

10 Ways to Promote Giving to the Rotary Foundation

1. Establish Annual Fund and Polio Plus giving goals for your club on Rotary Club Central. Then regularly (at least monthly) report on your clubs's progress in meeting the goal. This could be done via a club newsletter or as part of a powerpoint displayed at the beginning of each meeting. If you want to get fancy, create a United Way type thermometer to track your progress.
2. Recognize and celebrate. During 2022-23 194 Paul Harris Fellows were given out by clubs in our District. Thank these people at your meeting (when desired arrangements can often be made for presentation by a District official) and recognize them in your club newsletter or weekly e-mail. Encourage club members to wear their PHF, PHS, Major Door and other recognition pins.
3. Make giving easy. Some clubs allow members to include a donation with their dues payments. Members may also use Rotary Direct to make regular recurring gifts to the Foundation charged to their credit cards.
4. Get creative. Many District clubs have Happy Bucks. Some clubs submit the money collected to the Foundation crediting those members who have paid.
5. Involve your club members in choosing the recipient for a District Community Grant. Devote a meeting to having brief presentations on potential projects and allow your members to decide by vote. Remind your members that the level of the grant is dependent on the amount the club and its members gives to the Annual Fund.
6. Have a regular Foundation moment or minute at your club. This should be at least once a month but could be every week. Spread the responsibility among club members or Foundation Committee members and perhaps ask them to include why they give to the Foundation.
7. Share the Annual Report of the Rotary Foundation and devote a meeting to it. If no one in your club feels capable of offering the program, contact the District Foundation Committee to arrange for one of its members to present the program.
8. Select a District Community Grant project that involves your club members in ways beyond raising money. And when the project is complete invite the organization you have helped to speak to the club on its impact.
9. Sell District Foundation dinner raffle tickets. The full cost of every ticket after the first is credited as a donation to the Foundation.
10. Have fun and participate in District Foundation programs and projects. Support the World's Greatest Meal in October and Pedals Out Polio in June. Participate in the spring District Foundation Walk. If you are really daring, join in the Polar Bear plunge.

Do you have any other ideas or approaches that have been successful for your club?. We would love to hear your suggestions, and with your permission, share with other District Clubs. Contact Ken Martin at kpmartin@stamps.org or 814-380-4008.