

D-7360 Clubs
Sorted by 2020 Membership Growth Index (MGI)

Club	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	01-Jul-2019 Mbrs	30-Jun-2020 Mbrs	2019 MGI	2020 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.
Green Line -- Growth Clubs -- 80%+ likelihood of continued growth, unless something changes													
Altoona-Sunrise	38	39	36	41	40	45	2.6	25.0	11.9%	5.0	19.0%	8.0	3.0
Bedford Sunrise	35	33	32	35	36	38	9.1	18.8	8.3%	3.0	13.8%	5.0	2.0
Shepherdstown	59	63	61	58	71	72	12.7	18.0	12.4%	8.3	17.9%	12.0	3.7
Charles Town	44	41	45	57	54	52	31.7	15.6	17.2%	9.3	21.5%	11.7	2.3
Claysburg	28	26	22	23	25	25	-3.8	13.6	0.0%	0.0	4.1%	1.0	1.0
Danville	18	15	17	17	20	19	33.3	11.8	5.4%	1.0	8.9%	1.7	0.7
Ringtown	13	13	12	12	15	14	15.4	16.7	7.3%	1.0	12.2%	1.7	0.7
Selinsgrove	41	40	38	40	41	41	2.5	7.9	5.7%	2.3	8.2%	3.3	1.0
Johnsonburg	15	15	14	16	17	15	13.3	7.1	4.2%	0.7	6.3%	1.0	0.3
Subtotal Green Line										31.7		46.7	15.0
Yellow Line -- Fragile Balance Clubs -- Could go either way, unless something changes													
Lewisburg (Sunrise)	37	37	41	40	45	43	21.6	4.9	7.8%	3.3	9.4%	4.0	0.7
Chambersburg	96	85	83	83	82	86	-3.5	3.6	14.3%	12.0	15.5%	13.0	1.0
Romney	37	34	34	34	33	35	-2.9	2.9	2.9%	1.0	3.9%	1.3	0.3
State College Sunrise	25	30	29	29	28	29	-6.7	0.0	16.3%	4.7	16.3%	4.7	0.0
Clearfield	10	11	13	13	14	13	27.3	0.0	15.0%	2.0	15.0%	2.0	0.0
Keyser	54	58	60	58	58	60	0.0	0.0	13.1%	7.7	13.1%	7.7	0.0
Williamsport	14	13	11	11	10	11	-23.1	0.0	12.5%	1.3	12.5%	1.3	0.0
Elysburg	17	13	12	11	12	12	-7.7	0.0	8.6%	1.0	8.6%	1.0	0.0
Bellefonte Sunrise	11	12	12	14	14	12	16.7	0.0	7.5%	1.0	7.5%	1.0	0.0
West Snyder-Beaver Springs	12	15	14	14	13	14	-13.3	0.0	2.4%	0.3	2.4%	0.3	0.0
Pottsville	37	39	34	30	35	34	-10.3	0.0	12.1%	4.0	12.1%	4.0	0.0
State College-Downtown	54	61	65	70	64	64	4.9	-1.5	14.1%	9.3	13.6%	9.0	-0.3
Hagerstown/Sunrise	72	82	88	92	100	86	22.0	-2.3	14.0%	13.0	13.3%	12.3	-0.7
Martinsburg/Sunrise	59	62	65	71	74	63	19.4	-3.1	11.1%	7.7	10.1%	7.0	-0.7
Altoona	97	94	88	84	86	85	-8.5	-3.4	8.6%	7.3	7.5%	6.3	-1.0
Mercersburg	22	22	24	25	25	23	13.6	-4.2	8.2%	2.0	6.8%	1.7	-0.3
Berkeley Springs	26	24	22	21	19	21	-20.8	-4.5	9.8%	2.0	8.2%	1.7	-0.3
Waynesboro	77	79	83	83	85	79	7.6	-4.8	9.7%	8.0	8.1%	6.7	-1.3
Subtotal Yellow Line										87.7		85.0	-2.7

Club	01-Jul-2015 Mbrs	01-Jul-2016 Mbrs	01-Jul-2017 Mbrs	01-Jul-2018 Mbrs	01-Jul-2019 Mbrs	30-Jun-2020 Mbrs	2019 MGI	2020 MGI	Avg. Attrition Rate	Annual Avg. Attrition	Avg. Attraction Rate	New Mbrs Per Yr.	Avg. Net Gain/Loss Per Yr.	
Red Line -- Chronic Membership Decline -- 80%+ likelihood of continued decline, unless something changes														
Hughesville	24	19	18	18	19	18	0.0	0.0	5.5%	1.0	5.5%	1.0	0.0	
Galeton	17	18	17	17	16	17	-11.1	0.0	10.0%	1.7	10.0%	1.7	0.0	
Frackville	20	17	17	15	18	16	5.9	-5.9	12.2%	2.0	10.2%	1.7	-0.3	
Berwick	17	16	15	14	14	14	-12.5	-6.7	9.5%	1.3	7.1%	1.0	-0.3	
Southern Schuylkill County	36	30	30	30	28	28	-6.7	-6.7	3.5%	1.0	1.2%	0.3	-0.7	
Downtown Lock Haven	14	14	14	11	18	13	28.6	-7.1	31.0%	4.3	28.6%	4.0	-0.3	
Tower City-Porter	14	13	13	13	12	12	-7.7	-7.7	8.1%	1.0	5.4%	0.7	-0.3	
Ridgway	21	25	21	18	20	19	-20.0	-9.5	17.5%	3.3	14.0%	2.7	-0.7	
Sunbury	33	28	30	36	30	27	7.1	-10.0	16.1%	5.0	12.9%	4.0	-1.0	
Bloomsburg	37	33	38	33	35	34	6.1	-10.5	13.7%	4.7	9.8%	3.3	-1.3	
Grantsville	28	29	27	27	25	24	-13.8	-11.1	14.5%	3.7	10.5%	2.7	-1.0	
Shamokin	15	11	17	15	16	15	45.5	-11.8	15.2%	2.3	10.9%	1.7	-0.7	
Hancock	17	16	16	17	15	15	-6.3	-6.3	14.9%	2.3	12.8%	2.0	-0.3	
Emporium	57	59	59	59	59	51	0.0	-13.6	15.4%	8.7	10.7%	6.0	-2.7	
Ashland Area	19	21	20	19	14	14	-33.3	-30.0	17.0%	2.7	4.3%	0.7	-2.0	
Tamaqua	14	14	13	13	13	11	-7.1	-15.4	10.8%	1.3	5.4%	0.7	-0.7	
State College	44	43	42	39	40	35	-7.0	-16.7	14.0%	5.3	7.9%	3.0	-2.3	
Lock Haven	42	42	40	36	35	33	-16.7	-17.5	11.5%	4.0	4.8%	1.7	-2.3	
Lewistown	64	59	64	62	55	52	-6.8	-18.8	11.8%	6.7	4.7%	2.7	-4.0	
Martinsburg	130	158	151	142	124	121	-21.5	-19.9	20.2%	26.0	12.4%	16.0	-10.0	
Williamsport	51	49	47	41	39	37	-20.4	-21.3	21.4%	8.3	12.8%	5.0	-3.3	
Hagerstown	161	147	125	113	110	96	-25.2	-23.2	15.0%	16.0	6.0%	6.3	-9.7	
St. Marys	23	25	23	23	18	18	-28.0	-21.7	16.9%	3.3	8.5%	1.7	-1.7	
Hollidaysburg	33	28	27	30	23	21	-17.9	-22.2	16.2%	4.0	8.1%	2.0	-2.0	
Bedford	30	32	32	34	31	24	-3.1	-25.0	22.5%	6.7	13.5%	4.0	-2.7	
Cumberland	84	79	75	65	60	52	-24.1	-30.7	20.3%	12.0	7.3%	4.3	-7.7	
Huntingdon	69	68	66	63	59	49	-13.2	-25.8	15.8%	9.0	5.8%	3.3	-5.7	
Hegins-Valley View	9	11	12	12	9	8	-18.2	-33.3	17.2%	1.7	3.4%	0.3	-1.3	
Coudersport	25	30	32	22	25	21	-16.7	-34.4	32.4%	7.3	16.2%	3.7	-3.7	
Tyrone	18	20	18	17	14	11	-30.0	-38.9	21.4%	3.0	4.8%	0.7	-2.3	
Lewisburg Sunset	24	25	19	18	13	10	-48.0	-47.4	51.2%	7.0	29.3%	4.0	-3.0	
Long Meadows (Hagerstown)	30	28	22	18	15	10	-46.4	-54.5	27.9%	4.0	0.0%	0.0	-4.0	
Curwensville	15	14	12	11	11	10	-21.4	-16.7	34.4%	3.7	28.1%	3.0	-0.7	
Lewisburg	7	6	6	6	5	0	-16.7	-100.0	54.5%	2.0	0.0%	0.0	-2.0	
Mahanoy City	6	6	6	6	6	0	0.0	-100.0	50.0%	2.0	0.0%	0.0	-2.0	
Greencastle	12	4	0	0	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
Renovo	16	14	16	15	0	0	N/A	N/A	113.3%	5.7	6.7%	0.3	-5.3	
Shamokin-Dam Sunrise	20	16	0	0	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
								Subtotal Red Line		209.0		117.0	-92.0	
								Distr. Avg.		14.1%		327.3	-3.7%	-80.0
Avg Annual Loss 80.0														
Totals	2579	2538	2459	2377	2345	2219								
Net Gain/Loss:		-41	-79	-82	-32	-126								
		Avg. Gain/Loss:		-64.3	-80.0									