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# Florida Rotary Districts Human Trafficking Prevention and Response Program (FRDGHTPRP)

## In 2023:

- > **47,500** Actionable Cyber Tipline reports
- > **180** Reports were Priority 1 or 2 reports = immediate or imminent sexual abuse of a child
- > **57,000** Reports were possession, distribution, or production of child sexual abuse material (CSAM)
- > **1,800** Reports suspected online enticement (NCMEC)

Florida's diverse and growing population, along with its tourism-driven economy, makes it a key target for traffickers.

The state faces challenges due to its large immigrant and transient populations, which are particularly vulnerable to exploitation.

Despite existing efforts, there is still a need for more robust resources and coordination to combat this heinous crime effectively.

## Objective

### Prevention and Education:

- Develop and distribute educational materials to schools, tourism-related industries, and vulnerable communities.
- Train at least 2,000 individuals, including law enforcement, educators, and healthcare workers, to recognize and respond to human trafficking.

### Victim Support and Rehabilitation:

- Establish or enhance support services for trafficking survivors, including housing, counseling, legal assistance, and job training.
- Provide comprehensive, trauma-informed care for at least 300 victims over the 24-month project period.

### Law Enforcement and Prosecution Enhancement:

- Offer specialized training programs for law enforcement and legal professionals to improve investigation techniques and successful prosecutions.
- Increase collaboration between local law enforcement, state agencies, and federal authorities to strengthen anti-trafficking enforcement.

### Community Awareness:

- Launch a statewide public awareness campaign aimed at increasing understanding of human trafficking and encouraging community engagement in prevention efforts.



## Programs

### Prevention and Education:

- Partner with school districts and community organizations to deliver human trafficking awareness programs to students, teachers, and administrators.
- Work with the tourism industry (hotels, airports, etc.) to train staff in identifying potential trafficking victims.
- Develop an online platform to provide accessible educational materials and resources.

### Victim Support and Rehabilitation:

- Collaborate with existing organizations that specialize in trauma care, mental health services, housing, and job placement to create a comprehensive support network for trafficking survivors.
- Implement a case management system to track and support victims throughout their recovery process.

### Law Enforcement and Prosecution Enhancement:

- Conduct quarterly training sessions with law enforcement and judicial professionals, focusing on advanced investigation techniques, victim identification, and the legal aspects of trafficking cases.
- Develop inter-agency task forces to foster collaboration between state and federal authorities.

### Community Awareness:

- Launch a multi-media campaign across television, radio, social media, and print to educate Floridians about the signs of human trafficking and how to report suspicious activities.
- Organize community events, workshops, and forums to engage residents in anti-trafficking efforts.

## Teams



## Budget

**Applicant Name:** Florida Rotary Districts

**Grant Amount Requested:** \$393,750

**Project Duration:** 36 months

### Awareness & Outreach (35% = \$131,250)

- Digital Media Campaigns: \$45,000
- Public Service Announcements (PSAs): \$45,750
- Print & Outdoor Advertising: \$25,500
- Website Development & Maintenance: \$15,000

### Prevention Programs (25% = \$93,750)

- Educational Workshops & Training: \$43,750
- Victim Support Hotlines: \$15,000
- Educational Materials (Brochures, Flyers, Posters): \$35,000
- Community-Based Partnerships: \$10,000

### Public and Community Partner Training & Collaboration (20% = \$75,000)

- Training for Public and Community Partners: \$30,000
- Florida Task Force Support & Coordination: \$20,000
- Resource Guides for Public and Community Partners: \$25,000

### Advocacy (10% = \$37,500)

- Advocacy Campaigns: \$26,500
- Stakeholder Meetings & Summits: \$11,000

### Administrative Costs (10% = \$37,500)

- Project Management: \$15,000
- Office Supplies & Operations: \$18,000
- Compliance & Reporting: \$5,000

### 1. Contingency Fund (5% = \$18,750)



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**do something.**

