



The See-Way

2023-2024



**CREATE HOPE
in the WORLD**

Club 5136, Organized in 1913

District 7280

July 6, 2023

Vol 2023 No. 14

Rotary International: Our Mission

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Vision Statement

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

Please Join us On Wednesday, July 12th Whitethorn Gaming: *Dr. Matthew White*



Dr. Matthew White, a fifteen-year veteran of the game industry, has experience spanning the AAA, services, and indie sectors. His work has reached more than 20 million gamers worldwide. While working at leading AAA companies, he drove more than 30 million dollars in revenue across over two-dozen shipped products. His company, Whitethorn Games, is an Erie business. Within the five-year history, he's grown the company from a bootstrapped start-up to an approximately 7 million revenue debt-free enterprise. Dr. White is an industry mentor and volunteer, adjunct professor, entrepreneur, angel investor, author, husband, and father of three.



Date & Time	Location	Online
Wednesday, July 12 th 11:30 am – 1 pm	Sheraton Erie Bayfront Hotel 55 West Bay Dr. Erie, PA 16507 2nd Floor Meeting Rooms	https://us02web.zoom.us/j/86522530793?pwd=Q0NLNVkvcEIBY1hnVnZDQWtHemFTZz09 Meeting ID: 865 2253 0793 Passcode: 1424

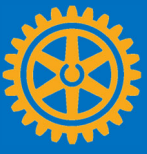
Upcoming Programs & Events

Wednesday, July 26th 11:30 – 1 pm Bayfront Sheraton

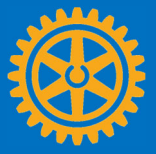
Emily Fetcko, the new CEO of the Erie Downtown Partnership, will present on the current development of the Erie Downtown.



August	September	October	November	December
8/9 Sheraton 8/23 Sheraton 8/30 Erie Seawolves	9/13 Zoo Picnic 9/27 Sheraton	10/11 Sheraton 10/25 Location <i>TBD</i>	11/8 Sheraton 11/29 Sheraton	12/6 Sheraton 12/13 Holiday Party 1st floor @ Erie Club



Rotary Of Erie Club



Previous Meeting Summary

Wednesday, June 28th: Changing of the Guard

On June 28 we welcomed over 10 past presidents, District Governor, John Marshall, and welcomed Geri Cicchetti to the podium.

Our recent past president Maureen Rizzo shared a presentation and slide show highlighting the last year. She welcomed Geri into her term by presenting her with her gavel plaque and Curtze Diamond Necklace.

What a great year we had, and all look forward to sharing in a new year of Rotarian fellowship and using the Four-Way Test to guide our Club.



Meet the Members!

One of the initiatives of the Strategic Plan was to improve both internal and external communications. One of the tactics was to include a new feature in the See-Way. Meet the Members will highlight a member each week to help us get to know everyone in the club. You may be surprised to learn some fun facts about Rotarians and gain new insights into our membership. Want to be featured? Please send your photo and bio to gcicchetti@eriehistory.org.

Tom New is the president and CEO of WQLN Public Media. He has worked in Erie television and radio for 45 years, 25 of those years at WQLN. He graduated from the Art Institute of Pittsburgh and Pennsylvania State University.

New began his career at WJET-TV 24 as the station's graphic artist. He moved into marketing and was eventually WJET-TV's Director of Creative Services. From 1986 to 1990, he served as the ABC Television Network's Northeast Region's Promotion Advisory Board president.

New began volunteering for WQLN in the early 1980s, helping to set up and tear down displays for the Great TV Auction. Always a fan and proponent of Public Broadcasting, he took an entry-level position at WQLN in 1998.

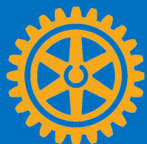
New won the 2002 George Mead Distinguished Service award – an accomplishment he proudly shares with fellow Rotarian and mentor Francis Brady Louis.

In 2006 New received the first annual Mister Rogers' Neighborhood Award for his shared role in creating Erie's Heritage Festival. The event included an Erie Philharmonic Pops concert, a performance of Tchaikovsky's 1812 Overture, live cannon fire, and fireworks. New created Erie's Heritage Hall and the web-based Erie Hall of Fame video series. He was awarded the Erie County Historical Society's President's Award in 2010 for his work on these projects.

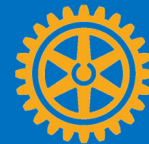
He's most proud of WQLN's staff's recent accomplishments, including the strategic redesign of WQLN's Educational Outreach, initial works towards digital transformation, WQLN's financial stability, and the new weekly history series Chronicles.

Tom is married to Fran, has two married children, and has three grandchildren.





Rotary Of Erie Club



Erie Rotary Club News:

NOTICE:

- New Board Members: Erinn Lake, Karen Tyler, and Mike Zavasky
- Dr. Karen Tyler was approved as the new Board Secretary
- An update to the bylaws was approved on 6-15-23. *RotarEmeritus status to include if they have served as club President or been awarded the Four-Way Test Award.*
- *Please note* the board of directors will be conducting a full analysis of the current bylaws and addressing any updates or changes required to meet the needs of our club.
- **Presque Isle Rotary Club – Annual Summer Pancake Breakfast. Please sign up & help volunteer!** Sunday, July 30. The shifts are from 7AM to 10:30 and 10:30 to 1. Please respond to Diane Chido at dchido@gmail.com
- **Open Leadership Role - Program Chair:** We are currently accepting nominations and applications for our next Program Chair. This role will facilitate upcoming speakers & programs beginning in September and will assume the role of president elect in our next Rotary Year of 2024-25. For questions or more information, please contact Karen Staab staabpsychserv@gmail.com or Geri Cicchetti gcicchetti@eriehistory.org
- Does your organization have an upcoming event? Need help promoting or volunteers? Please submit your request to be published here! dchido@gmail.com

Rotary International Needs:

Exchange Student: Eastern States Student Exchange (ESSEX) has another student in need of a home next year. He is a 16-year-old from Mexico named Jesus who loves soccer. He is a devout Catholic, attending a Catholic school in his home. If any of you could help our youth exchange committee, that would be amazing.

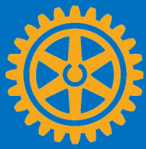
Again, to host, the family must be able to have background clearances and have a bed for the child. The host family does not have to be a Rotarian. At this late time, you would also want to check with your school to make sure they will still accept a student. And finally, the club must be able to provide an allowance between \$75-\$125. Please contact Mary Lord, District 7280 RYE Inbound Coordinator lordmary10@gmail.com

Rotary 2023-2024

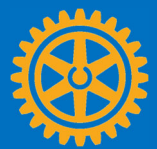
RI President-elect R. Gordon R. McNally calls for Rotary to create hope in the world by working for peace and mental wellbeing. He urges members to engage in tough conversations and earn the trust that's necessary to realize these values.



CREATE HOPE
in the WORLD



Rotary Of Erie Club



**HAPPY
ANNIVERSARY**

**HAPPY
BIRTHDAY!**

Member Anniversaries	Start Date	Years
Burton-Horstman, Karen(KAREN)	7/1/1996	27
McCormick, Michael A.(MICHAEL)	7/29/2019	4
Robertson, Michelle(MICHELLE)	7/8/1998	25
Scott, Chris N.(CHRIS)	7/28/2010	13

Member Birthdays	Birthday
Kern, Bruce Sr. (BRUCE)	9-Jul
Lake, Erinn Dyan (ERINN)	17-Jul
McEldowney, James (JAMES)	25-Jul
Peters, Bob (BOB)	16-Jul
Stark, Norman H. (NORM)	11-Jul
Tofel, David II (DAVID)	25-Jul
Wallen, Scott (SCOTT)	28-Jul

Board of Directors

Geri Cicchetti
President

Karen A. Staab
President-Elect

OPEN
Club Programs Chair, VP

Dr. Karen Tyler
Secretary

Tatiana Bogatova
Club Director

Norman H. Stark
Club Director

Joseph T. Kuvshinikov
Club Director

Penny Mechley-Porter
Club Director

Julie Cella
Club Director

Erinn Lake
Club Director

Mike Zavasky
Club Director

Maureen Rizzo
Past President/ Club Director

Program Chair: TBA

Treasurer: TBA

Foundation Chair: TBA

*If you have comments, questions, or ideas...
Please feel free to reach out to one of your Club Directors & Chairs! We are here to Serve!*





2022-2023 SILVER HERO AWARD
RECOGNIZING THE OUTSTANDING
DEDICATION AND SUPPORT OF

Rotary Club of
Erie

Thank you for your
compassion and generosity.

Kerri Murray



ShelterBox

Rotary



District 7280

SHELTERBOX IS A REGISTERED CHARITY INDEPENDENT OF ROTARY INTERNATIONAL AND THE ROTARY FOUNDATION.