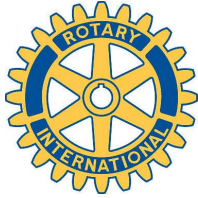


**Rotary District 7360  
4-Way Test  
Speech Contest  
Manual**

**2018-2019**



Revised August 2018



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



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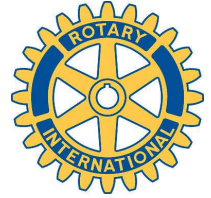
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This manual, contest brochure and other forms can be downloaded from the District 7360 website: [www.rotary7360.org](http://www.rotary7360.org)

We gratefully acknowledge the following Districts and Clubs for sharing their experiences with the 4-Way Test Speech Contest and contributing to this Manual: District 5190, District 5300, District 6510, District 6630, District 6760, Rotary Club of Del Mar, CA, and Rotary Club of Chagrin Highlands, OH.



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## The 4-Way Test

From the earliest days of Rotary, Rotarians have been concerned with promoting high ethical standards in their professional and everyday lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as Rotary International's president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word test for employees to use in making decisions in their business and professional lives became the guide for sales, production, advertising, and all relations with suppliers and customers. The survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, the 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## The Purpose and Goals of the Contest

The purpose of the 4-Way Test Speech Contest is to foster the principles of ethics in everyday life as well as in business. The Contest is designed to introduce high school students to Rotary by creating interest through a competitive speech contest, sponsored by their local Rotary club.

The specific goals of the Contest are:

- To acquaint a large number of youth with Rotary, and specifically, the tenets of the 4-Way Test.
- To demonstrate and enhance Rotarians' commitment to youth.
- To heighten awareness of Rotary among students, parents, school officials, and the community at large.
- To recognize, encourage and reward hard work and accomplishment in our youth.
- To provide an opportunity for Rotarians to participate in a Community/Vocational Service program which focuses on the 4-Way Test as our standard of behavior.



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



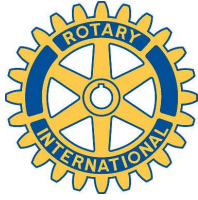
## General Information for Clubs

There are three levels of competition: Club, Regional and District. Each club will conduct their local club level contests during February or March 2019. Club contests **MUST** be completed by **March 22, 2019** and submit the contestant winner's information to the **District 7360 Contest Chair** using the Student Entry and Biography forms included with this manual by March 29, 2019.

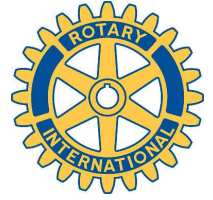
The District Contest Chair will conduct Four Regional Contests during April 2019. The District 4-Way Test Speech Contest Committee will be responsible for organizing these contests. Specific dates and locations for these contests will be determined based on clubs entering the contest. The following table indicates the clubs assigned to each of the four Regions (subject to change):

<u>North (Areas 1-4)</u>	<u>North Central (Areas 5-8)</u>	<u>South Central (Areas 9-12)</u>	<u>South (Areas 13-16)</u>
Johnsonburg	Bellefonte Sunrise	Pottsville	Chambersburg
Ridgway	Pleasant Gap	S. Schuylkill County	Greencastle
St. Marys	State College	Minersville	Mercersburg
Clearfield	State College-Downtown	Hegins-Valley View	Waynesboro
Curwensville	State College Sunrise	Tower City-Porter	Cumberland
Coudersport	Lewisburg	Huntingdon	Keyser
Emporium	Lewisburg Sunrise	Lewistown	Romney
Galeton	Lewisburg Sunset	Mifflintown	Frostburg
Renovo	Milton	W. Snyder- Beaver Springs	Grantsville
Downtown Lock Haven	Mifflinburg	Altoona	Oakland
Lock Haven	Mt. Carmel	Altoona Sunrise	Hagerstown
Mill Hall Sunrise	Selinsgrove	Hollidaysburg	Hagerstown Sunrise
Williamsport, PA	Shamokin	Tyrone	Hancock
Montoursville	Sunbury	Claysburg	Long Meadows
Bloomsburg	Ashland Area	Morrisons Cove	Williamsport, MD
Danville	Tamaqua	Bedford	Charles Town
Muncy	Mahanoy City	Bedford Sunrise	Martinsburg
Elysburg	Frackville		Martinsburg Sunrise
Berwick	Shenandoah		Shepherdstown
Hughesville	Ringtown		Berkeley Springs

The District level competition will be held at the District Conference on May 18, 2019, in Altoona, PA. The District 4-Way Test Speech Contest committee will conduct that contest. The winning speaker from each of the four Regional contests will compete.



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## General Information for Clubs (Cont'd)

Public, private and home-schooled school students in grades 9 through 12 are eligible to enter the contest. No student may be a contestant in more than one Rotary Club speech contest in any one year. A club may sponsor a speech contest in more than one high school, but may send only one representative to the Regional contest. **Previous winners of the District Level speech competition (District Champion) are ineligible to compete in subsequent years, but other previous competitors may compete again.**

## How to Enter Your Club in the Contest

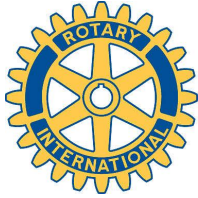
If your club plans to hold a Club Contest, please complete the club entry form (page 18) and **return it with your \$200 club entry fee before March 1, 2019.** (The \$200 covers the expenses of Regional and District contests and District awards. Please allocate additional budget to cover the cost of club level awards and meal expenses for your participants in the club level contest.)

**Please send the entry form (and check payable to District 7360) to:**

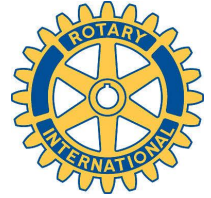
**District 7360 Contest Chair Art Leach  
113 Meadowhawk Lane  
State College, PA 16801**

## Important Dates

- March 1, 2019 - Club Entry Forms must be submitted
- March 22, 2019 - Club contests must be completed
- March 29, 2019 - Submit club winner's information
- April 2019 - Regional contests, locations to be decided
- May 18, 2019 - District Contest at District Conference, Altoona, PA



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## Levels of Competition and Awards

### 1. Local or Club

**All Rotary Club 4-Way Test Speech Contests must be completed by March 22, 2019.**

It is easier if a maximum of six (6) speakers compete in the Club Contest. At the discretion of the club, participants can receive a 4-Way Test plaque, participation certificates, and/or cash awards. If your club elects to award cash prizes, awards of \$100, \$50 and \$25 are suggested for the first three places. The winners of each club competition will advance to the Regional competitions.

### 2. Regions

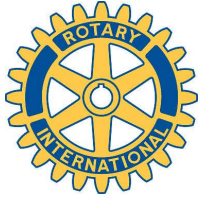
The four regional competitions will be held during April 2019. Specific dates and locations are to be determined. All participants will receive recognition certificates. The three top winners will receive at least \$150, \$100 and \$50 cash awards, respectively. The First Place winner of each Regional Contest will advance to the District Finals.

**NOTE: The District 4-Way Test Speech Contest committee reserves the right to change dates and locations of the regional contests and club assignments to regional contests depending on the clubs that sign up for the competition.**

**Transportation, meals, lodging and other incidental costs to participate in the regional contest is the responsibility of the club or participant.**

### 3. District Finals

The four Regional contest winners will compete on May 18, 2019 at the District Finals held during the District Conference at the Blair County Convention Center, Altoona, PA. In recognition of their accomplishments and to further their education, the District Champion will receive at least \$1,000 cash award, the first runner up will receive \$500 and the other two runners-up will each receive a \$300 cash awards.



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## Contest Rules

**Topic:** Each contestant should choose the topic of his/her speech. The purpose of the speech is to address an ethical issue using the principles of the 4-Way Test. The issue to be addressed should be something from the speaker's personal experience or general knowledge. There are no restrictions regarding the choice of topic as long as it is not blatantly offensive. If a contestant or coach is in doubt about the appropriateness of a topic, he or she should check with the Club Contest Chair. The decision of the Contest Chair will be final. **All speeches must be the original work of the speaker.**

In the speech, the topic must be specifically related to the Rotary 4-Way Test. This must be addressed during the body of the speech and not reserved for concluding statements only. **Each one of the four parts of the 4-Way Test should be addressed during the speech.** They should be specifically stated, as the intent of the speech is to use the 4-Way Test to resolve an ethical issue. The use of each element of the test could be used to prove either a positive or negative point. However, more weight will be given to an **overall positive application of the 4-Way Test** rather than a negative one.

These are to be speeches and not dramatic presentations. Although enthusiasm, good eye contact, and movement are encouraged, the student should not go to extremes. Content should be relevant and in good taste. Topics should be interesting and relevant to the speakers' interests or experiences. Students who advance to the Regional and District contests may, at their option, present the same speech given at preceding level contests or create modified or new presentations.

**Length:** Speeches must be at least 5 minutes and no more than 7 minutes in length. Penalty points will be subtracted for time infractions, at the rate of two points for every fifteen seconds or fraction thereof that a contestant's speech runs either under the 5-minute minimum or over the 7-minute maximum.

**Props:** No props are to be used. Audience participation will be considered a prop. Penalty points will be subtracted for use of props or encouragement of audience participation, at the rate of two points per infraction.

**Speaker Aids:** At Club contests, a lectern and microphone may be provided, at the discretion of the Club. At the Regional contests a lectern will be provided and perhaps a microphone and at the District Finals contest, a lectern and microphone will be provided. **When provided, the use of the lectern is at the discretion of the speaker however the microphone should be used.**

**Notes:** Contestants may speak from notes at the club competition.  
At the Regional competition, **only a single 3 x 5 card** may be used.  
At the District final, **notes will not be allowed.**

Infractions of rules will result in disqualification or point deductions.

**Please make sure that all competitors are aware of these rules.**



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



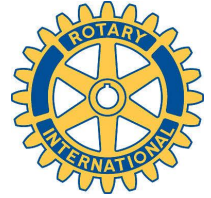
## Your Club Contest: What You Need To Do

1. **Notify the District Chairperson (Art Leach: [artleach77@gmail.com](mailto:artleach77@gmail.com)) by email that your club intends to participate as soon as you decide.** Return the Club Entry Form, with payment by March 1, 2019. Any questions contact the District Chair.
2. Have your committee review the contents of this Manual. Make copies of information that you want to distribute. Note: Individual forms are available on the District website as well as in this manual.
3. Contact the High School and explain the contest. Find a cooperating teacher and make contact with them. Volunteer to go to the school and teach the lesson that explains all about Rotary, the 4-Way Test and the Speech Contest, why we have it, what the speeches should be about, how they are judged, and what the prize money will be. (See the sample Lesson Plan on pages 11 -12).
4. It is recommended that there be no more than six (6) contestants in a club contest. If necessary, Rotarians from your club should go to the schools to conduct semi-finals. If there is only one participating school in your area, the contest and judging can be held at a club meeting as the program. If more than one school from your area is competing, have the winners from each school present their speeches as a competition at a regular meeting.
5. For the club meeting when speeches are given, invite the parents, principal, and cooperating teacher(s) in addition to the speakers. The club should pay for any additional meals. The award of cash prizes, 4-Way Test plaques, pens, etc. is at the discretion of the club. If cash awards are to be given, it is recommended that awards of \$100, \$50 and \$25 be given to the 1st, 2nd and 3rd place winners, respectively.
6. Use the enclosed judging sheet to determine winners. This will be the scoring sheet used at the Regional and District levels. **Be sure the participants have seen and use the form when developing their speeches.**
7. Have some "filler time" available during judging. (See Sample Club Contest Agenda - Pages 9-10)
8. Prepare press releases, if possible, to acknowledge your contestants and provide your club with additional Public Relations.
9. Should your contestant win at the Club level, plan to have a Rotarian chaperone your participant at the Regional competition. **Students may not participate without a club chaperone. Please plan ahead!**





# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



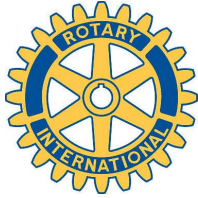
## Checklist for Club Speech Contest Chair

### **October through January**

- Let the District Contest Chair know that you will participate
- Send in the Club Entry Form and Entry Fee by March 1, 2019
- Schedule Club Contest during February/March 2019; must be completed by March 22, 2019
- Determine Club Prizes for Club Contest
- Talk with speech/drama/other teachers at each school in Club area
- Give posters to each school
- Explain 4-Way Test speech contest to teachers
- Teach one (or more) classes about Rotary and the 4-Way Test (this activity should be coordinated with the school administration and teacher(s) - See a Sample Lesson Plan on Page 11-12)
- Give copies of the Contest rules (Page 4) and Student Entry forms (Page 19) to each teacher or students if you teach classes about Rotary

### **January**

- Hold school runoff contest (if necessary)
- Get participants from each school (6 is the usual limit for a club level contest)
- Order Club trophies, plaques, certificates, etc.
- Put Club Contest date in Club Bulletin
- Get 4 Judges - 3 Judges and 1 backup
- Get a Timekeeper and a Teller (to tabulate judges Scoring Sheets)
- Make food arrangements as needed
- Arrange newspaper coverage
- Confirm participants attendance and if parents plan to attend



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## Checklist for Club Speech Contest Chair (cont'd)

### February/March - Club Contest

#### One Week Before Contest:

- Pick up trophies
- Arrange for prize money
- Give Judges and Timekeepers instruction sheets
- Arrange for calculators for Judges (if needed)

#### Day Of Contest:

- Remind Judges, Timekeeper and Teller (Maybe this should be done the day before)
- Remind Newspaper of contest (Maybe this should be done the day before)
- Arrange seating for contestants and guests
- Greet contestants
- Make sure timekeeper has a stopwatch, or stopwatch app for phone or tablet
- Bring calculators for Tellers
- Record the first runner-up in case the winner is unable to compete at the next level of competition

#### After Contest:

- Make arrangements for the Club winner to attend the Regional contest, the date & location for your region will be sent to club contact but can be confirmed by contacting the District Chairperson.
- By March 29, 2019 send the club winner's Signed Entry Form (Page 19) & Speaker Biography Form (Page 20) to:

Art Leach, District 4-Way Test Speech Contest Chair,  
113 Meadowhawk Lane, State College, PA 16801  
[ArtLeach77@gmail.com](mailto:ArtLeach77@gmail.com)

- By Regional Contest date, arrange for a club member and/or parents to chaperone your winner to the Regional Contest.



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## Sample Club Contest Agenda

1. Once contestants have arrived, have them draw a number to determine their speaking order.
2. The Master of Ceremonies of the contest may make the following announcements at the beginning, but you may wish to make them between the speeches, when the judges will need a moment or two to finish marking their score sheets:
  - Each contestant has chosen the topic of his or her speech. The purpose of the speech is to address an ethical issue using the principles of Rotary's 4-Way Test:

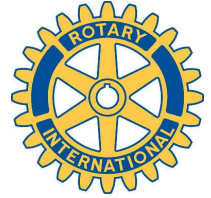
Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

- Speeches must be at least 5 minutes but no more than 7 minutes in length. Penalty points are assessed if a speech is too long or too short.
  - Our winner today will advance to the Regional Contest in April. Runners-up at the Regional contest will receive \$100 and \$50 cash awards, respectively and the Regional contest winner will receive a \$150 cash award and advance to the District Finals.
  - Winners of the four Regional Contests will advance to the District Finals at the District Conference on May 18, 2019 in Altoona, PA. The District contest winner will receive a \$1,000 cash award, the first runner up will receive \$500 and the other two contestants will each receive \$300 cash awards.
  - Ask for quiet for all speakers. No one should enter or exit during a speech. Food servers should refrain from serving or bussing during a speech
  - **Ask people to turn off cell phones**
3. The Master of Ceremonies should explain that each speaker will be introduced by NUMBER ONLY with no mention of names or school affiliations until after all contestants have given their speeches. **Also explain that there should be no applause between speakers** and that there will be silence between speakers, so that the audience does not influence judges and the judges have an opportunity to rate the speakers (**posting a sign on the podium is recommended**). Do not point out the judges or timekeeper before the contest, although it will probably be obvious who they are.
  4. After the last contestant has spoken, invite the judges and the teller to leave the room to tally their points and rank the speakers.



## ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



### Sample Club Contest Agenda (cont'd)

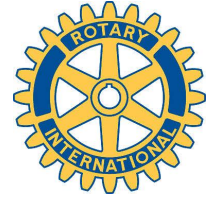
5. Have the audience applaud for all of the speakers at the conclusion of the speeches only. Invite each speaker up by number and have them give their name, grade, school, extra-curricular activities, and plans for the future, and anything else you want to include. Note: you may want to do this after the judge's return, as judges usually want to hear about the students as well.
6. When the judges return with their rankings, introduce them, the timekeeper and the teller. Then announce the second runner-up, first runner-up, and winner. (The first runner-up speaker will represent the club in the event the winner cannot participate in the Regional contest). Present awards/ plaques/certificates. Explain that the winner will now go on to represent the club at the Regional contest.
7. Be sure to thank the judges, timekeeper, teller, area AGs and anyone else responsible for the contest. Also, thank the high school speech teachers, if present.
8. Take photos. End.

### Follow-up Checklist

- Send thank-you notes to speakers.
- Send thank-you notes to schools/coaches. Clubs may also wish to provide a token of appreciation to teachers/coaches who assisted the students.
- Mail or email the winner's and the first runner-up's biographies to District Chair.
- Make sure the winner and coach have details on the Regional level contest, inform them that parents and others are welcome to attend the Regional contest.
- Record the first runner-up in case the winner is unable to compete at the next level of competition.



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## School Visit / Sample Lesson Plan

The purpose of a school visit is to engage students and the cooperating teacher in discussion so they have a clear understanding of the 4-Way Test Speech Contest.

Introduce yourself to the class as a member of your Rotary Club, which is part of District 7360.

Ask if anyone knows anything about Rotary. You will usually get blank stares, rolled eyes, laughter, or possibly an answer. Ask if they ever noticed the Rotary emblem on one of the street signs. Show them your pin.

Ask them if they have any idea why you are addressing them and what's in it for them. Ask them if any of them plan to either seek employment or go on to college after graduating. Explain that there is value in both ethics and public speaking. Explain that on a college application, or a resume, participation in the 4-Way Test Speech Contest is noticeable and can open doors for them.

Ask to have them let you back up just a minute and explain about Rotary in general and your club in particular, and how they can benefit. Explain that Rotary is an international organization with over 1.2 million members in over 168 countries. Rotary has five avenues of service: Club, Vocational, Community, International and New Generations. The Speech Contest falls under Vocational Service because it is designed to offer a competitive speech contest that encourages ethical thinking and enhances self-confidence through public speaking. Explain that your Club is one of 77 in District 7360, which runs from the New York State border through central Pennsylvania, and into Western Maryland and Eastern West Virginia.

Say that this is a real competition.

Ask if anyone in the room could use over \$1,000 in prize money. This will usually stimulate some positive reaction. Mention the Youth Exchange, and RYLA (Rotary Youth Leadership Awards) programs.

Get back to the speech contest and explain what it is and how it works.

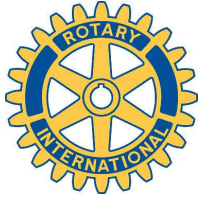
**If you have the ability, play a You-Tube video of a speech being given.**

Explain that it is a five to seven minute ethics-based speech that uses the Rotary 4-Way Test of the things we think, say, or do, to help solve an ethical or moral issue from their own experience.

Tell them what the 4-Way Test is.

Ask if anyone can think of a situation to discuss. If they can't, give them a little help with an example, such as, smoking, distracted driving, volunteering, etc.

Make this part fun by asking challenging questions. If they come up with an idea or statement, drill down by asking them questions that make them think and expand their views.



## ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



### School Visit / Sample Lesson Plan (cont'd)

How can they structure a speech around this topic? Try these examples and do it by asking questions that stimulate thought. (Questions that begin with How does . . .

*My friends and I want to smoke but my parents don't want me to. Or, some kids don't want to be friends with me because I smoke, but they should accept me for who I am and not for just one thing that I do.*

Build a discussion around this: is the issue about smoking, health, peer pressure, rebellion, or enjoyment, etc. What is the truth about smoking and health, finances, peer pressure, independence, relationships? Is smoking fair to the smoker and others, etc.? How does it build good will and better friendships? How and why will it be beneficial and to whom? Use the discussion to help them move to a conclusion. Maybe their conclusion will be affirmed, or maybe it will change their mind if THEY decide that THEY don't want to smoke.

Maybe someone has a family member who has to go to a nursing home and they feel guilty about that decision. Sure, reasons for going to a nursing home are real and very true, but how do you deal with feelings and the finances involved when making those decisions.

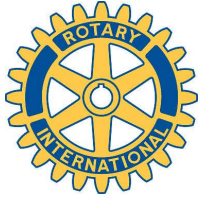
Best picks for subject matter are something the students bring up. Be creative about how to structure a speech around topics. Point out that good speeches often have the simple, obvious answer vs. deeper and more complex issues.

The idea is to have them understand that they can come up with the idea for the speech and that they can make it compelling. Most important is that they have gone through a process for how to make a better decision.

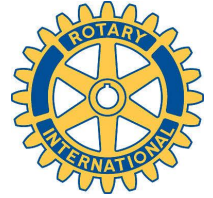
Point out that the test can be used to prove or disprove either a positive or a negative issue. However, emphasize that the **scoring will give more weight to a positive application of the 4-Way Test.**

Have the cooperating teacher write on the board, and have the students write in their notebooks the following web information: [www.district7360.org](http://www.district7360.org). Tell them to visit the link on the District website homepage to the District 4-Way Test Speech Contest. Contest information and registration forms can be found in the on-line manual and as separate items.

Let the cooperating teacher and the students know that you are available to help them with any questions.



## ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



### Selection of Judges for the Club Contest

- Judges at the club level will be selected and recruited by the Club Contest Chair of the host club.
- Three judges, a timekeeper and a teller (to tabulate the judges' scoring sheets) will be required. The timekeeper and teller can be the same person
- Judges may or may not be Rotarians. In either case they must have no knowledge of or relationship to any of the speakers or their school.
- Judges should be selected on the basis of their impartiality, educational background, and familiarity with speech contests. Where available, clubs are encouraged to partner with a local Toastmasters Club to supply one or more judges. If needed contact District Chair Art Leach for assistance: [ArtLeach77@gmail.com](mailto:ArtLeach77@gmail.com)
- Make sure the Judges are knowledgeable about and understand the four tenets that are the 4-Way Test.



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## Judge's Instructions

### General

1. Judges and the timekeeper/teller will seat themselves apart from each other and not communicate about their evaluations of speakers until after the teller has tallied scores.
2. Each speaker will be awarded points in the three categories listed below. Record points immediately after each speech. (The contest Chair will make sure judges are ready before calling the next speaker.)
3. Columns should be added and rankings computed after all speeches have been given and the judges have left the room.

### Judging Criteria

Judging will be based on a 100-point system, broken down into three categories as follows:

1. Content - 44 points
2. Organization - 24 points
3. Delivery - 32 points

**NOTE: Judges may find it easier to differentiate between contestants by using partial points on the scoring sheet rather than whole numbers.**

### Judging Procedures

The winner of the contest will be decided by **cumulative rank order** (i.e. the sum of the ranks from all of the judges) NOT total points. Each contestant's rankings will be totaled and **the speaker with the lowest total ranking earned will be declared the winner.**

Judges will total points for each speaker on their individual scoring sheets, subtract penalty points (if any) and enter net points. Each judge then ranks the speakers 1 through "n", by the net points, with the highest score being ranked "1", the next highest, "2", and so on. If a tie exists on an individual judge's scoring sheet, the **first tiebreaker** is points scored in the "Content" category. If a tie still exists, the **second tiebreaker** is the "Delivery" category. The teller will tabulate the judges' scoring sheets.

If a tie still exists, the **first tiebreaker** is total net points. The contestant with the highest total of net points on the judge's scoring sheets will be declared the winner. If a tie still exists, the second and final tiebreaker will be a **vote of the judges**. The contestant receiving a majority vote of the (three) judges will be declared the winner and the judges' decision will be final.

**There will be no ties in the final standings of the winner and the 1<sup>st</sup> runner-up.** The final results are to be recorded and presented to the Master of Ceremonies by the teller upon their return from deliberations.





# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## Judge's Scoring Sheet

**NOTE:** Judges may find it easier to differentiate between contestants by using partial points on the scoring sheet rather than whole numbers.

Items to be Judged	Speakers in order of appearance						
	Points	1	2	3	4	5	6
<b><u>CONTENT</u></b>							
Practical application of the 4-Way Test 5 points for each point covered—all four points should be covered	20						
Uses examples from peer group experience	8						
Clarity and expressiveness of language and vocabulary	8						
Positiveness of 4-Way Test application	8						
<b><u>SUBTOTAL OF POINTS FOR CONTENT</u></b>	44						
<b><u>ORGANIZATION</u></b>							
Introduction: captures audience attention and establishes major theme of the speech	8						
Development: ideas presented, supported and explained in clear logical order with smooth transitions	8						
Conclusion: emphasizes major theme in the speech, leaving the audience with a clear, concise message or point of application	8						
<b><u>SUBTOTAL OF POINTS FOR ORGANIZATION</u></b>	24						
<b><u>DELIVERY</u></b>							
Clear enunciation of words; limited use of unnecessary expressions, i.e. "uh, you know, OK"	8						
Good vocal projection, voice expressiveness, tone and pace	8						
Good eye contact and rapport with the audience	8						
Relaxed yet commanding use of posture and gestures	8						
<b><u>SUBTOTAL OF POINTS FOR DELIVERY</u></b>	32						
<b>TOTAL POINTS</b>							
	100						
(Less) Penalty points (if any) reported by the timekeeper.							
(Less) Penalty points for use of props. (-2 points per infraction)							
<b>NET POINTS</b>							
<b>RANKING</b>							

Judge \_\_\_\_\_



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



### Judge's Tally Sheet

1. Record the rankings from each judge below. There should be no ties for individual judges. Ties for individual judges should be broken as described above on page 14.
2. Determine the cumulative ranking by adding the column for each speaker and record below.
3. The speaker with the lowest total ranking is the winner.
4. If a tie exists, the first tiebreaker is total net points. The contestant with the highest total of net points on the judge's scoring sheets will be declared the winner. If a tie still exists, the second and final tiebreaker will be a vote of the judges.

	Speakers in order of appearance					
	1	2	3	4	5	6
<b>RANKING</b>						
Judge #1						
Judge #2						
Judge #3						
<b>CUMULATIVE RANKING</b>						
1st tie breaker— Points for CONTENT						
2nd tie breaker— Points for DELIVERY						

Teller \_\_\_\_\_



# ROTARY DISTRICT 7360 4-WAY TEST SPEECH CONTEST 2018-2019



## Timekeeper's Instructions

### General

1. Speeches must be at least 5 and not more than 7 minutes in length.
2. Using a stopwatch or app on your phone or tablet record the time of the speech to the second for each speaker on the Timekeeper's Record.
3. Timing begins when the speech actually begins, and stops when the speaker finishes his/her speech.
4. Compute penalty points, if any, at the rate of two points for every 15 seconds, or fraction thereof, that a contestant speaks under 5 minutes or over 7 minutes.
5. When all the contestants have spoken, the Timekeeper retires with the judges only long enough to advise them of any penalties and present the Timekeeper's Record.

## Timekeeper's Record

	Speakers in order of appearance					
	1	2	3	4	5	6
<b>Time</b>						
<b>Penalty Points</b> (Two points for each 15 seconds or fraction thereof, under the 5-minute minimum or over the 7-minute maximum)						

Timekeeper \_\_\_\_\_



**ROTARY DISTRICT 7360  
4-WAY TEST SPEECH CONTEST  
2018-2019**



Club Entry Form

Rotary Club: \_\_\_\_\_

Contest Chair: \_\_\_\_\_ Phone#: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email Address (required): \_\_\_\_\_

Information on Club Contest: Date: \_\_\_\_\_ Time: \_\_\_\_\_  
Contest must be completed by March 22, 2019

Location: \_\_\_\_\_

Address: \_\_\_\_\_

Check if entry Fee of \$200 is enclosed. Please make check payable to: Rotary District 7360  
This entry fee covers the cost of the Regional and District Contests and District cash awards

**Please note: Student will not be allowed at Regional contest without payment**

Participant poster and other forms can be downloaded and copied at [www.rotary7360.org/](http://www.rotary7360.org/)

**DEADLINE:**

March 1, 2019 - please submit earlier, if possible

**Send Form and Entry Fee to:**

Art Leach, District Chair,  
113 Meadowhawk Lane  
State College, PA 16801  
[ArtLeach77@gmail.com](mailto:ArtLeach77@gmail.com)

**Note: Information on form can be submitted by email**  
Please include all information on this form

Transportation, meals, lodging and other incidental costs incurred to participate in the district contest is the responsibility of the club or participant. The regional contestant and (1) family member will be given a meal ticket for lunch the day of the contest. Other family members and visiting Rotarians must pay the standard lunch price if they wish to attend the lunch and awards.



**ROTARY DISTRICT 7360  
4-WAY TEST SPEECH CONTEST  
2018-2019**



**Student Entry Form**

Student's Name: \_\_\_\_\_

High School: \_\_\_\_\_

Teacher/Coach: \_\_\_\_\_

Student's Address: \_\_\_\_\_  
\_\_\_\_\_

Student's Email: \_\_\_\_\_

ALL CONTESTANTS MUST BE AVAILABLE TO SPEAK AT BOTH THE REGIONAL AND DISTRICT CONTESTS IN ORDER TO ENTER THE CLUB CONTEST

Rotary Club you are representing: \_\_\_\_\_

Please read and check the following:

- If selected as the Club winner or alternate, I will be available to speak at the Regional Contest on: either **April 13, 2019, April 20, 2019 or April 27 2019**
- If selected as the Regional winner or alternate, I will be available to speak at the District 7360 Speech Contest at **Altoona, PA on May 18, 2019**
- I agree to abide by the rules of the Rotary International District 7360 4-Way Test Speech Contest and to create an original speech for delivery. Note: Rules, information and judging forms can be found on the District 7360 website at: [www.district7360.org](http://www.district7360.org)
- I declare that the research and work on this speech are mine and mine alone.
- I understand that my sponsoring Rotary Club and/or District 7360 may video my speech in whole or in part and use it for PR purposes or to promote future contests within Rotary.
- I understand all costs to attend the district regional or district competition is the responsibility of the contestant or sponsoring club.

Student Signature: \_\_\_\_\_



**ROTARY DISTRICT 7360  
4-WAY TEST SPEECH CONTEST  
2018-2019**



Student/Speaker Biography

Name: \_\_\_\_\_

Grade in School: \_\_\_\_\_

School Contact Person: \_\_\_\_\_

Student Email: \_\_\_\_\_

The following information is not required but helpful if we need to contact you.

Parent(s) or Guardian: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

What are you most interested in (Goals, hobbies, special interests, etc.)?

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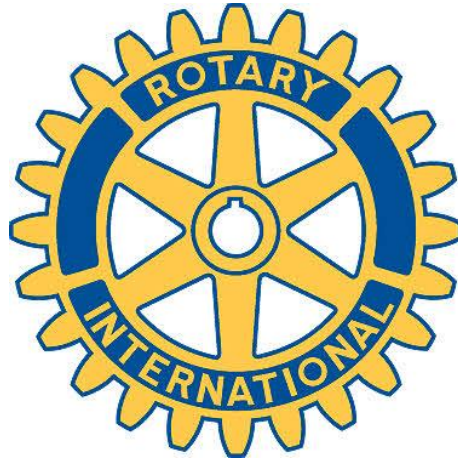
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# Win \$1000

## Compete in the Rotary International



### District 7360

## 4-Way Test Speech Contest

### Freshman through Seniors Are Eligible For Cash Prizes!

The Clubs of Rotary District 7360 are holding speech contests at the Club, Region, and District levels in the spring of 2019. The Club winners will compete in four Regional Contests, and the Regional winners will compete in the Finals at the District Conference on May 18, 2019 at Altoona, PA. The District winner will receive \$1000, second place \$500 and the two runners-up will each receive \$300.

See: \_\_\_\_\_ in Room \_\_\_\_\_

for information about the Club contest, rules & an entry form.  
Additional information can be found on the District 7360 website at  
[www.rotary7360.org](http://www.rotary7360.org) under District Programs.

Contestants must sign up no later than \_\_\_\_\_, 2019