



P.O. BOX 131, DEWITT, NEW YORK 13214  
FOUNDED APRIL 26, 1954

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**Rotary Club of DeWitt is holding its 66<sup>th</sup> Annual Pancake Day under the big tent in the Best Buy parking lot across from M&T Bank in Marshall's Plaza, Erie Blvd. East, DeWitt on Saturday, May 16, 2020 from 7 am to 1 pm.**

Pancake Day is one of the most anticipated events of spring for DeWitt and the community as a whole, drawing thousands of people each year. An all-you-can-eat Pancake Breakfast for \$8 per ticket or \$20 for 3 tickets (pre-sale), \$10 per ticket (at the door), with children 7 and under eating free, plus a \$10 Dick's coupon on each ticket! It is "the place to be" on this Saturday, May 16, 2020!

Pancake Day is the DeWitt Rotary's only fund raiser with 100% of the net proceeds used to support local, national and international charitable needs during the 2020-21 Rotary year.

The major sources of funding of this event are from ticket sales and advertisements placed in the "Flapjack Review"; the printed newspaper handed to each guest at Pancake Day. The "Flapjack Review" is also available to be viewed by everyone at [www.dewittrotary.org](http://www.dewittrotary.org). Just go to the "Pancake Day" tab and find the link on the poster. In addition to the ads, the "Flapjack Review" features articles about DeWitt Rotary's activities and projects during the prior year—we hope you enjoy the articles.

DeWitt Rotary extends it thanks to the hundreds of local businesses that have been generous in their support of our fundraiser for the past 65 years. This allows DeWitt Rotary to continue being a vital civic club, providing philanthropic support both locally and around the world!

Please help support our fundraiser by advertising in the "Flapjack Review" and by purchasing Pancake Day tickets. It is a great way to provide support for your local community and showcase your business to DeWitt and our community at large.

For further information, please contact: **Tom Heister, Ad Chair** at  
**315-637-4330 or [heistet@nationwide.com](mailto:heistet@nationwide.com)**

**Please note the Final Ad Deadline is April 10, 2020.**

**For Pancake Day Tickets, please contact any member of the Rotary Club of DeWitt or visit us online at [www.dewittrotary.org](http://www.dewittrotary.org)**



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**66<sup>th</sup> Annual Pancake Day – Saturday, May 16, 2020**  
**MARSHALL’S PLAZA, Erie Blvd. East, DeWitt**  
**(Best Buy parking area, across from M& T Bank)**

**“Flapjack Review” Sponsorship/Advertising Contract**

“Flapjack Review” can also be viewed at [www.dewittrotary.org](http://www.dewittrotary.org) - On “Pancake Day” tab, see poster.

**Sponsors:**

- \_\_\_\_\_ Patron - \$2500: 2 Full Page Ads in “Flapjack Review” & 30 tickets to Pancake Day & 3 Signs/Banners displayed in tent
- \_\_\_\_\_ Mega - \$1000: 1 Full Page Ad in “Flapjack Review” & 30 tickets to Pancake Day & 1 Sign/Banner displayed in tent
- \_\_\_\_\_ Major - \$500: 1/2 Page Ad in “Flapjack Review” & 20 tickets to Pancake Day & 1 Sign/Banner displayed in tent
- \_\_\_\_\_ Gold - \$250: 1/4 Page Ad in “Flapjack Review” & 10 tickets to Pancake Day & 1 Sign/Banner displayed in tent

**Advertisers:**

- \_\_\_\_\_ \$500 – 1 Full Page Ad (10.375” x 12.5”) in “Flapjack Review”
- \_\_\_\_\_ \$275.00 – 1/2 Half Page Ad (10.375” x 6.25”) in “Flapjack Review”
- \_\_\_\_\_ \$150.00 – 1/4 Page Ad (5” x 6.25”) in “Flapjack Review”
- \_\_\_\_\_ \$85.00 - 1/8 Page Ad (5” x 3”) in “Flapjack Review”
- \_\_\_\_\_ \$50.00 - Business Card size Ad in “Flapjack Review”

**Please fill out completely and print legibly.**

ROTARIAN submitting order: \_\_\_\_\_  
 ADVERTISER’s Contact: \_\_\_\_\_ ADVERTISER’s Name: \_\_\_\_\_  
 ADVERTISER’s Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 \*\*\*\*ADVERTISER’s Signature \_\_\_\_\_

Select one: \_\_\_ Use last year’s Ad \_\_\_ Use last year’s Ad with attached changes  
 \_\_\_ New Ad/Artwork Attached \_\_\_ New Ad/Artwork Emailed \_\_\_ New Ad/Artwork Mailed

**PLEASE SUBMIT PAYMENT WITH CONTRACT/OUTSTANDING INVOICES WILL BE E-MAILED.**

Select Form of Payment: \_\_\_ Cash \_\_\_ Check payable to “Rotary Club of DeWitt”  
 \_\_\_ Credit Card: \_\_\_ MC \_\_\_ VISA \_\_\_ AmEx

EXACT Name on card: \_\_\_\_\_  
 EXACT Billing Address on Card: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp. Date: \_\_\_ / \_\_\_ Security Code: \_\_\_\_\_  
 \*\*\*\*Signature of Card-holder: \_\_\_\_\_

Please e-mail Contract and Artwork to: Ad Sales Chair, Tom Heister: [heistet@nationwide.com](mailto:heistet@nationwide.com)  
 Or mail to: DeWitt Rotary, P.O. Box 131, DeWitt, NY 13214.

**Final Deadline for Contracts and Artwork is April 10, 2020**  
**Have questions-Call Tom Heister at 315-637-4330**  
**DeWitt Rotary Thanks You for Your Support!**