huntingdon has changed their dues structure to eliminate the meals. Some members cannot zoom due to their employer preferences.

Zoom: keep the chat on and have zoom opportunities before the speaker for fellowship. Other clubs are having separate fellowship zoom meetings. For hybrid Huntingdon club may need to invest in tech to be able to show the room as well as include those in zoom.

Rotary/Rotaract questions:

Technology has been a challenge.

Rotary Opens Opportunities: the convention was a game changer to learn about the good things we’re doing around the world and meet other people. You learn about building wells and schools, and you get inspiration, but how does that translate to our district.

We need to interject internationality into our meetings. We impact the entire world and members need to make this connection.

Responding to the question, “What is Rotary” should include more than our own communities. We have to talk about membership every meeting.

Share a story about how rotary has opened an opportunity with you personally or professionally:

Altoona Sunrise person got to be involved in international activities. He got to create a cookbook that was supported by other countries. This project was unexpected. He traveled to Africa himself and learned about their culture. It was an eye-opening experience. Drove 10,000 miles to distribute. No regrets.

Brought sewing machine to Africa to help women be independent from husbands to sell their garments.

Take advantage of opportunities:

Altoona Sunrise working to collect funds for foundation.

Take advantage of resources RI offers - brand image etc.

Valentines banner messages, State College Sunrise got the idea from Lancaster.

How do we inspire to give to Foundation

Recognize Paul Harris Fellows

Acknowledge district grants for projects

Meals are paid for and members offer more than the cost of the meal to go to the Foundation.

Sharing our story in an active way:

Coudersport shares to Facebook, newspapers, and district

Altoona Sunrise uses the radio. It was a lot of work. It raised a lot of money for the Foundation.

What’s in it for me and what’s in it for others?

Keep busy and out of trouble.

Friendships

Gift of giving

What can our district do to help clubs?

Better communications - need feedback on what’s happening in the district and around the world. What are the good stories? The Media gives all of us bad stories, but we all need good stories.

Speakers through zoom or in person from the district would be helpful to the clubs.

How do we connect the clubs? Speakers from other clubs could share their stories.