



Laith Wardi

Executive Pulse Inc.



Laith Wardi has comprehensive experience in business retention & expansion that includes one-to-one outreach to hundreds of value-added client companies, work as a resource provider, and 15 years of regional program management in his home state of Pennsylvania. During his tenure in economic development, he also worked in business incubation and provided small business mentoring services to entrepreneurs.

He provides skills training, technology and management consultation to clients seeking to implement systematic and sustainable business retention and expansion programs. In 1994-95, he pioneered the first web-based system for business retention and expansion activities. Today, **The ExecutivePulse CRM System** is an industry leading technology solution for all facets of economic development and the most widely used database for business retention & expansion in North America.

Laith is a graduate of Mercyhurst University and received his economic development certification through IEDC in 2002. In addition to economic development, Laith has experience in real estate management, media sales, and as a strategic planning consultant for both public and private sector clients.

He currently serves on a variety of local economic development boards and committees in Northwestern Pennsylvania including The Erie Regional Chamber of Commerce, Growth Partnership and Emerge 2040.

Supporting Cast:

President: *Lisa Graff*

Greeter: *Robin Scheppner*

Invocation: *Penny Mechley-Porter*

Pianist: *Bruce Gingrich*

Song Leader: *Tom Pysz*

Sgt at Arms: *Zac Wild*

Speaker Intro: *Thomas Pysz*

Program Schedule

12:00 pm Lunch Meeting

at the Sheraton Bayfront Hotel

11:30 am - Buffet Opens

Noon - Meeting

SEPT 5:

Ashley Senger

Language Collaborations
Lunch Meeting @ Sheraton

SEPT 12:

Ted Wood, Consultant

Ted Wood & Associates
Lunch Meeting @ Sheraton

SEPT 19:

Michael Plasha, Director

Plasha Yoga Studios
Lunch Meeting @ Sheraton



- Rotary in Review - August 22, 2018 Meeting Jerry Clark and Ed Palattella

photo credit: Ron Norman



Karen Burton-Horstman introducing Robert "Bobby" Boland, a Cathedral Prep student who attended RYLA



L-R: Kevin Hedderman, introducing his son who is Rotary long term exchange student, Andy Hedderman. Melanie Vadzemnieks (Hannah's Mom), Emily Valdiviezo Coba - a 17 year old exchange student from Riobamba, Equador - and Hannah Vadzemnieks - a 17 old Fairview HS exchange student who just returned from Equador.



Ed Palatella, author and Times News Reporter, introducing Jerry Clark, a retired FBI agent who worked on the Pizza Bomber Case.



Jerry Clark, retired FBI agent and published author



Ed Palatella, Lisa Graff and Jerry Clark



Lisa Graff, Andy and Keven Hedderman, Emily Valdiviezo Coba and Hannah Vadzemnieks

ROTARY DISTRICT NEWSLETTER

FROM THE DISTRICT GOVERNOR
M. SCOTT BAYLINE • 2018

Please take a few minutes to look through the most recent District newsletter - it has a lot of information. Thank You!

To access the most recent issue of the District's newsletter, please go to:

www.RotaryDistrict7280.org



We want to send lots of birthday wishes to

**Jonathan Rilling on
Sunday, August 26th**

Enjoy your day!

HAPPY HOUR 

Wed., August 29th • 5:30 pm

YOU PICK 6 PUBLIC HOUSE
4575 W Ridge Road

