

# SHOPPING



Atlanta is one of the top 10 retail markets in the country and the shopper's paradise of the Southeast. From malls to neighborhood shops, there is something for shopper. Just six miles north of downtown, **Buckhead** houses two of the metro area's most upscale malls and the ultra-luxe, **The Shops Buckhead Atlanta**. Since 1959, **Lenox Square** has served as the Southeast's premier shopping destination, anchored by Bloomingdale's, Neiman Marcus and Macy's, and features 250 specialty stores such as Louis Vuitton, Burberry, Fendi, A/X, Ralph Lauren and Prada. Just across Peachtree Street from Lenox, **Phipps Plaza** offers more than 100 stores, including Tiffany & Co., Giorgio Armani, Gucci, Tory Burch, Versace, Vince, Valentino and Bottega Veneta. In Midtown, the 138-acre **Atlantic Station** entertainment and retail complex showcases unique establishments such as Swedish clothing retailer H&M, superstore IKEA and the city's only West Elm home store.

## Neighborhood Nooks

The city's neighborhoods are great places to find antiques, art galleries, arts and crafts stores, and boutiques. **West Midtown** boasts many hot spots for designers and antique lovers. It's also home to boutique shopping and the **Westside Provison District** which features Anthropologie, Atlanta MADE, Jonathan Adler, Seed Factory, J. Crew and more, plus chef-driven casual and fine dining. The **Virginia-Highland** area is known for local boutiques and interesting shops. **Little Five Points** keeps the best eclectic shopping in town and **Castleberry Hill** includes galleries, as well as **No Mas! Hacienda**, featuring Mexican imports, accessories, lighting and furniture.

# DINING



Here in Atlanta, our award-winning dining scene is reinventing Southern style with locally-sourced menus and down home inspiration. Over the past five years, 45 Atlanta chefs have been nominated as semifinalists for the James Beard Awards.

But Atlanta's dining story isn't just one of sheer numbers. Eateries opening in Atlanta cater to the neighborhood, providing a warm welcome and inviting ambiance to invoke the feeling of dining at a friend's house, rather than a restaurant. The city's chefs are passionate about supporting nearby farms, with meats and produce sourced locally.

In the new kitchen of the old South, revisit favorite recipes of generations past, as Atlanta chefs get back to the basics of Southern cooking. Dig into the chow chow at **Empire State South** or take a bite of the pickled beetales at **Miller Union**. Visit **Watershed** on a Wednesday night for their mouth-watering fried chicken. Chef Ford Fry is steadily building an empire in Atlanta, with several wildly successful restaurants already open or coming soon. Fry brings high-quality, sustainable seafood to landlocked Atlantans with **The Optimist**.

Guests to the South often ask where to go for the best traditional down-home Southern cuisine. Established favorites among tourists and locals include institutions like **Mary Mac's Tea Room**, serving "classic Southern food in the heart of Atlanta" since 1945; and **Pitty Pat's Porch**, a downtown landmark named after Aunt Pittypat Hamilton from "Gone with the Wind." For upscale Southern fare, venture to **Paschal's** and try the Paschal brothers' secret fried chicken recipe. **The Varsity**, the world's largest drive-in, offering "naked dogs walking," will forever remain an Atlanta staple.

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Georgia, USA 10-14 June



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# ACCESSIBILITY



Atlanta began as a railroad terminus. It's still a transportation hub, but with a 21st-century, global approach.

Hartsfield-Jackson Atlanta International Airport is the busiest airport in the world with direct, nonstop service to more than 150 U.S. destinations – 80 percent of those within a two-hour flight – and more than 75 international destinations in 50 countries from six continents. With the airport less than 20 minutes from the heart of the city and everything Atlanta has to offer, visitors can roll into town without a car via easy public transportation on MARTA or taxis, limos and SuperShuttle.

Atlanta is one of the most accessible cities in the U.S. with more flights from more locations coming into Atlanta than any other airport. Atlanta is not only home to the country's busiest airport, but it's also number one in the world. Atlanta's new international terminal, which operates 40 gates of its own, makes international travel a breeze, and delivers the shortest processing times for international arrivals of any airport in the U.S.

When it comes to driving regional attendance to your event, Atlanta has long been heralded as the hub of the southeast, and is better positioned to drive attendance than other cities in the south. While Atlanta is a distinctly southern city, it sits a little further north and a little further west than you might realize -- it's actually as close to Ohio as it is to Florida, and to St. Louis as to Washington D.C.

# HISTORY



Take a walk through Atlanta's history with significant sites around town. You'll find plenty of unforgettable experiences that trace the story of Atlanta — from a fledgling railroad community to a thriving international city.

**The Atlanta History Center** features 32 acres of gardens, wildlife trails and woodland areas, as well as historic homes and a museum offering exhibitions on the Civil War, African-American heritage and Southern folk art, with a wing dedicated to the 1996 Olympic Games.

The area of **Sweet Auburn** was the center of black enterprise from the 1890s to the 1950s. Auburn Avenue runs through this historic district, offering stops such as the Sweet Auburn Curb Market, with an array of locally grown foods and unique creations.

Visit **The Martin Luther King Jr. National Historic Site** on Auburn Avenue to see his birth home, his and Coretta Scott King's tombs, the MLK Jr. Center for Nonviolent Change and the restored historic and new sanctuaries for Ebenezer Baptist Church.

**The Jimmy Carter Presidential Library and Museum** features a replica of the Oval Office during Carter's term and includes exhibits that chronicle his journey to the presidency.

**The Center for Civil and Human Rights** presents the legacy of the Civil Rights Movement in the context of today's global human rights issues.

**Historic Oakland Cemetery**, established in 1850, is the final resting place of more than 70,000 Atlantans and prominent guests who impacted the city. Notable figures buried here include Atlanta's first African-American mayor, Maynard Jackson and golfer Bobby Jones, as well as "Gone With the Wind" author Margaret Mitchell.



# ATLANTA'S MAJOR ATTRACTIONS

Whether you've got a few hours or extra days, enjoy your stay by checking out the fun things to do in Atlanta! Atlanta offers memorable experiences and tons of fun for families, business professionals and everyone in between -- from captivating attractions and history, to outdoor adventures and award-winning culture. Here are a few must-sees.

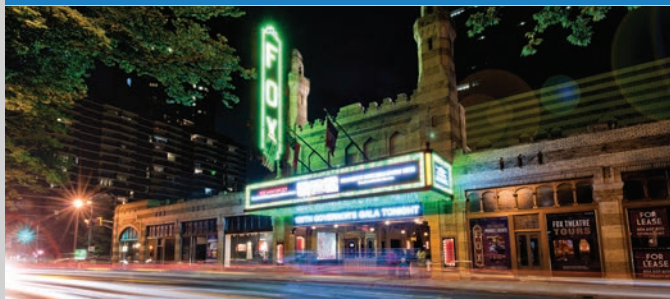
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Here in Atlanta, our compact convention and entertainment district is at the center of it all. Surrounding the Georgia World Congress Center and Centennial Olympic Park, and within walking distance of your hotel, you'll find award-winning

## Center for Civil & Human Rights

Engaging attraction that connects the American Civil Rights Movement to today's Global Human Rights Movements.



## CNN Center

World headquarters of CNN, offering the Inside CNN Studio Tour into the heart of CNN Worldwide to get an up-close look at global news in the making.



## College Football Hall of Fame

Atlanta's newest attraction connected to the Georgia World Congress Center offering exhibits on famous college football players & an indoor field for events.



## Georgia Aquarium

The largest aquarium in the Western Hemisphere with 10 million gallons of fresh and marine water and tens of thousands of animals.

