

Rotary Club of Fort Lauderdale



1350 E. Sunrise Blvd., Suite 112, Fort Lauderdale, FL 33304

3rd Annual Rotary Club of Fort Lauderdale Pirate Festival – April 11, 2020
Produced by Bobby Rodriguez Productions

Captain Sponsor Level

The Pirate Festival is an opportunity to showcase your business. It is an exciting family friendly community event that has become a fan favorite. We anticipate 10,000 people will join the celebration. On April 11, 2020, Esplanade Park in Fort Lauderdale will be transformed into a magical paradise that brings together scallywag pirates, locals, and tourists. There will be live bands, craft and merchandise vendors, food vendors, cannon exhibitions, a petting zoo, rides and activities for children, and PIRATES on land and in boats. There will be a competition for the best pirate themed boat and crew and the winner will receive admission into the 2020 Winterfest Boat Parade. The Pirate Fest is a Winterfest sanctioned event.

Thank you for giving us the opportunity to present to you a way you can improve the lives of people through the volunteer work done by Rotarians. The motto of Rotary is SERVICE ABOVE SELF. Some of the humanitarian projects our club does include but are not limited to: college scholarships to deserving students (\$2.4 million given to date), exciting plane rides to youth with disabilities, food for thousands of needy people at Thanksgiving, supplies to families graduating from the Broward Partnership for the Homeless, hurricane relief supplies, sponsoring youth leadership through high school clubs called Interact, Junior Achievement, and through International Youth Exchanges, providing wheelchairs to people who lack mobility, and in Kenya and South Africa we provide community based water filters and/or drill water wells and provide waterless toilets, and we have been working for more than 30 years to end the debilitating disease called Polio.

Members of the Rotary Club of Fort Lauderdale are all volunteers. Our goal is to raise \$30,000 from corporate sponsors who want to be associated with a great organization and let the community know you believe in giving back as much as we do. Meeting this goal is vitally important so we can continue to do all the items listed above, and more, therefore we are asking for much-needed help from you.

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Captain Sponsor Level: \$5,000 includes the following items that are valued at \$13,450

- Logo inclusion in Go Riverwalk magazine ad, March 2020 edition, and all collateral material (value \$500)
- Minimum of 8 mentions by the MC and featured on stage recognition during the Pirate Fest: (value \$1,000)
- Company logo on 4 banners with a guarantee them being in prominent locations at the Pirate Festival (value \$400)
- 1 exhibitor booth space in premier location near the main stage and required stop on the Treasure Map (value \$500)
- Company logo included on all Rotary Club social media campaigns, Facebook, Instagram, and Twitter, Rotary Club and Pirate Festival website with a link to your website, lunch meeting slide show until 12/31/2020, community calendars, and on all print advertising (value \$5,000)
- 5 yard signs at the Pirate Fest with your company logo and website (value \$250)
- 2 invitations to the sponsor recognition luncheon (value \$100)
- 10 minute presentation at a mutually agreeable lunch meeting date to members of the Fort Lauderdale Rotary Club - 80 to 90 professionals and business leaders of our community (value \$1,000)
- Sign up by February 1, 2020 and your company logo will be on 25,000 save the date post cards to be given out at places like the South Florida Renaissance Festival and other community events. (value \$1,000)
- One exclusive email blast highlighting your company as the Pirate Fest Captain sponsor to over 37,000 email recipients in the data bases of both the Florida Renaissance Festival and the Rotary Club of Fort Lauderdale. (value \$3,700)
- The Captain Sponsor may provide a small gift item to the Rotary Club which will be included in a sling backpack or cloth bag filled with gift items from sponsors and vendors and given to children, one per child, when they complete a Treasure Map at the festival. Some of the gift items will be used as additional prizes for competitive events at the festival.