



SERVE TO CHANGE LIVES

October 2021 - District 7360 Newsletter



Vol. 11, Issue 4



Message from District Governor

Oct 1, 2021

During the month of October, the Rotary focus is on economic and community development. Previously, this period was labeled vocational service month. Either way, when traveling across our District and visiting with the clubs, it is easy to see the impact made by the Rotarians that make up 7360. Each club, no matter the size, play a vital role in their community.

President Mehta has asked that all clubs participate in a day of service. Many clubs have chosen to do this in conjunction with their local United Way. Others will choose to work independently. Either is encouraged. I ask that you submit your pictures and write-ups so that all of us can share in the excitement of your various projects. As a District, we just closed out last year's community grants and have submitted the requests for this year. We are looking forward to seeing the impact that each will make.

Currently, I am participating in a Zone 33/34 Summit in Naples, Florida. The flag ceremony featuring the states and countries that we are a part of is a visual representation of what we as Rotarians do as we carry out our mission of serving others. It fills your heart knowing that we are making a difference. Each of us have the opportunity to be one of Shekar's **Change Makers**.

Now is the time to act. Imagine the impact we can have in our District if we do indeed grow our footprint in each community. President Mehta has challenged each of us to bring one. We need to embrace this simple plan if we are to continue the legacy of Rotary in each of our communities. We need to be intentional as we offer others the opportunity to join with us as we **Serve to Change Lives**.

As Paul Harris said, "If you have the love of your fellow man in your heart, you are a potential Rotarian!" I encourage you to be intentional in offering others the opportunity to serve! Your community, our country, and the world need Rotary now more than ever. **Serve To Change Lives**,

DG Dana

Newly added in red

CLUB CALENDAR

October 9—[Tyrone Rotary Club](#)—BBQ Chicken Dinner—Reservoir Park Pav #1—11 AM-2 PM

November 5-6—[West Snyder Rotary Club Chinese Auction](#), Beavertown Fire Hall—Friday 6-8 PM—Saturday 8 AM-1 PM Need not be present to win

November 16—[Rotary Club of Waynesboro](#)—100th Anniversary Dinner—Waynesboro Country Club—Doors Open at 5:30 PM

DISTRICT CALENDAR

October 24—World's Greatest Meal—World Polio Days

ROTARY CLUB OF CLEARFIELD FINDS SUCCESS WITH ROTARY DISCOVER HOUR

Chartered in 1921, the Rotary Club of Clearfield (PA) has had as many as 60+ members at one time. The club was a perfect example of a vibrant club that slowly slipped into a steady membership decline without noticing it. With the disruptions of Covid 19, membership took a hit, falling to a low of just eight (8) members mid-way through the 2019-2020 Rotary Year. Confronted with the choice of either folding or making a sincere effort to revitalize, the Rotary Club of Clearfield opted to use the District 7360 Membership Strategy/Plan, developed in conjunction with Zone 33.

Using club graphics and data developed by the Zone helped members understand the urgency, and the Rotary Discovery Hour was introduced. The program is a 45-minute presentation that provides an overview of Rotary International's story and the club's impact on the community. The club thought it necessary to share the program with existing members first, in order to get buy-in, provide Rotary knowledge many were not aware of, and assist with the comfort level of inviting prospective new members. After the first set of presentations to existing members, they all committed to have each member, bring one potential member to Rotary through this initiative. The idea is to share this program with potential members before attending an actual meeting.

Several sessions were held over the past few months, and the club has doubled to 16 members (100% NET growth). The idea is to run the program monthly as a deliberate plan towards increasing Rotary knowledge and membership growth.

The data shows that 50% of potential members who are introduced to Rotary with the Discover Rotary Program join Rotary. That success rate increased during Covid when the program was done virtually. You can find a sample of the script and PowerPoint slide deck [here](http://websites.dacdb.com/District7360_1316_v6/?s=documents&folder=Membership&folder2=Discover%20Rotary%20program).

[http://websites.dacdb.com/District7360_1316_v6/?
s=documents&folder=Membership&folder2=Discover%20Rotary%20program](http://websites.dacdb.com/District7360_1316_v6/?s=documents&folder=Membership&folder2=Discover%20Rotary%20program)

The District Membership Team would be happy to help you put on a Discovery Hour. Just contact us or your Area Governor!

The District Membership Team:

Art Bowen, abowen@ptd.net, 570-850-2256

Chris Cox (chair of ICA), eersgavel@gmail.com, (434) 327-7779

Barb Morgan, bjmorgan57@windstream.net, 570-412-3368

Sherri Shebelsky, badersfurniture@gmail.com, 570-274-9866

Bill Wylie III, wjwylie@impressguru.com, 301-268-5092

Jim Zubler, jim@downtownlewistown.com, 717-248-9606

Jim Eberly (chair), eberly7360@gmail.com, 814-571-8095

NO OBITUARIES REPORTED ON DACDB

Welcome!

NEW MEMBERS

De Leon, Irene B (IRENE)	West Snyder-Beaver Springs
Gonzalez, Marcos (MARCOS)	Chambersburg
Goodwin, Lyn A (LYN)	Berkeley Springs
Green, Laura (LAURA)	Altoona-Sunrise
Heckman, Stacy L. (STACY)	Chambersburg
Mari P De La Pena, Jose (JOSE)	West Snyder-Beaver Springs
McKenzie, Luke (LUKE)	Keyser
Mussen, Amy L (AMY)	Oakland
O'Donald, Robert (BOB)	Altoona-Sunrise
Smith, Jennifer (JENNIFER)	Martinsburg
Troup, Todd N (TODD)	West Snyder-Beaver Springs



ROTARY YOUTH EXCHANGE NEWS

Our search for Outbound students for the 2022-2023 Youth Exchange is underway. So far, we have six students who've expressed an interest in going abroad. But we need more! Has your club thought about it? If not, now is the time! We lost two valuable years to Covid and it is our hopes to have a BIG Outbound class to make up for these lost years.

The District Committee has brochures you can print and PowerPoint programs you can share with your club and schools. I encourage you to visit the Essex Website at www.exchangestudent.org to learn more about the program, and what it takes to send or host someone. You can get instructions for getting started, staff training and requirements, finding host families, and selecting participants. There are specific sections for clubs, host families, volunteers, and detailed information about the exchange program for the students.

We encourage you to reach out to the District Committee for a club program or just to answer any questions you may have. I can be reached at klk1@psu.edu or 814.684-2926.

If you've sent students or accepted them into your club, you know what a joy it is to hear about and experience their adventure - so many claim it is the best year of their life and remember their experience years afterward. It is up to you to make it happen for a deserving student - please take the time to look for and sponsor a someone this year and help us make this a record year! I look forward to hearing from you all!

Kathy Krinks
District 7360, Youth Exchange Chair

Who won the Foundation Dinner Raffle?

\$30,090 donated to the Annual Fund

+\$3,100 donated to PolioPlus

\$33,190 total donated to The Foundation

Raffle Prize Winners:

\$1,000 – Lynda Michaels, Bloomsburg

\$500 – Susan Dinsmore, Montoursville

\$250 – Tom Inman, Montoursville

\$100 – Jodi Alley, Berwick

\$50 – Tom Carr, Oakland

The District 7360 Foundation Committee thanks the 537 Rotarians from 53 clubs who participated in the raffle. Your support will bring money back to the District and allows the District to fund your community projects. We ask you to continue to support the Annual Fund so that your District Community Grants can fund bigger and better projects.

Rotary

Zones 33-34



Rotary WORKS

Rotary Works has refocused from Career Transition to **Career Development**. Our [October News-letter](#) has more info on Rotary Works, Career Coaching, Impact Grants and MORE.

We've moved our monthly webinar time slot to 5:30 - more convenient for those working regular business hours. That means our webinar series is now relevant to anyone who is:

- Retired and you know anyone who's working
- Semi-Retired
- About to Retire
- Late Career
- Mid-Career
- Early Career

Don't miss our October program, "**Personal Branding: Why Should I Care?**" on **WEDNESDAY, October 13 at 5:30 pm EDT** - here's the rundown:

Whether you work for a large company or a small organization or on your own, "you" are actually a brand. How you present yourself, your work ethos, your personal and professional interactions, how you promote yourself and then how you are perceived, is important at all stages of your career. Come learn from professionals who have created a "me-brand" on how you do it and why it's important for today *and* into your (potential) encore career.

[Register NOW](#) for Rotary Works: Personal Branding: Why Should I Care? - October 13, 5:30 pm or send your REGRET that you cannot attend by [clicking here](#).

Yours in Rotary Service,

Stephanie Urchick
Rotary International Director 2019-21

Rotary
Zones 33-34



NEWS ABOUT POLIO!!!

Every District Rotarian, If your club is one of the few that is not participating in World's Greatest Meal to help end Polio, then please stand up at your next meeting, announce that you will be skipping a meal on your own and making a personal donation to PolioPlus. If you want, you can complete the WGMeal Report form and email it to the address at the bottom of the form. You will get the proper recognition and so will your club. Let's all take a stand to eradicate polio!

As of 9/30/21, there have only been two known new cases of wild polio in the world during 2021, one each in Afghanistan and Pakistan! We are very hopeful that our goal of a polio-free world is close at hand. However, as you may or may not know, we have to keep vaccinating children in vulnerable countries for at least 3 years after the last case of polio has been discovered before polio can be declared eradicated.

This is why our celebration of World Polio Day on October 24th has special, hopeful meaning this year. As you know our District celebrates World Polio Day by holding a World's Greatest Meal to Help End Polio, in each Club during the two week period around World Polio Day. This year our WGM Event is held between October 18 - 29. EVERY Club in the District is asked to skip a meal during this time period and send the meal savings to The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60693. Then have your president, or the president's designated reporter, email the attached Report Form to Jeff Coup, District PolioPlus Chair at jeffcoup@verizon.net along with a picture of your event with your club members BY 11/6/21!

If you haven't done so already you will want to follow on Facebook: World's Greatest Meal to Help End Polio, a group by Susan Rea at facebook.com/groups/1462743010619416. Your Club's results and picture will be published at this site as well as all the other events in our District so you can see our District totals. The beauty and success of this event are in our combined numbers! I am very pleased to announce that Nauman Abbasi and Susan Rea, the administrators of World's Greatest Meal have agreed to do a live program for the Rotary Club of Milton, as well as for anyone else in the District that would like to learn more, via Zoom at 12:15 pm on Monday, October 18. If you would like to join us (and get a Rotary make-up) please send an email to jeffcoup@verizon.net no later than Sunday, October 17 and I will send you the Zoom link to the meeting. We would love to have a great turnout for the meeting since they have agreed to join us in the middle of their night!

If your club is still meeting on-line, or not having meals, then ask each member to skip a meal at home and add a reasonable donation (\$10?) to their next dues statement so that your club can send-in that amount times the number of members to the Foundation.

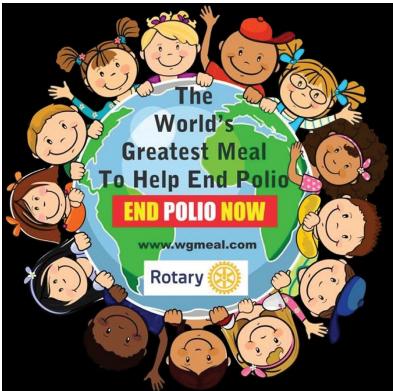
Finally, We have attached a sample press release you can use to tell your community about your WGM event and why you are doing it. It doesn't hurt to ask the community to skip a meal for a good cause and make a donation too.

October 18 - 29 will be here quicker than you realize. Please make your plans for your club's WGM event now! Feel free to contact me if you have any questions.

Yours in Rotary Service,

Jeff
R. Jeffrey Coup, PDG
District PolioPlus Chair
Cell: 570-412-1436

jeffcoup@verizon.net



World's Greatest Meal

World Polio Day, October 24, 2021

Below are important steps to follow for Club Presidents:

Presidents must establish a date for your club's WGM event (between October

18-29, 2021) before the end of July 2022 and report the date by email to your Area Governor.

Send a press release to local newspapers and radio stations at least two weeks before the Club's WGM event. (sample attached)

Your Club holds the event/meal and takes a digital picture.

The Club President completes the report form in PETS manual or DacDB and emails it with the optional digital picture of event and send to Jeff Coup (jeffcoup@verizon.net) **by 11/06/21**.

As soon as possible after the meal the Club sends the **money** raised from the event **to the Rotary Foundation**, 14280 Collections Center Drive, Chicago, IL 60693, along with a transmittal form, making sure to check off PolioPlus on the form (the attached transmittal form already has PoloPlus indicated).

Optional—Your club sends a digital picture and report of your event to the local newspaper.

Note: Do not register your Clubs's event with the Worlds Greatest Meal! We are doing this as a District Event. Your club will receive individual recognition if you follow these guidelines. See your results by liking on Facebook: Rotary Worlds Greatest Meal to Help End Polio. Like the "Group" and not the "page". Don't like the group that has USA in the title or you will not see your results.

NEWS RELEASE

World's Greatest Meal to Help End Polio

Join the Rotary Club of Anytown in the Fight to End Polio Now

(City/Town) (Date) — The Rotary Club of Anytown is joining in a worldwide recognition of World Polio Day, October 24, 2021. Billed as the “World’s Greatest Meal to Help End Polio” attendees of the (date) meeting of Anytown Rotary will be asked to forego their meal and instead donate the cost of that meal to the PolioPlus efforts of The Rotary Foundation of Rotary International. Members will “brown bag” their own lunch this one time. This small sacrifice on the part of each Rotarian will serve to bring awareness and dollars to the global effort of polio eradication.

Anytown Rotarians invite everyone to pack a lunch and donate the cost of a meal to this important effort. Bring your lunch and join them to learn more about PolioPlus and polio eradication.

Rotary Club of Anytown

Date and time

Location Name

Location Address

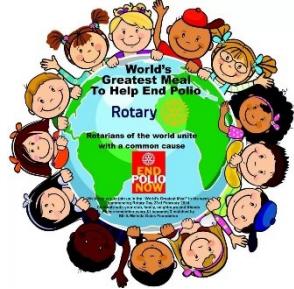
Started in 1985, Rotary’s PolioPlus program set out to eradicate polio from the planet at a time when annual cases of the disease numbered in the hundreds of thousands. Today, thanks to the efforts of Rotary and its global partners, we are on the verge of certifying the world polio free! Completion of this mission will mark only the second time in human history that a disease has been eradicated. Previously, only smallpox has been eliminated. Once complete, the annual worldwide savings in medical care is estimated at \$1.5B US.

About Rotary

Rotary brings together a global network of volunteer leaders dedicated to tackling the world’s most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 34,000 Rotary clubs in over 200 countries and geographical areas. Their work impacts lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world. For more information, visit Rotary.org or EndPolio.org

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Contacts: zxzxz zxzxzx (phone/email)



"World's Greatest Meal to Help End Polio"

2021 District 7360 Event Report Form

Date Event Held: _____

Club Name: _____

Event Description: _____

Number of People Participating: _____

Money Raised for PolioPlus: _____

Please send PolioPlus monies raised to The Rotary Foundation using the regular contribution forms that RI provides on www.Rotary.org. Be sure to check off "PolioPlus" on the form or the money will not qualify for the Bill and Melinda Gates Foundation matching monies and your District will not get credit for PolioPlus contributions.

Send this form by 11/6/21 via email to Jeff Coup, District 7360 PolioPlus Chair, at
jeffcoup@verizon.net.

Attach any photos of the event to your email.