

This was your father's Rotary Club



This will be your Rotary Club



The Benefits of Rotary

Rotarians are People of Action who are experienced leaders and dedicated to service. We are an unmatched network of resources you can tap into and become a part of.

You'll be able to:

Expand both your reach and impact through Rotary's network, locally and globally

Educate fellow Rotarians on your cause and purpose

Connect with fellow Rotarians for help and support

Contribute to and benefit from the Rotary Foundation

Impact youth through established Rotary youth programs

Gain valuable leadership experience and training

Make friends near and far that will last a lifetime.

Learn more by contacting:



THE NEW ERA OF ROTARY

CAUSE-BASED CLUBS



WHAT IS ROTARY?

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change - across the globe, in our communities and in ourselves.

Rotary values diversity and celebrates the contributions of people of all backgrounds, regardless of their age, ethnicity, race, color, religion, socioeconomic status, culture, sex, sexual orientation, and gender identity.

Many clubs have international programs providing clean water, health care, educational support and more to developing communities around the world including right here in our own backyard.

And when we combine our forces, we can do the impossible! In the mid-1980's, Rotary started an initiative to eradicate polio. It was a battle the World Health Organization said couldn't be won. But Rotary forged ahead, and eventually the WHO joined us, followed by the Bill & Melinda Gales Foundation, UNICEF, and the CDC.

For over 30 years Rotarians have spanned the globe dripping the vaccine into the mouths of children. We are down to active polio cases in just two remaining countries. Rotary is very close to wiping out a crippling disease from the face of our planet.



CAUSE-BASED ROTARY CLUBS

Rotary recently launched the "*Innovative Clubs Initiative*" to provide a variety of club models that gives the freedom to design a club that works for members' lifestyles and schedules. These clubs are quite different from our legacy model.

One of these initiatives is Cause-Based Clubs which are defined as *one whose members share a passion for a particular cause and whose service projects and activities center around that cause.*

Clubs have recently been formed to focus on social justice, the environment, veterans issues, hunger, human trafficking and more.



The Rotary Club you create may not look at all like a legacy Rotary Club!

The possibilities are endless!! Design a club that meets the needs of you and your circle of influence. Create an impact leveraging the vast resources of the largest service organization - **ROTARY!**

STARTING A CAUSE-BASED CLUB

Your job is to find the passion, define the cause and reach out to like-minded people to join in this venture.

It is the job of the Innovative Clubs committee and District Membership Chair to provide guidance on Rotary requirements and to assist in the application process.

The same people will continue to help you as you develop your club. They will make certain you know and understand the resources Rotary offers, the dues structure for the District and Rotary International, the communication channels, etc.

But, please realize that it's you and your fellow members who will define your club's structure and culture including when and where you meet, how often, whether it's in-person, online or a combination of the two.



Where there is a passion, there is a potential for a Rotary Club