

Rotary



JULY 2022



IMAGINE ROTARY

NEW LEADERSHIP MONTH

THIS IS A DAY UNLIKE ANY OTHER



Perfect Day at CocoCay, The Bahamas

Get ready to max vacation memories at private destination Perfect Day at CocoCay. Conquer the tallest waterslide in North America and snap a shot from up to 450 feet up in a helium balloon. Grab a drink at the swim-up bar and soak up the scene in the largest freshwater pool in the Bahamas. Or get a taste of Bora Bora with your own Floating Cabana. And when the day is done, the adventure's just begun onboard the Amplified *Freedom of the Seas*® — with dining to satisfy any craving, entertainment that gets you acquainted with the edge of your seat, next level thrills — literally — like the Sky Pad®, and plenty of ways to take relaxation to the next level. Come Seek the Royal Caribbean®.

District 6990 Conference 2022 onboard Freedom of the Seas

3 NIGHT BAHAMAS AND PERFECT DAY

Departing November 4, 2022

Sailing from Miami, Florida

OCEAN VIEW BALCONY FROM \$299

Taxes, fees, port expenses of \$201.77 are additional and subject to change

..... **Contact Worldwide Travel & Cruises at 305.223.2323**
or info@worldwidecruises.com to book today!



*Health and safety protocols, guest conduct rules, as well as regional travel restrictions and clearance to visit ports of call, are subject to change without notice based on ongoing evaluation, public health standards, and government requirements. Onboard and destination experiences, features, itineraries, and guest conduct rules vary by ship and destination and are subject to change without notice. Prices are per person, cruise only, based on double occupancy [in interior stateroom] and in U.S. dollars. All itineraries are subject to change without notice. Prices are subject to availability and change without notice. Certain restrictions apply. ©2022 Royal Caribbean Cruises Ltd. Ships' registry: The Bahamas. All features are subject to change without notice. Images and messaging for Perfect Day at CocoCay may include artistic renderings. Perfect Day and CocoCay are registered trademarks of Royal Caribbean. 22002311 • 02/10/2022

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Monthly Photo Contest

Submit your photo of your Rotary club in action! The only requirement is that at least one Rotary member is in the picture. Please provide their name(s) and their Rotary Club, as well as the photographer's name and their Rotary Club.

Please submit your photos to
district6990communications@gmail.com.



**IMAGINE
ROTARY**



Cover Photo

New District Governor Michael
Kesti and Rotary International
President Jennifer Jones



GOVERNOR'S MESSAGE

From: District Governor Michael Kesti

July 1, 2022



Fellow Rotarians and Friends of Rotary - It is truly an honor and privilege to serve as District Governor for Rotary International District 6990 for this new Rotary Year!

IMAGINE ROTARY!!! This is the theme for this Rotary Year! Think about it: It truly has unlimited applications and opens our minds to dream big and courageously!

In addition to the incredible new theme to drive us, this is also a historic year for Rotary International. After 117 years, the new Rotary International President is a woman! We are very fortunate to have the dynamic and inspiring Jennifer Jones lead us this year.

I have two Initial Objectives for this Rotary Year.

First: Make Every Rotarian Proud to be a Rotarian!

Second: Make it clearly understood that the Rotary District Serves the Rotary Clubs and its Members!

I'll be sharing the District Plans and Goals shortly, as well as arranging the formal Official Governor Visits to all of our Rotary Clubs. To give you an idea of the goals and initiatives, we'll be targeting the following:

- **Increase Membership: This aspect is not just a goal, but it is critical to our survival as Rotary Clubs!**
- **Inspire the Development of Innovative Clubs and Projects: We must adapt and change - IMAGINE!**
- **Assist in Developing More Hands-On Projects: We all enjoy attending and working on projects and it helps us build stronger ties with other Rotarians and our communities!**
- **Develop New Leaders for Rotary: We have Club Members with great potential - ask them to lead and you'll be pleasantly surprised!**
- **Launch a new District Committee focused on Diversity, Equity, and Inclusion: This initiative is to have all feel welcomed.**

GOVERNOR'S MESSAGE

Continued



- **Increase and Enhance Training Opportunities:** We need to continually develop our skills, including launching a new offering, Speechcraft.
- **Enhance the Transparency of District Financials:** All Rotarians should know and understand the status and use of "our" funds!
- **Increase Foundation Giving and Awareness:** Our Foundation allows us to accomplish impactful projects and we will expand this effort with our new Foundation Committee Chair, John Fulton, who will lead the efforts of our District Golf Ball Drop, Polio Plus Society Program, and other efforts!
- **Launch a new District Committee focused on the Environment:** We'll be one of the first Districts in Rotary to initiate this effort!

"Every new beginning comes from some other beginning's end." Let us thank those that preceded us as we embark on our new Rotary Year. Past Club Presidents, Past Committee Chairs, Past District Leaders, including Past District Governor and Foundation Chair Alan Cohn. And of course, Immediate Past District Governor Joe Schumacker, who sacrificed a great deal of his time and energy this past Rotary Year for our benefit!

I've been waiting for this opportunity! The opportunity to join you to serve our communities and our world!

Join me! And let's Imagine a world free of disease, free of poverty, and free of homelessness! Imagine a world providing everyone the opportunities to an education, a clean environment, and the ability to dream and do!

Together, Let'sIMAGINE ROTARY!!

Yours In Rotary Service!

Michael W Kesti
District Governor

P.S. Book Your Cabin Now! The SS IMAGINE ROTARY, also known as our Rotary Year 2022-23 District Conference, will be on a weekend cruise, Nov 4th-7th, 2022. This will be an opportunity to learn more about some Rotary Programs, and also have some FUN with fellow Rotarians, family, and friends. And since Colleen Brooks is the District Conference Chair, we all know it will be an incredibly great time!



MEET YOUR AREA GOVERNORS!

Area 1: Toby Smith / Toby@Smithb.com / (954)242-0461

Area 2: Lori Ann Konis / Lakonis13@gmail.com / (954)224-0185

Area 3: Tony Abbate / anthonyabbate@me.com / (954)328-0973

Area 4: Marguerite Goulet / mcgwho@aol.com / (954)849-1321

Area 5: Lina Carrera / lina@carrerahomes.com / (786)505-0084

Area 6: Antonio Pinheiro / antoniomiami@outlook.com / (786)486-8111

Area 7: Jeff McNabb / jeffmcnabb@yahoo.com / (786)972-0868

Area 8: Lisa Feliciano / Felicianolisa1@aol.com / (305)766-0643

Area 9: Clifford Bowe / cccbowe@hotmail.com / (242)727-1502

Area 10: Janie Rodriquez / weimeni@sprintmail.com / (305)304-4106

Feel free to reach out to these individuals for help and support with your club!

Drive membership growth with MAP

The Rotary
Membership
Action Plan is:

- Easy to follow
- Bite-sized
- For attraction & retention
- Backed by real-time data
- Immediately actionable



Interest Webinar 6pm July 11

Find out more details about MAP,
the Membership Action Plan
with a target of moderate and
consistent growth *in every club*.

Register Now



Contact:

Zone 33 Rotary Coordinator:

- Terry Weaver - terryweaver@deltaresourcegroup.com

Zone 34 Rotary Coordinator:

- Mike Darragh - mikehdarragh@gmail.com

Rotary
Zones 33-34



Membership
Action
Plan



COMMUNICATIONS & PUBLIC IMAGE



Does your club have a project you want to promote? Send it to us to be included in our District social media!

Rotary  District 6990



SOCIAL MEDIA CHAIR
ANDREA H. VIEJO

Interested in Highlighting your Club's Activities?
Email your Images/ Captions to our email:
Rotary6990communications@gmail.com



FOUNDATION

From: District Foundation Chair John Fulton

Hello Rotarians of District 6990.



My name is John Fulton, and I am honored and humbled to serve as the Chair of our District Rotary Foundation. To me the Foundation is the heart and lifeblood of Rotary. Through the various grant mechanisms, the Foundation allows Rotarians to make an even greater impact in their communities and around the world, which is the reason many of us are Rotarians.

For those I have not met yet, I am a member and Past President of the Rotary Club of Miami Brickell. I have recently served as Area Governor for Area 5 and as Grants Committee Chair for the District since the fall of 2020.

I know I have big shoes to fill and want to thank my predecessor, PDG Alan Cohn, for his leadership of our District Foundation Committee for an extended tour of duty. I also want to publicly thank Alan for his mentorship, guidance and friendship in preparing me for this role. I am happy to let you know that Alan will remain on the Committee serving this year as Grants Committee Chair to assure that our District and Global grants are applied, funded and closed as efficiency as possible.

I am also happy to let you all know that many of the Committee members who served under Alan (and others) will continue in their current roles on the Foundation Committee, and we have a few new Committee members, including:

Fundraising Committee Chair – PDG Lee Phares (RC of Fort Lauderdale South)

Assisting Lee will be:

Annual Fund – PDG Robin Shelley (RC of Miami)

Chris Morrison Memorial Golf Ball Drop – Richard Martin (RC of Miami Brickell)

Endowment Fund – Elihu Phares (RC of Fort Lauderdale Cypress Creek)

Paul Harris Society – Marushka Jilek (RC of Hallandale Beach-Aventura)

Grants Committee Chair – PDG Alan Cohn (RC of Fort Lauderdale/Cypress Creek)

Assisting Alan will be:

Global Grants Committee – PDG Peter Verbeeck (RC of Key Biscayne)

Scholarships & Peace Fellow Committee – PDG Roy Gonas (RC of South Miami)

Polio Plus Committee Chair – Maria Kesti (RC of Perrine-Cutler Ridge/Palmetto Bay)

Stewardship Committee Chair – Neal Pocquette (RC of Perrine-Cutler Ridge/Palmetto Bay)

My heartfelt thanks to each of our new and returning Committee members. If you have any questions, please feel free to reach out to me or our Committee members.

I look forward to serving you, your Clubs and District 6990 in Rotary Year 2022-2023 and beyond!



DGE MESSAGE

From: Barbara Gobbi

Happy New Year Rotarians!

I always love the new year, whether it's the new calendar year, or the new Rotary year. We're excited for what's to come and ambitious to accomplish new goals.

The good thing about life is there is no rule that says you need January 1st or July 1st or any other date to start over, gain enthusiasm, and accomplish new goals and new plans.

I challenge you all to Do Something Different this year. Maybe it will work. Maybe it won't. But you'll never know if you don't try. And old ways won't help you reach new destinations.

When July 1st rolls around this year, my role will change from District Governor Nominee to District Governor Elect. My goal is to support our District Governor, Michael Kesti, and to keep working with the District Governor Line to ensure we continue to serve our clubs and members.

In addition, our team will continue to fine tune our goals and plans for 2023-24, fill a few more roles on our team, and begin training our incoming Club Presidents and Area Governors. We have a fantastic training team and have some exciting things planned for our future leaders!

I can't wait to meet all of you this year and would love to join you at your club meeting, fundraiser, and service projects. Please reach out to me and let me know when you have upcoming events. I can be reached at governorbarbarag@gmail.com or (954) 557-6781.

Yours in Rotary Service,

Barbara Gobbi
District Governor Elect

DISTRICT CONFERENCE

JULY 24-27, 2022
ROSEN PLAZA HOTEL
9700 INTERNATIONAL DRIVE, ORLANDO

**Join District 6990 fellow Rotarians
as we celebrate Rotary Alive! at
our annual District Conference!**

**Enjoy fun Rotary sessions,
competitions, and awards.**

**Celebrate our inaugural Hall of
Fame inductees at the Gala
Dinner!**

.....

**To make hotel reservation call
800-627-8258 or 407-996-9700,
identify yourself as "Rotary
District 6990 Foundation" to get
the conference rate, good for
three days before and after the
Conference.**

Sponsorships Available!
Contact Dennis Caltagirone at
(305) 331-0525 or
denniscal@comcast.net

COST

Hall of Fame Ceremony

- July 24th only \$125
(inductees are not charged)

Monday, July 25th

- Additional cost for adding
Monday of Conference is
\$100 per person. (meals
included)

Sunday, July 24th - Wednesday, July 27th

- Cost for the entire
conference including the
Hall of Fame is \$295
(all meals included)

**REGISTER NOW
ON DACDB!**



INAUGURAL HALL OF FAME DINNER

Rotary
District 6990



ROSEN PLAZA HOTEL ORLANDO

**Please Join Us For The District 6990
Hall of Fame Dinner!**
Sunday, July 24, 2022

While all Rotarians are outstanding human beings, our District also has many who have a minimum of 25 years of Rotary service and have made significant contributions in their community. From the many nominations we have received, 7 Rotarians were chosen for the inaugural Hall of Fame class.

Please join us for the first Hall of Fame dinner, which will include recognition of all nominated Rotarians along with the induction of the 7 recipients.

Admission to the Hall of Fame dinner is included in the price of the full District Conference registration

OR

**Register now for only the Hall of Fame dinner for \$125
Clubs with a Hall of Fame member are encouraged to
purchase a table for 10 to support the recipient!**

**Contact Dennis Caltagirone at (305) 331-0525 or
denniscalc.comcast.net**

ROTARY LEADERSHIP INSTITUTE ONLINE AND NOW IN SPANISH TOO!



Congratulations to all the new leaders!

RLI (Rotary Leadership Institute) has several opportunities, both in person and online, to enhance your leadership skills and learn more about Rotary.

The mission of the Rotary Leadership Institute's Sunshine Division is to provide an up-to-date, practical, and user friendly educational opportunity in convenient locations for Rotarians identified as potential leaders by their club officers. Courses are given to foster leadership skills and Rotary knowledge with the intent to motivate the participant to be enthusiastic, creative and dedicated Rotarians.

RLI SUNSHINE ONLINE

- Live presentations with our outstanding discussion leaders
- Interactive program, discussion-based training
- Same great content, convenient online format
- Each Part will be broken into sessions of one to two hours each
- Sessions will be offered on a variety of days and times making it easier to attend
- You may register and pay for each session individually
- Individual sessions are \$15 each
- Materials and login provided with paid registration

ONLINE

July 12, 2022 - 10:00am - 11:00am / Session 3.4 - Rotary Foundation Grants

IN PERSON

Saturday, September 17, 2022 from 7:30am - 3:30am at the Keiser University Miami.
This will include Part 1, Part 2, Part 3 and one Graduate Course on Membership.

To register, go to the calendar on DACdb.com, or on our website at rlitraining.org.

Want to learn more about how to use DACdb?

Attend DACdb University! Training for everyone. See schedule and register for online training at...

<https://www.dacdb.org/dacdb-university-training-for-everyone/>

**ROTARY SPECIALTY LICENSE PLATE is now here!**

10% of the proceeds will benefit CampFlorida, our special needs camp funded by Rotary Clubs across Florida, and 90% will benefit our own district!

Vouchers are now available for \$25 via Tag Agencies, including Escambia County DMV. They have graciously opened up their website to all Rotarians. Go to <https://escambiataxcollector.com/vehicles/license-plates/specialty-plate/> click "Continue to Full Site" You'll need your Insurance Information and "Vehicle Identification Number" (on your existing car registration and visible through the drivers side windshield), Choose a "Security Code Word". An Escambia DMV Agent will call and use that code word before verifying payment information. Choose "Pre-sale Vouchers". Click "Select Pre-sale Voucher", scroll down and choose "Rotary" Fill out everything and click "submit" You can also personalize your tag.

Once we reach 3000 presale vouchers, FloridaDMV will distribute tags.

Get yours today and show your Rotary pride!

Michael Kesti
District Governor 2022-23
Rotary District 6990
GovernorMichaelK@gmail.com
(305)323-2903



PUBLIC IMAGE RESOURCES

<https://brandcenter.rotary.org/en-GB>

<https://my.rotary.org/en/learning-reference/learn-topic/public-relations>

<https://www.rizones33-34.org/pi-pr-team/>

<https://www.facebook.com/groups/1595163847383932>

DISTRICT 6990 COMMUNICATIONS

Social Media Chair

Andrea Viejo - Rotary Club of Miami Brickell

Technology Committee

Cristiano Nicolucci (Technology Chair) - Rotary Club of Weston

Lisa Carson (Web Master) - Rotary Club of South Miami

Steven Gehalo (Email Administrator) - Rotary Club of Fort Lauderdale/Cypress Creek

For newsletter questions or Public Image information, contact district6990communications@gmail.com

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Rotary International District 6990



<https://rotary6990.org/>

JOIN OUR TEAM!



**YOU DON'T
IMAGINE
YESTERDAY.
YOU IMAGINE
TOMORROW.**

~ JENNIFER JONES