



The See-Way



IMAGINE ROTARY

Club 5136, Organized in 1913

District 7280

July 25, 2023

Vol 2023 No. 13

Rotary International: Our Mission

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Vision Statement

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

Please Join Us Wednesday, July 26th Emily Fetcko, CEO Erie Downtown Partnership

Emily Fetcko, the new CEO of the Erie Downtown Partnership, will be our speaker for this meeting.

Learn about the importance of public space in a post-pandemic world and how we can reimagine public space for a new generation of residents, visitors, and businesses. We'll discuss how public space impacts both economic vibrancy and quality of life. And we'll explore ways public spaces in downtown are being considered for transformation.

Emily has 20 years of community and economic development experience and works across the community to marry opportunity with resources, writing grants that have contributed \$1.6 million toward downtown revitalization in Erie. She has led downtown public art projects that included collaborations with refugees, English as a Second Language students, minority artists, and educators. She

was named CEO of the Erie Downtown Partnership last summer and works with a small group of equally passionate and energetic team members to put the downtown partnership's mission into action. She also represents the region as a board member and Vice Chair of the Pennsylvania Downtown Center.

Date & Time	Location	Online
Wednesday, June 28th 11:30 am – 1 pm	Sheraton Erie Bayfront Hotel 55 West Bay Dr. Erie, PA 16507 2nd Floor Meeting Rooms	https://us02web.zoom.us/j/86522530793?pwd=Q0NLNVkvcEIBY1hnVnZDQWtHemFTZz09 Meeting ID: 865 2253 0793 Passcode: 1424

Upcoming Meetings:

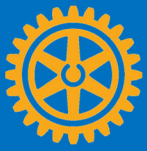
Meetings take place at the Bayfront Sheraton with lunch @ 11:30 am unless otherwise specified.

- **Wed July 26th**
Emily Fetcko, Erie Downtown Partnership
- **Wed August 09th**
Erie's Police Dept. Crisis Unit
- **Wed August 23rd**
District Governor, John Marshall
- **Wed August 30th**
Erie Seawolves vs Altoona Curve
6:00 pm to 8:30 pm

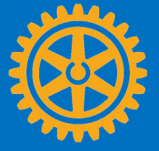


THE FOUR-WAY TEST
Of the things we think, say or do:

- first** Is it the **TRUTH**?
- second** Is it **FAIR** to all concerned?
- third** Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- fourth** Will it be **BENEFICIAL** to all concerned?



Rotary Of Erie Club



Previous Meeting Summary ... Wednesday, July 12th Dr. Matthew White

Dr. White provided insight regarding his company Whitethorn Games. He shared with the audience how the virtual gaming world will only continue to grow and how his company offers a variety of options. The target population for their games is geared toward adults who can make in-app purchases. Dr. White was animated and very passionate about the gaming world. He provided an insightful and energetic presentation.



Erie Rotary Club News:

- **Your Support is Needed. Help kids and families have what they need! See Attached Flyer!!**

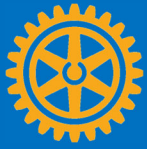
United Way is committed to helping ensure students throughout Erie County arrive to their first day of school with the supplies that they need to succeed. The Community Schools Drive focused on Supplies for Success will focus on providing students with the tools they need to be successful in the upcoming school year.

Top 10 list of needed items: 2 pocket folders, #2 pencils, backpacks, Crayola crayons, Crayola markers, dry erase markers, glue sticks, headphones, notebooks, and pencil boxes.

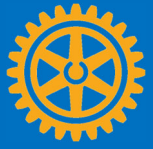


We are accepting NEW items only, please. Donations may be dropped off at the Moore Research office by August 25, 2023

- **Erie Gives Day is Tuesday, August 8th – please consider a donation to the Rotary Scholarship Foundation. Thank you!**
- **Exchange Student Program:** Eastern States Student Exchange has reached out, they have an Argentinian Girl that still needs placement for the 2023-2024 school year. As of right now we have 2 Confirmed Students in Rich-Mar & Franklin, and 1 soft confirmation for Zelienople, but if any of the other 39 clubs would like to reach out and say you'll host it would be greatly appreciated. Please contact: Mary Lord 724-290-1173 or Beth Marshall. You may also learn more at www.exchangestudent.org
- **My Rotary:** Please consider using the "My Rotary" feature to make your annual donation. A minimum of \$75/per member would guarantee our club meets requirements to apply for grants! Thank you, Diane, for your instruction regarding this process.
- Does your organization have an upcoming event? Need help promoting or volunteers? Please submit your request to be published here! mrizzo@brevillier.org



Rotary Of Erie Club



Meet the Members!

One of the initiatives of the Strategic Plan was to improve both internal and external communications. One of the tactics was to include a new feature in the See-Way. Meet the Members will highlight a member each week to help us get to know everyone in the club. You may be surprised to learn some fun facts about Rotarians and gain new insights into our membership. Want to be featured? Please send your photo and bio to gcicchetti@eriehistory.org.

Jim Hynes

Jim is a native of Oil City, graduating from Oil City Senior High School in 1971. He continued his education at Gannon University, graduating with a BS in Accounting in 1975. Jim passed his CPA exam in 1976 and continued his professional education for over 30 years as required to maintain an active CPA license. Jim is a Past President of the Erie Chapter CPAs and received Life Membership status in the Pa Institute of CPAs after 40 years of membership.

In addition to receiving his BS degree at Gannon Jim was also commissioned a 2nd Lieutenant in the US Army, Air Defense Artillery. Jim remained active in the US Army Reserves attaining the rank of Captain before honorable discharge in 1982.

Jim began his professional career at Ernst & Young where he was promoted through several levels to Senior Tax Manager. He then joined Zurn Industries as Assistant Treasurer / Manager of Taxes when Zurn was a Fortune 500 company headquartered in Erie (his favorite position). Jim also held senior financial positions with IHDG /Blackstone, Bliley Technologies, Rentway, and Swanson-Erie before his retirement in 2022.



Jim has been active in numerous service organizations over the years including the Erie Chapter CPAs, NW PA Financial Executives, Catholic Charities, Gannon Financial Advisory Council, United Way, Perseus House, New Ventures, Kearsarge Rotary and Erie Rotary.

Jim resides with his wife Jane in Fairview. His daughter Julia resides in Brooklyn, NY and his son Jim and daughter Jillian reside in Erie.

Linda Moore

Linda Moore was hired at the Sight Center of Northwest PA in 1999 and became its CEO in February 2009. She likens the early years of her job as CEO to "turning the Titanic on a dime": a job that included a capital campaign to move the agency to a new location, as well as changing the agency name, the leadership, the mentality, and the business model of one of Erie's oldest social service agencies, all while maintaining the mission and the extraordinary quality of service that were its hallmarks. She learned the ropes from her friend and mentor, Tyco Swick, the agency's executive director for 46 years who continues to contribute to the agency as its Lions Clubs Liaison and Eye Care Coordinator.

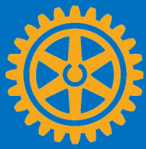


Linda strives to raise the quality and effectiveness of the programming at the Sight Center, including seeking and achieving accreditation from the PA Association for Nonprofit Organization (PANO) for adherence to the Standards of Excellence in Nonprofit Ethics and Accountability. One of the primary focuses of Linda's job today, as it is with most nonprofit executive directors, is the sustainability of its programs into the future.

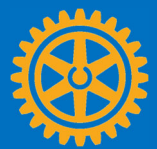
A native of Rochester, NY, Linda holds a bachelor's degree in business administration from the University of Alaska at Anchorage, where she also worked full-time for three years for the senior vice chancellor. Returning to Rochester, she was part of the development team at the International Museum of Photography at

George Eastman House during its successful \$12.6 million capital campaign. She was assistant director of the Rochester General Hospital Foundation for three years during which she successfully led its annual and capital campaigns.

Linda and her husband, Kevin Moore, have a boisterous blended family of 5 children ages 21-31 and a beautiful little mixed breed dog named Olivia Rose.



Rotary Of Erie Club



**HAPPY
ANNIVERSARY**

Member Anniversaries	Start Date	Years
Burton-Horstman, Karen(KAREN)	07/01/96	27
McCormick, Michael A.(MICHAEL)	07/29/19	4
Robertson, Michelle(MICHELLE)	07/08/98	25
Scott, Chris N.(CHRIS)	07/28/10	13



Member Birthdays	Birthday
Kern, Bruce Sr. (BRUCE)	09 July
Lake, Erinn Dyan (ERINN)	17 July
McEldowney, James (JAMES)	25 July
Peters, Bob (BOB)	16 July
Stark, Norman H. (NORM)	11 July
Tofel, David II (DAVID)	25 July
Wallen, Scott (SCOTT)	28 July

Board of Directors

Maureen Rizzo

President

Tatiana Bogatova

Club Director

Julie Cella

Club Director

Geri Cicchetti

President-Elect

Norman H. Stark

Club Director

Erinn Lake

Club Director

Program Chair: TBA

Karen A. Staab

Club Programs Chair, VP

Joseph T. Kuvshinikov

Club Director

Mike Zavasky

Club Director

Treasurer: TBA

Dr. Karen Tyler

Secretary

Penny Mechley-Porter

Club Director

Foundation Chair: TBA

*If you have comments, questions, or ideas...
Please feel free to reach out to one of your Club Directors & Chairs! We are here to Serve!*



**CREATE HOPE
in the WORLD**

Rotary 2023-2024

RI President-elect R. Gordon R. McNally calls for Rotary to create hope in the world by working for peace and mental wellbeing. He urges members to engage in tough conversations and earn the trust that's necessary to realize these values.



COMMUNITY SCHOOLS DRIVE

SUPPLIES *for* SUCCESS

McKinley Elementary

JULY 21 - 28, 2023

Thank you for helping to support our school **with supplies** for students in Pre-K through 5th Grade (ages 4-11) to use throughout the school year.

- Crayola Crayons
- Crayola Markers
- Crayola Colored Pencils
- Pencil Boxes
- Individual Lap White Boards
- Bookbags
- Headphones/Earbuds
- 2 pocket folders
- Notebooks, wide ruled
- Expo Dry Erase Markers variety pack

Shop online using our Amazon Wishlist:

<https://amzn.to/3PG4KLy>

CONTACT

McKinley Community School Director
Amy Grande
agrande@eriesd.org
814-460-8016

HOW TO GIVE



UnitedWayErie.org/CSDrive

UNITED WAY
**COMMUNITY
SCHOOLS**

United Way
United Way of Erie County

ERIE GIVES CHECK CONTRIBUTION FORM

Please make checks payable to The Erie Community Foundation (459 West 6th Street, Erie, PA 16507) and deliver with this completed form no later than August 8, 2023.



By writing a check to The Erie Community Foundation 100% of your donation will be given to your designated nonprofit(s).

ALL INFORMATION IS REQUIRED.

Donor First Name(s): _____

Donor Last Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Your email is collected for receipt purposes only.

Check Number: _____ Contribution Total: _____

Please list how you wish to be identified in print: _____

Example: Jayne & John Doe | John Doe | Anonymous

Does your employer match donations? ☐ Yes ☐ No Company Name: _____

Please note, the employee is responsible for completing the employer's company match paperwork.

Erie Gives Nonprofit Name (s) All nonprofits listed below must be listed on the Erie Gives website	Gift Amount \$25 minimum

FOR OFFICE USE ONLY

Received: ☐ Mail ☐ In-Person ☐ Information Verified ☐ Entered