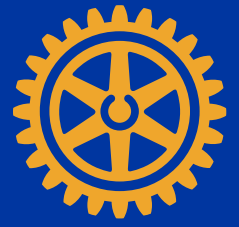


The See-Way

Journal of the Rotary Club of Erie, Pennsylvania



Club 91, Organized in 1913

District 7280

August 9, 2017

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No. 30

Tim NeCastro

Erie Insurance Update



Timothy G. NeCastro, CPA, CIC, is president and chief executive officer of Erie Insurance. A 20-year employee of the regional property/casualty insurer, NeCastro most recently served as senior vice president and regional officer of the company's West Region spanning Ohio, Indiana, Tennessee, West Virginia, Illinois, Wisconsin and Kentucky. He succeeds Terry Cavanaugh who retired at year-end 2016 after eight years of service in ERIE's top post.

NeCastro joined ERIE in 1996 as manager of the Internal Auditing Department. He was promoted to senior vice president and division officer of the Controller Division in 1997. In 2008, he was appointed senior vice president of the Product and Policy Services Division. He expanded his experience to field sales operations in 2010 when he was promoted to regional officer.

Prior to joining ERIE, NeCastro worked for the Plastek Group in Erie, Pa., as director of finance. He previously worked for 10 years progressing through senior manager at Ernst & Young, one of the then "Big Five" public accounting firms, in its Cleveland and Erie offices.

An Erie native, NeCastro earned a bachelor's degree in accounting from Gannon University. He maintains his Certified Public Accounting (CPA) designation, is a Certified Insurance Counselor (CIC) and holds licenses in property & casualty and life insurance. Tim supports many nonprofit organizations, including St. Paul Parish and the Sisters of St. Joseph Neighborhood Network, where he is also on the Board of Directors.

Supporting Cast:

President: *Dennis Lagan*

Greeter: *Bob Peters*

Invocation: *Joseph Kuvshnikov*

Pianist: *Bruce Gingrich*

Song Leader: *Michael Malthaner*

Sgt at Arms: *James Hynes*

Speaker Intro: *Laurie Root*

Program Schedule

12:00 pm

Sheraton Erie Bayfront Hotel, 2nd Fl
Parking is free in the Parking Garage!

AUGUST 23:

Tim NeCastro

Erie Insurance Update

Noon Lunch Meeting @ Sheraton

AUGUST 30:

Scott Mitchell

Erie Zoo

Noon Lunch Meeting @ The Erie Zoo

SEPTEMBER 6:

David Gibbons

UPMC Hamot

Breakfast Meeting @ MBA



@rotarycluboferie

LOCAL WEBSITE: ERIEROTARY.ORG

DISTRICT SITE: ROTARYDISTRICT7280.ORG



@rotary



Welcome NEW MEMBERS!



BONITA ELIAS

A warm Rotary welcome to Bonita Elias, the Media Sales Manager for Spectrum Reach, the company replacing Time Warner.

For over 20 years, Bonita has loved her work in the business of media. She is intrigued by the ability to reach people with a message that elicits a reaction and produces measurable sales results. She describes herself as a "revenue-builder who combines common sense and old fashion logic with a little bit of fun" to help her clients achieve their objectives. She designs successful media campaigns that provide profits for their businesses and income for their families. She likes that she can be instrumental in helping her clients to build their lives.

Bonita is a graduate of the National Association of Broadcasters' Leadership program which qualifies her to purchase and own her own radio and television station or any media property. She is also a graduate of the Leadership South East Texas program, and a former member of the Rotary in Beaumont Texas. She has served on numerous community boards and art councils in a variety of states where she has lived and worked.

Bonita has two decades of experience creating photographic portraits of individuals, families, weddings and other important occasions. She enjoys traveling across the USA and overseas. Her upbeat attitude is reflected in her mantra: "When God gives you lemons, make lemon drop martinis!!!"

Originally from Cleveland, Ohio (Home of the Cavaliers & Cleveland Browns!!!), she has a son and two teenage grand children who live in the suburbs of Cleveland.



MATTHEW JORDEN

Matt is a founding partner of Williams & Jordan Law Firm located here in Erie. Prior to moving his practice to Erie in 2013, Matt worked with his father in Meadville, Pennsylvania in the law firm of Jorden & White. Matt attended Allegheny College where he received his Bachelors of Arts degree. He received his law degree in 2008 from Thomas M. Cooley School of Law.

Matt lives in Erie where he enjoys being active in the community. He has served on the board of directors for the Erie Playhouse, the Young Erie Professionals Steering Committee, and is an active member of the Erie Runners club, and the Triathlon Club.





Happy Hour!

**Wednesday August 30th
at Shoreline Bar & Grille**

inside the Courtyard by Marriott Erie Bayfront

2 Sassafras Pier, Erie, PA 16507

5:30 to 7:30 PM.

HAPPY BIRTHDAY *to you!*

We want to send birthday wishes to

Nicole Reitzell on August 20th

-and- **Jim Schneider on August 22nd**

We hope you enjoy your day!

DON'T FORGET TO CELEBRATE, ERIE!



Downtown Erie will come alive, once again, August 17-20, 2017! CelebrateErie is a four-day summer street festival held in downtown Erie. The event features free access to local art museums, displays and demonstrations from local artists, street vendors, and entertainment and activities designed to encourage the arts. It also includes musical performances from a wide variety of local and nationally renowned artists across the multiple genres. The event includes: KidsZone, Kids Construction Zone, ChalkWalk, Taste of Erie, Artist Colony and more.

