**Diversity Equity & Inclusion**

**Meeting Notes**

**July 10, 2023, 7-8:00 PM**

**Attendance: Irvin, Barb, Colleen, Maria, Charles, Vicki, John T., Kwok, Herb**

I. Approval of minutes:motion: Colleen second: Charles

II. Charge to the committee:

1. Education:

III. This year’s goals (2023-2024):

1. Should we expand the charge/role? – education is the center post of what we do. We need a piece for the community – outward area. Help club members understand the power of our American heritage. We need to help the clubs understand the multicultural celebrations. In Martinsburg, they have brought out the need to celebrate the different cultures and their celebrations. They use a slide featuring the different cultures and the celebrations as they enter their meeting. They include the slide in their newsletter as well. The community continues to educate itself – how can we say that we not only are educating the committee and the district – we want to be able to do both and how do we convey this. We need to understand the different ways of communication. Possibly break into a focus group for this. Be able to put this on the district facebook page. Charles shared that giving chunks of information are easier to read and digest. Colleen shared the ideas for each month. Charles shared one of his chunks of information to put in the newsletter in place of the longer article. The committee likes this. Charles also emphasized that we need to be sharing the diversity of our clubs on our different medias. We need to accelerate and strengthen DEI. Maybe just do heritage moments this year and next year do articles? Sophistication through simplicity. Committee agreed to do the chunks this year. We do not need a focus group.
2. What about the power point presentation? We will adjust as needed.

IV. Objectives for the year (four):

1. Writing team update: See “A” above for further information.
2. Club presentations:

Confirmed dates of presentations to clubs:

* Claysburg Rotary Club – August 22, 2023, 6 pm

1. Brochure/calendar: Discussion/Confirmation?:

V. Martinsburg DEI proposed plan:

VI. Next meeting date: August 14, 2023 7pm