

Rotary Club of Fort Lauderdale April 2018 Survey Results Summary

56 Members responded to the survey, "Respondents"

- Gender: 79% were men, 21% were women
- Age: 23% were 70 or older, 32% were 60-69, 25% were 50-59, 14% were 40-49, and 6% were less than 40
- Length of Membership in the Club: 48% more than 10 years, 21% 3-10 years, 30% less than 3 years
- Volunteer Service: 80% volunteer on Rotary service projects more than 10 hours per year
- Satisfaction with the club: 93% are very or extremely satisfied with their membership in the club, 7% were satisfied

Red Badge Program 17 of 17 responses said "YES" we enjoyed it.

What would you remove from the score card? 8 responses

4 wanted RLI removed as blue badge requirement.

What would you add to the score card? 8 responses

1 wanted RLI to be mandatory, 1 substitute service projects for RLI, 2 get signatures from 15 to 20 Rotarians, 1 require attendance at the new member meeting more than one time. 5 wanted mentoring for new members.

Why am I a Rotarian? 56 responses and a very high majority of them said:

- Business networking and connections
- Good speakers at lunches
- Passion for local and international service
- Social interaction at lunch meetings and other club events
- Providing scholarships to local high school students
- The club provides me opportunities to use my skills

A large majority of members felt the following were important/very important aspects of lunch meetings. 87% of the 56 respondents said they come to lunch frequently

- Time for socializing
- Rotary International updates
- Singing a Patriotic song
- Having a prayer/invocation
- Happy Dollars
- Raffle Prizes

- Calendar/info signs on table
- Satisfaction with the meals served by the catering staff for the Global Events Center. Of the 55 response 17 offered suggestions to pass on to the caterer.

Regarding Club Activities

- 96% of the 56 respondents said they participate on at least one committee
- 84% of 50 respondents said they get enough advance notice of meetings.
- 91% said our club has the right blend between international and local service.
- Annual Hours of volunteering: 20% volunteer < 10, 49% volunteer 10 – 25, 28% volunteer > 25
- The top 5 service projects of the 2017-18 year were: Challenge Air, Hurricane Relief, Toy Drive, Salvation Army Bell Ringing and Thanksgiving Baskets.
- 96% of respondents felt our club devoted enough resources to service projects
- 85% of 53 respondents felt the club e-newsletter is an effective tool. (Note, since the survey the club e-newsletter has been improved based on the suggestions in the survey.)
- About half the respondents don't use Facebook
- 90% of 54 respondents did not know our club had a twitter page: @rotaryftl.
- 72% of 54 respondents looked at the website in the past month. Of those who don't, the majority felt they got enough information at the meetings.

Most of the members of the club pay their own dues and fees.

85% understood the difference between the club's 1090 Foundation and The Rotary Foundation.

A very high majority (over 95% in most cases) of respondents want to continue doing the fundraising projects we are currently doing.

Regarding the respondents overall satisfaction with the club: 93% scored it a 4 or 5 out of a 5 point scale.