

- OCTOBER 16, 2019 -

Brian Slawin Michael Outlaw

How Entrepreneurs, Their Companies & Communities Can Support Diversity, Equity & Inclusion

Brian and Michael will introduce members to their program for companies through which participants are guided to recognize their inherent – and subtle – gender, race and nationality biases and build strategies and practices to help build more diverse, equitable and inclusive entrepreneurial communities. Through the use of interactive experiences, participants will develop skills to share with their community, companies and organizations.

Since the social discussion about ‘fairness’ typically devolves into something biased on a participants view of the world, this session removes the ‘emotional payload’ around Diversity, Equity and Inclusion and instead thinks through – in pure capitalistic and entrepreneurial terms – the results of being a non-equitable, non-diverse or non-inclusive entrepreneurial community. In parallel to this discussion, the program enables participants to interactively build a suite of skills to actually do something about that.

Supporting Cast:

President: *Stephanie Williams*

Greeter: *Mark Louis*

Invocation: *Korin Giles*

Pianist: *Bruce Gingrich*

Song Leader: *Tom Pysz*

Sgt at Arms: *Beth Zimmer*

Speaker Intro: *John Stockard*

PROGRAM SCHEDULE:

**Lunch Meeting at the
SHERATON BAYFRONT**

11:30 am - Buffet Opens

12:00 pm - Meeting

OCTOBER 23:

Julio Reyes

*Transformation of the
Erie Maennerchor
Meeting @ Sheraton*

OCTOBER 30:

Daryl Johnson

*Hateland: America's Extremist Heart
Meeting @ Convention Center*

NOVEMBER 6:

Christine Hoffman

*The State of Erie Real Estate
Meeting @ Sheraton*



MCKINLEY STUDENTS THRILLED WITH BOOK DONATIONS!

Hi Stephanie.

Our students were very excited to see the new books today!
There are a couple of pictures and video attached.

I have a Facebook posted scheduled for Monday and have tagged the Rotary Club.

Thanks for coordinating. Looking forward to new arrivals!

-Amy Grande
Community School Director, McKinley Elementary School



DISTRICT AWARD CRITERIA

STRONG AND EVOLVING CLUBS

GOAL	ACHIEVED
Clubs President Elect for 2019 - 2020 attended PETS March 9 & 10, 2019	✓ <i>Steele & Reed</i>
Update your Club By-Laws to include the 2018 Council of Legislation changes	✓ <i>2019</i>
Have at least two of club officers attend District Assembly on April 13, 2019	✓ <i>Steph Williams, 2019</i>
Have Club Officers for Secretary, Treasurer, Membership and Foundation for 2019 - 2020 in My Rotary by April 1, 2019	✓ <i>3/31</i>
Have your club goals for membership, foundation, polio and club service projects entered into Rotary Club Central by June 1, 2019	✓ <i>July 1 - extend 19 club & 1st board mtg.</i>
Have your members complete the Rotary Club Health Check or a membership Satisfaction Survey	✓
Develop or update an existing Strategic Plan	✓ <i>in progress</i>
Use an existing or create a new member mentor program	✓ <i>Red Ribbon Program</i>
Increase diversity (Gender, Age, Occupation, etc.)	✓
Create a new member category (corporate, spouse, junior, etc.)	✓
Increase number of members with a My Rotary account	✓ <i>33 to 6-28-19 →</i>
Have one meeting program devoted to The Rotary Foundation	✓ <i>Child Maltreatment, 10/9 William</i>
Have or develop a club website which is updated on a monthly basis	✓ <i>John Papp</i>
Have or develop a social media page which is updated on a monthly basis	✓ <i>John Papp</i>
Host a social activity in addition to or in lieu of your regular club meeting	✓ <i>Victorian Dinner 1/4</i>
Use a community service project in lieu of or in conjunction of your regular meeting	✓ <i>Symposium</i>
Collaborate with another community service organization on a project	✓ <i>Old Camp, Fall 2019 - ELLW.</i>
Organize a family oriented service project that connects families and members	✓ <i>Summery Avenue</i>
Hold one or more multiple club events (social, fundraiser, service project, etc.)	✓ <i>Happy hour cashment</i>
Start or continue support of an Interact Club at your local High School	✓ <i>Villa Maria</i>
Participate in a District Grant	✓ <i>Ethics Symposium</i>
Participate in a Global Grant	✓
Have at least two club officers attend District Workshop on October 19, 2019	✓ <i>Wendy Tom, Lisa Steph</i>
Have at least one club member serve on a District Team, i.e., AG, District Team member, District Governor chain	✓ <i>Lisa Grant</i>
Have incoming Club President Elect for 2020 - 2021 in My Rotary by December 1, 2019	✓ <i>9-5-19</i>
Update your Club Service Projects in Rotary Club Central by May 1, 2020.	✓ <i>10/2</i>
Start or continue support of an Interact Club at your local High School	✓ <i>Villa Maria</i>
Start or continue a scholarship for high school students in your local community.	✓
Participate in Youth Exchange (Inbound, Outbound, Short term, Long Term)	✓ <i>Fall 2019 (1 yr)</i>
Sponsor at least one student to RYLA	✓ <i>June, 2020 (Karen & H)</i>
Sponsor at least one student to ROVA	✓ <i>May, 2020 (N. & H.?)</i>
Fifteen percent (15%) or more of club members attend District Conference	✓
Identify an "Outstanding Rotarian" from your club to be recognized at District Conference May 15 - 17, 2020	✓
Prepare a board/poster which displays your club activities for the year to be on display at District Conference May 15 - 17, 2020. Must include the current Rotary banding and "People of Action" campaign	✓
Contribute \$20 per capita, or more, to the Districts Governor Projects	✓ <i>5/14 check to Ken</i>
Contribute \$100, or more to the District Vocational Scholarship	✓ <i>8/14 check to Ken</i>



As promised, DG Ken's District Award Criteria is scanned and shown here.

As a club, we are on target to earn a top level award for our club.

The awards are distributed as follows: Bronze 21-25, Silver 26-29, Gold 30-33, Platinum 34-36.

Let's work together to achieve more!

Stephanie Williams
2019-2020 President



-MY ROTARY ACCOUNT-

VERY IMPORTANT INFORMATION! Please take a few minutes to create a MY ROTARY account and then view the loom video for a demonstration to set-up automatic gifts to the ANNUAL GIVING (FOUNDATION) fund. The entire process really takes less than ten minutes. Thank you for your gift. If you have questions, see Stephanie or any others who have an account.

HOW TO CREATE A MY ROTARY ACCOUNT

1 First go to www.rotary.org. Then click on My Rotary.

2

3 **SIGN IN**
If you are not a first time user, enter your email address and password. Then click on Sign In.
If you are a first time user, click on Create account.

4 **ACCOUNT REGISTRATION**
Fill in the Account registration information and click on Continue.

5 **ACCOUNT REGISTRATION**
You will be informed that an e-mail has been sent to you.

6 **Complete your Rotary.org registration**
Check your email for the address you provided in the step above. You will receive this message. Click on the blue link to finalize the process.

7 **ACCOUNT SET-UP**
Fill in all the mandatory information and click on Create account.

8 **ACCOUNT SET-UP**
Click on Continue.

9 **MY ROTARY**
Congratulations! You have created your My Rotary account.

Click on Link for video step by step instructions:

<https://www.loom.com/share/265fdb595d44e81b750a4e0d1546357>

Rotary



Mercer

YOU ARE FORMALLY INVITED TO THE

Mercer Rotary Club

95 Years Of Service Gala

Friday
Dec. 6th

park inn
by Radisson
3377 New Castle Rd,
West Middlesex, PA 16159

6:30 to
10:30 pm

Included

OPEN BAR (1 hour) APPETIZERS ENTRÉE DESSERT
LIVE MUSIC

\$65 per person ◆ **\$100 per couple**

Formal Attire

ROTARY FOUNDATION CHARITY AUCTION WILL BE HELD

RSVP

BY NOVEMBER 15, 2019

Your Purchased ticket(s) will be available at the event.
Includes: admission, door prize ticket, appetizers, dinner & open bar (1 hour).

YES! I/we would love to attend the 95th year Gala at the Park Inn by Radisson
Enclosed is \$_____ for _____ ticket(s) at \$65/ea. Or \$100/couple

SORRY! I/we are unable to attend the 95th year Gala at Park Inn by Radisson,
but I want to support the Mercer Rotary Club's community service efforts with a
donation of: \$200 \$100 \$50 Other _____

Names of Guest Attending & Entrée preferred:

_____ steak pork chicken
_____ steak pork chicken

Please make checks payable to: Mercer Rotary Club
PO Box 260 – Mercer, Pa 16137

SERVICE / VOLUNTEER OPPORTUNITY FOR BUSINESS LEADERS FROM ERIE TOGETHER.

If interested, email Mary Bula at mary@erietogether.org

Role of Erie County Career Pathways Alliance Industry Advisory Groups

As the facilitator for the Erie County Career Pathways Alliance (ECCPA) I am seeking names and email addresses for individuals that would be appropriate to serve on the ECCPA's Business, Finance and Information Technology Advisory Group. A description of the four industry clusters that fall within this group is attached so you can think about your contacts and make recommendations.

The role of this group will be to advise a collection of Erie County school districts, post-secondary providers and workforce developers on expected skills and knowledge in the industry, employment trends, making programmatic improvements to meet workforce needs, building relationships within the industry, and connecting students in the workplace. The group will meet once a month or once every other month, depending on their collective desire.

Background on the ECCPA: The ECCPA, launched in 2016, is a partnership of education and business that is developing a countywide career pathways system for local youth. Its Mission is to prepare students for post-secondary education and training and future careers. Its Vision is a community where all students graduate high school on time, with the knowledge and skills necessary to succeed in life after high school and to thrive in their community. The ECCPA consists of a Leadership Team and various industry advisory groups, is facilitated by Erie Together, and is receiving technical assistance from the National Center for College and Career Transitions.

Business, Finance and Information Technology

Dr. Williams... (?) Rotarians

Business and Administration

Business Management and Administration careers encompass planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.

Finance and Insurance

Planning, services for financial and investment planning, banking, insurance, and business financial management.

Information Technology

Building linkages in IT occupations framework for entry-level, technical, and professional careers related to the design, development, support and management of hardware, software, multimedia, and systems integration services.

Marketing Sales and Service

Planning, managing, and performing marketing activities to reach organizational objectives.





HAPPY



HOUR

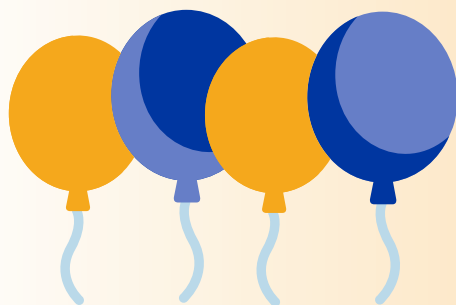


UNDERDOG
BBQ

Wed., October 23rd · 5:30 PM
UNDERDOG BBQ
3040 W Lake Road · Erie, PA 16505

-Save the Date Happy Hours-

November 20: TAP HOUSE (4TH & STATE) | December 18: SNEAKY PETE'S



We want to send lots of birthday wishes to...

Brenda Bennett, October 13

Melanie Titzel, October 14

Michael Roth, October 15

Nathan Koble & Linda Stevenson, October 17

Enjoy your day!

Save the Date



Save the Date

HOLIDAY PARTY

Wed., December 4th · 6:00 - 10:00 PM
21 LA RUE DIX
21 West 10th Street
6:00 - 10:00 pm



Rotary in Review

October 9, 2019

Rotary Int'l Foundation Day

