



# The See-Way

Journal of the Rotary Club of Erie, Pennsylvania



Club 91, Organized in 1913

District 7280

February 20, 2019

Vol. 2019

No. 33

## Tom New President/CEO of WQLN



Tom New is president and CEO of WQLN Public Media. He is a graduate of the Art Institute of Pittsburgh, and Penn State University. He has worked in the Erie television for 41 years - celebrating his 20th Anniversary at WQLN last December.

Tom is married to Fran, has two married children, and two granddaughters.

Tom worked as director of creative services for ABC affiliate WJET-TV from 1978 to 1998. He began working at WQLN in 1998.

From 1986 to 1990 Tom served as president of the ABC Television Network's Northeast region's promotion advisory board.

New was the executive producer of eight documentaries produced for the Pennsylvania Public Television Network. He is a three-time winner of the Pennsylvania Association of Broadcastings award for excellence.

New was the winner of the 2004 Erie Advertising Executive of the Year. He is passionate about Erie, and volunteers to develop community projects that educate, entertain, and (in one way or another) enhance the quality of life in the greater Erie area.

In 2006 New received the Mister Rogers Neighborhood Award for creating Erie's Heritage Festival. The event included a summer pops concert with a dramatic presentation of Tchaikovsky's 1812 Overture with live cannon fire and fireworks. New was the creator of Erie's Heritage Hall and the web project Ethnic Erie. For his work on these two projects he was awarded the Erie County Historical Society's President's Award in 2010.

In 2012 he was awarded the George Mead award for distinguished Service.

## Supporting Cast:

President: Lisa Graff

Greeter: Mark Louis

Invocation: Tom Giblin

Pianist: Bruce Gingrich

Song Leader: TBA

Sgt at Arms: Zac Wild

Speaker Intro: Thomas Pysz

## PROGRAM SCHEDULE:

**Lunch Meeting at the  
SHERATON BAYFRONT HOTEL**

**11:30 am - Buffet Opens**

**12:00 pm - Meeting**

### FEB 27:

**Dr. Afzal Upal**

**Dr. Christopher Monsour**

Cyber Security Experts

Lunch Meeting @ Sheraton

### MARCH 6:

**Becky Weiser**

Erie Historical Society

Lunch Meeting @ Sheraton

### MARCH 13:

**Matt Harris**

All About Character, LLC

Lunch Meeting @ Sheraton



@rotarycluboferie

LOCAL WEBSITE: [ERIEROTARY.ORG](http://ERIEROTARY.ORG)

DISTRICT SITE: [ROTARYDISTRICT7280.ORG](http://ROTARYDISTRICT7280.ORG)



@rotary



In honor of Rotary's 113<sup>th</sup> founding anniversary and RI's Peace and Conflict Prevention/Resolution Month, the Rotary Club of Erie is pleased to announce that its Board has approved its RI application to become District 7280's first **Active Peacebuilder Club**. Diane Chido, Chair of the

District Peace Committee will serve as Erie's first Peace Builder Committee Chair.

There are 76 Peacebuilder Clubs in the US, only 8 of them in the Northeast. They started in Oregon in 2011. Peace will be an increasing area for the Foundation and RI as we transition away from Polio to the "Plus" part of Foundation activity. Please contact Diane to join our Club's Peace Builder Committee at [dchido@dcanalytics.net](mailto:dchido@dcanalytics.net).

District Governor Scott Bayline encourages Clubs in the District to join Erie in becoming Active Peacebuilder Clubs – one member serves as Chair of the Peacebuilder Committee and as a member of a District-wide Peacebuilder Group. The minimum requirement is for each Club to do at least one independent peacebuilding-related activity annually and to participate in a District-wide activity each Rotary year. These can be locally-focused outreach or education, or they can have a global impact.

Peacebuilding activities can be related to peace directly or to any of the six Rotary areas of focus, as they are all considered to be contributors to peace:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Watch this video to learn more about RI's Peacebuilder concept:

<https://www.rotarianactiongroupforpeace.org/>. For additional information and individual Club standards and application, please see the RI website here:

<https://www.rotarianactiongroupforpeace.org/how-to-become-an-active-peacebuilder-club/>



## *Searching for High School Juniors* to attend Rotary Youth Leadership Academy (RYLA) **June 9-14, 2019 at Westminster College**

*If you know a student with leadership ability, here is a great opportunity for them. This can be your child, a friend, a neighbor, an athlete. Program and meals paid for by Erie Rotary, only cost to student is getting to and from Westminster. Would like names by March 1 so that interviews can be scheduled.*

**Contact Karen Burton Horstman with questions or referrals:**  
[kbh@Burtonfuneralhome.com](mailto:kbh@Burtonfuneralhome.com)





- SAVE THE DATE -

**HAPPY HOUR** 

Wed., February 27th · 5:30 pm

**PLYMOUTH TAVERN**

1109 State Street, Erie PA



# Battle of the Barristers

**Thursday, February 21, 2019**

**at Room 33, 1033 State Street, from 5pm-8pm**

Support ECHS by tipping your favorite bartender (there's a friendly competition for bragging rights), buying auction tickets, & singing karaoke (or not).

**5:00pm-5:45pm** Randy Shapira/Ed Smith Mayor Joe Sinnott

Erin Connelly/Beth Hirz

**5:45pm-6:30pm** Jack Quinn Pete Sala

**6:30pm-7:15pm** Grant Yochim Bill Helbling

**7:15pm-8:00pm** Eric Purchase/Craig Murphey

Room 33 has generously agreed to donate 11% of the bar and food receipts from 4pm-8pm on February 21 to the ECHS! Come hungry and thirsty.

**WIN** a set of WeatherTech front and back floor mats for your vehicle!

Want to donate an auction item? Have questions? Call 814-454-1813 x 34.

*Questions?*

**Contact Geri Cicchetti:**  
**[GCicchetti@safeneterie.org](mailto:GCicchetti@safeneterie.org)**





- Rotary *in* Review -

February 13, 2019

Joshua Helmer, Erie Art Museum



Group sing-a-long



3Villa Maria Interact members - L to R:  
Tehya Varis, Rachel Bowen & Elizabeth Kuhar



Mike Malthaner updating us on the Ethics Symposium



Karen Burton-Horstman explaining RYLA



Joshua Helmer, Speaker



Karen and Lisa with Villa students - Rachel, Elizabeth, Tehya



Heather Yahn, Karen, Joshua, Lisa Graff, , Christine Eddy - EAM Development Director and Steve Porter

photo credit: Ron Norman