



# The See-Way

Journal of the Rotary Club of Erie, Pennsylvania

<http://www.erierotary.org>



Club 91, Organized in 1913

District 7280

April 20, 2016

Vol. 2016

No.16

Rotary Club Of Erie



## MERCYHURST UNIVERSITY

### *Join us for the 6th Annual* **ROTARY CLUB OF ERIE ETHICS SYMPOSIUM**

*on the campus of Mercyhurst University • Thursday, April 21, 2016*

Beginning in 2011 the Rotary Club of Erie partnered with Mercyhurst University to host a one-day event focused on promoting thoughtful dialogue about what defines ethical behavior and choices. This year the event is open to Juniors from all 19 Erie County high schools. Each high school may select up to 15 students to attend the Symposium.

The symposium's curriculum is presented in engaging, diverse and interactive formats, including a play presentation, small classroom discussions and a unique "open mic" session. Students are encouraged to think about ethical decision making and how the choices they make impact their lives, their family and friends, and their community.

This year the Rotary Club of Erie is funding a \$2500 scholarship that will be awarded to one symposium participant; it can be used to cover tuition costs at any post-secondary educational institution. Only students attending the Symposium will have the opportunity to apply for this scholarship.

*The Symposium will begin with registration at 8:00 A.M. and will conclude at 2:00 P.M.*

*Lunch is provided. Students school check with their guidance counselors for additional information.*



# Happy Hour!



The next happy hour is Wednesday, April 27th  
**1201 Kitchen • 5:00pm-7:00pm**

## • *Rotarian of the Month* •



*Laurie Root*

Laurie Root is the Senior Vice President at United Way of Erie County. Originally from Erie, Laurie lived in Washington, DC, for 30 years and is grateful for the opportunity to return home, reconnect with family and friends.

She is passionate about mentoring and women’s professional development and leadership. She credits much of her success to her parents who laid a foundation of hard work, effort and ethics as key guiding principles.

Laurie is President-elect of the Rotary Club of Erie. She is also a member of Athena Governing Body and sits on numerous Athena committees. In 2013, she received the Athena Leadership Award. When presenting the award, the 2011 recipient shared how Laurie’s mentoring and contributions to the Erie community went beyond her professional obligation. Laurie is a member of Women’s Roundtable and the American Association of University Women, and is a Northwest Institute of Research Board Member.

In 2008, Laurie was accepted into the prestigious Betsy Magness Leadership Institute (BMLI), the oldest continuously running program dedicated to executive women’s leadership development which run by the Center for Creative Leadership. With her program and development background, the BMLI opportunity further equipped Laurie to provide mentorship and confidence building opportunities to women.



### *Welcome!*



**New Member:**  
**BETH ZIMMER**

Beth is a life long resident of Erie County. Her husband is Kerry, she has one daughter, Jamie, and 2 grandsons, Tyler and Chase. Her professional roles have included business owner, talent acquisition expert, and business development executive.

Beth is one of the founders and currently serves as the Managing Director of the Innovation Collaborative... the organization that is catalyzing support for entrepreneurship as a key economic development strategy across the region. She serves the community additionally as a member of the Membership Committee for BlueTree Allied Angels, the local professionally managed angel investor network; the Governing Body of Athena PowerLink; is a board member & vice chair of the Erie County Library Foundation, and serves on the board of HERO (Healthcare Education, Resources, & Opportunities). Beth also serves as an advisory board member for Penn State Behrend’s Black School of Business and for Bridgeway Capital.

Beth serves as a mentor and advisor for various startup companies, and for the past two years has been a panelist for the University of Buffalo’s bio-informatics and life sciences pre-seed workshop and a judge for the world’s largest business plan contest, 43 North.